



Grüne Woche

The global hub for agribusiness

Advertising Portfolio for Exhibitors, Sponsors and Partners

19. – 28. Januar 2024
Grüne Woche Berlin
www.gruenewoche.de

 Messe Berlin

BERLIN EXPOCENTER CITY

Site Map of Grüne Woche 2023



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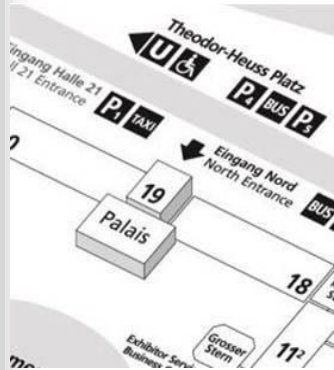
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PROMOTION





Assignment of Promoters



Description

A promotion team appointed by the exhibitor distributes fancy give-aways and informative advertising material during the show on the exhibition site. This opportunity enhances the exhibitor's presence and guides visitors to his stand.

Promotion License

1,452.00 EUR promotion license per person, Personnel and storage costs as well as advertising material etc. are not included

Status

Promotion Licenses are currently available.

Important Note

Promotional activities directly in the halls or next to stands of other exhibitors are not allowed.



ENTRANCE NORTH

OUTDOOR & INDOOR ADVERTISING

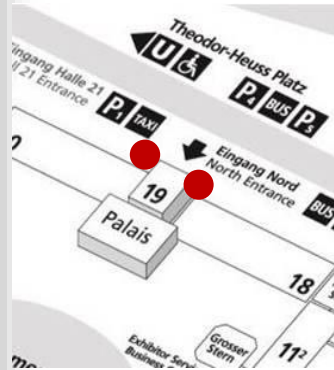


ENTRANCE NORTH - OUTDOORS



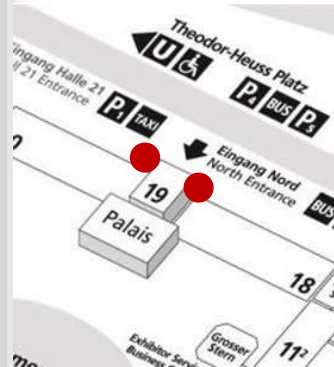
Up to 14 Poster Showcases at Access

Location	7 showcases on the left 7 showcases on the right
Size (w x h)	1.15 m x 1.71 m per poster (2 posters per showcase)
Hire Charge	e.g. 8,584.00 EUR for 7 showcases
Production/ Installation	e.g. 4,270.00 EUR for 7 showcases
Status	Both advertising packages are currently available



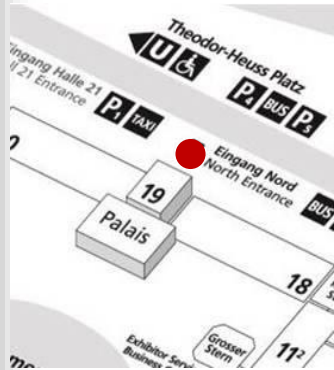
2 Bench Displays, each 2-sided

Location	at the access to Entrance North: on the left and on the right side
Size (w x h)	2.05 m x 2.05 m per side (2 sides per display)
Hire Charge	4,192.00 EUR for both displays
Production/ Installation	1,620.00 EUR for both displays
Status	This advertising package is currently available



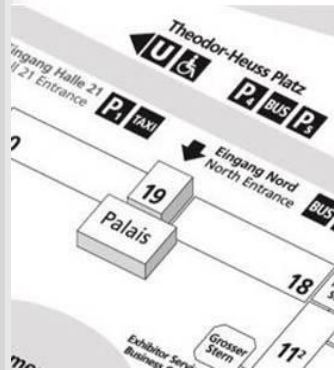


Up to 2 Mobile Advertising Towers, each 4-sided



Location	at the access to Entrance North: positions by arrangement
Size (w x h)	2.302 m x 4.15 m per side (4 sides per tower)
Hire Charge	5,384.00 EUR per 4-sided tower
Production/ Installation	2,970.00 EUR per 4-sided tower
Status	Multiple tower positions are currently available.

Mobile Exhibits like Promotional Cars



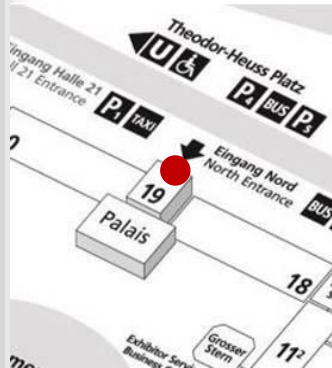
Location	A promotional car branded with advertising supplied by the exhibitor is placed at a highly frequented location at the access to Entrance North: exact position by arrangement
Size (w x h)	approx. 3.00 m x 3.00 m per position
Hire Charge	from 2,562.00 EUR per position
Status	Some positions are currently available.

ENTRANCE NORTH - OUTDOORS



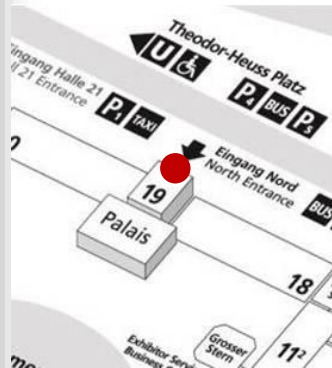
Up to 6 Poster Showcases, each 2-sided

Location	in front of Hall 19 at Entrance North
Size (w x h)	1.15 m x 1.71 m per poster (2 posters per showcase)
Hire Charge	8,582.00 EUR for 6 showcases
Production/Installation	3,660.00 EUR for 6 showcases
Status	This advertising package is currently available.



Up to 16 Columns Brandings

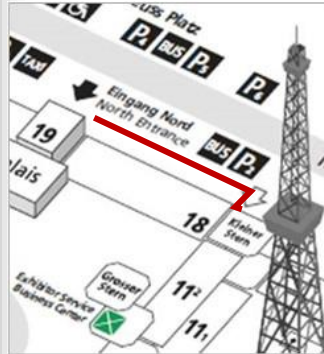
Location	directly at Entrance North in front of the entrance doors to Hall 19
Size (w x h)	approx. 0.70 m x 4.00 m x 1.00 m per 4-sided enclosure
Hire Charge	e.g. 9,548.00 EUR for 4 brandings
Production/Installation	e.g. 37,075.00 EUR for 4 brandings
Status	This advertising package is currently available.





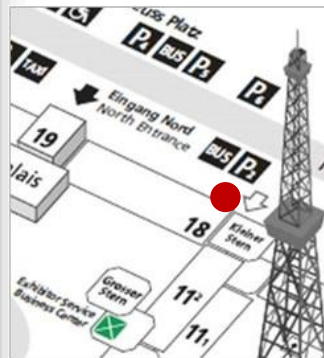
1 Gallery Banner in front of Hall 18

Location	at the balustrade in front of Hall 18 at Entrance North
Size (w x h)	max. 88.77 m x 1.50 m smaller formats on demand
Hire Charge	13,082.00 EUR
Production/ Installation	19,630.00 EUR
Status	This gallery banner is currently available.



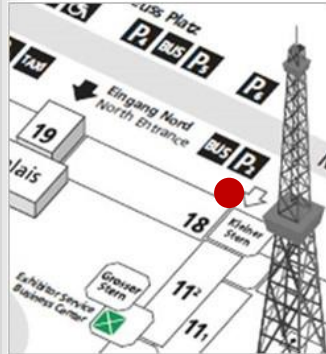
1 Mega-Banner on Hall 18

Location	on the facade of Hall 18 at Entrance North
Size (w x h)	8.58 m x 11.20 m
Hire Charge	11,470.00 EUR
Production/ Installation	4,410.00 EUR
Status	This mega-banner is currently available.





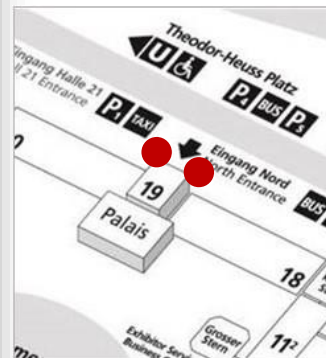
1 Advertising Tower Hall 18, 2-sided



Location	in front of Hall 18 at Entrance North
Size (w x h)	3.70 m x 5.75 m per side (2 sides in total)
Hire Charge	4,594.00 EUR for both sides
Production/ Installation	2,200.00 EUR for both sides
Status	This option is currently available



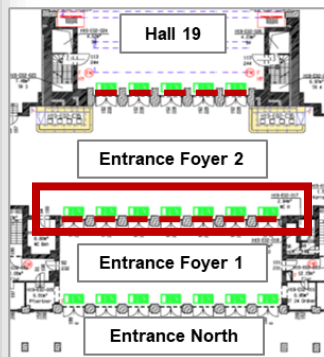
2 Entrance Signs in front of Hall 19



Location	Entrance North: co-branding IGW Berlin and exhibitor advertising
Size (w x h)	2 signs 12.00 m x 2.50 m each for the exhibitor's logo/ claim
Hire Charge	9,720.00 EUR for both signs
Production/ Installation	3,190.00 EUR for both signs
Status	This option is currently available



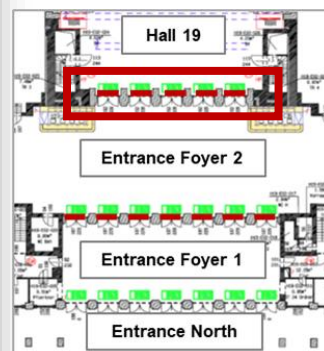
7 Banners in the Entrance Foyer 1



- Location** above the entrance doors to the Entrance Foyer 2 (see red marks on the map)
- Size (w x h)** 2.20 m x 3.40 m per banner
- Hire Charge** 10,540.00 EUR for all 7 banners
- Production/ Installation** 5,425.00 EUR for all 7 banners
- Status** **All 7 banners are currently available.**



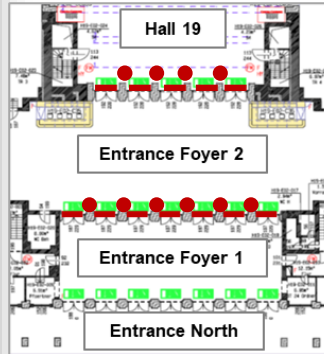
5 Banners at the Access to Hall 19



- Location** in the Entrance Foyer 2 above the entrance doors to Hall 19 (see red marks on the map)
- Size (w x h)** 2.20 m x 2.90 m per banner
- Hire Charge** 6,426.00 EUR for all 5 banners
- Production/ Installation** 3,375.00 EUR for all 5 banners
- Status** **All 5 banners are currently available.**



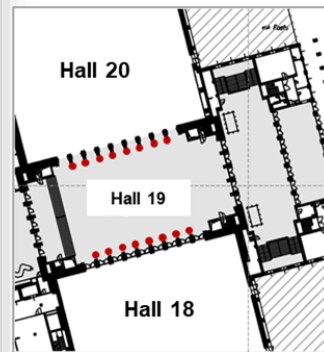
Up to 10 Column Brandings in the Entrance Foyers to Hall 19



- Location** 6 columns in the Entrance Foyer 1 and 4 columns in the Entrance Foyer 2 (see red points on the map)
- Size (w x h)** min. 0.50 m x 2.28 m per column branding
- Hire Charge** 588.00 EUR per column branding
- Production/ Installation** 155.00 EUR per column branding
- Status** **All 10 column brandings are currently available.**



Up to 16 Column Brandings in Hall 19

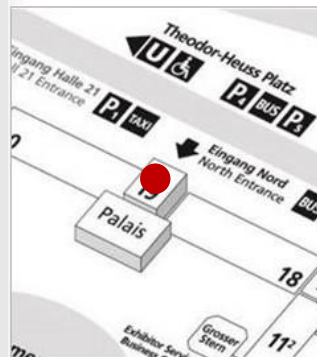


- Location** 8 brandings at the access to Hall 18
8 brandings at the access to Hall 20
 - Size (w x h)** 0.45 m x 2.49 m per column branding
 - Hire Charge** 588.00 EUR per column branding
 - Production/ Installation** 155.00 EUR per column branding
 - Status** **All 16 column brandings are currently available.**
- Important Note: These brandings are exclusively reserved for the exhibitors located in the respective halls.**



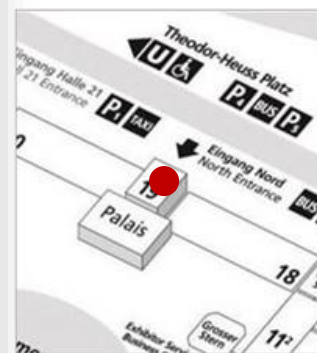
OPTION A: 1 Mega-Banner in Hall 19, 2-sided

Location	1 suspended mega-banner directly in Hall 19 in the access areas to Halls 18 and 20
Size (w x h)	16.00 m x 5.00 m per side (print on front and back side)
Hire Charge	24,460.00 EUR for 1 double-sided mega-banner
Production/ Installation	5,850.00 EUR for 1 double-sided mega-banner
Status	The mega-banner is currently available.



OPTION B: 5 Mega-Banners in Hall 19, each 2-sided

Location	Up to 5 suspended banners directly in Hall 19 in the access areas to Halls 18 and 20
Size (w x h)	3.00 m x 5.00 m per double-sided banner (print on front and back side)
Hire Charge	6,044.00 EUR per double-sided banner
Production/ Installation	705.00 EUR per double-sided banner
Status	All 5 banners are currently available.



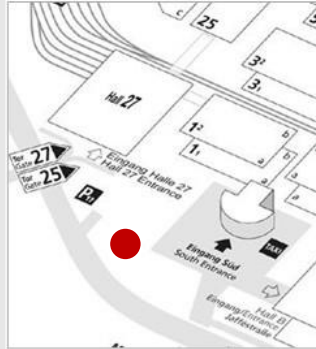
ENTRANCE SOUTH

SURROUNDING ADVERTISING





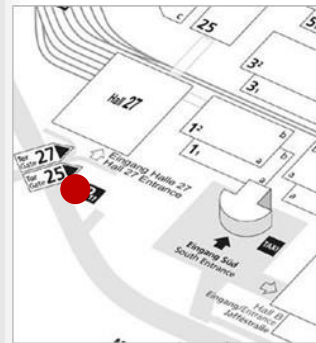
1 Advertising Tower Main Road, 4-sided



Location	at the access to the parking areas of Entrance South at "Jafféstraße"
Size (w x h)	east and west side/ main road: 8.75 m x 8.11 m each north side/ car park & south side/ main road: 5.75 m x 8.11 m each
Hire Charge	east & west side: each 9,798.00 EUR north & south side: each 5,474.00 EUR
Production/ Installation	east & west side: each 4,015.00 EUR north & south side: each 2,665.00 EUR
Status	This advertising tower is currently available.



1 Advertising Tower Access Gate 25



Location	at the access to Gate 25/ hub27/Hall 25 along "Jafféstraße"
Size (w x h)	3.94 m x 9.25 m per side (2 sides in total)
Hire Charge	9,406.00 EUR for both sides
Production/ Installation	3,805.00 EUR for both sides
Status	This advertising tower is currently available.



1 Outer Bridge Branding, 1-sided



Location	at the bridge connecting the urban railway station "Messe Süd" with the pedestrian access to Entrance South
Size (w x h)	15.00 m x 1.60 m
Hire Charge	4,770.00 EUR
Production/ Installation	1,330.00 EUR
Status	This bridge branding is currently available.



3 Inner Bridge Banners, 1-sided



Location	at the bridge left and right connecting the urban railway station "Messe Süd" with the pedestrian access to Entrance South
Size (w x h)	3.12 m x 0.53 m per banner (3 banners in total)
Hire Charge	1,310.00 EUR for all 3 banners
Production/ Installation	415.00 EUR for all 3 banners
Status	All 3 banners are currently available.



Stair Brandings from the Urban Railway



Location	on the stairs leading up to the bridge which connects the urban railway station "Messe Süd" with the pedestrian access to Entrance South
Size (w x h)	3.60 m x 0.14 m per step (4 segments with 66 steps in total)
Hire Charge	7,778.00 EUR for all 66 steps
Production/ Installation	3,564.00 EUR for all 66 steps
Status	This stair branding is currently available.



46 Lighting Pole Brandings, each 1-sided



Location	37 brandings at the street-lamps (left and right side) connecting the urban railway station "Messe Süd" with the pedestrian access to Entrance South plus 9 brandings at the side access
Size (w x h)	0.50 m x 1.35 m per branding (other formats and shapes are possible)
Hire Charge	16,036.00 EUR for all 46 brandings
Production/ Installation	4,840.00 EUR for all 46 brandings
Status	This package is currently available.

ENTRANCE SOUTH - SURROUNDINGS



2 Inner Bridge Brandings, each 1-sided



Location

2 inner brandings at the bridge left and right connecting the urban railway station "Messe Süd" with the pedestrian access to Entrance South

Size (w x h)

24.85 m x 0.80 m per banner (2 banners in total)

Hire Charge

3,950.00 EUR per banner

Production/Installation

1,190.00 EUR per banner

Status

Both banners are currently available.

ENTRANCE SOUTH

OUTDOOR & INDOOR ADVERTISING



ENTRANCE SOUTH - OUTDOORS



1 Tunnel Branding, 2 sides



Location

branding of the 2 walls in the pedestrian tunnel between the urban railway station "Messe Süd" and Entrance South

Size (w x h)

left side: 20.49 m x 2.30 m
right side: 20.49 m x 2.30 m

Hire Charge

9,835.00 EUR for both sides

Production/ Installation

5,785.00 EUR for both sides

Status

This advertising package is currently available.



3 Poster Showcases, each 2-sided



Location

at the pedestrian and taxi access to Entrance South

Size (w x h)

1.15 m x 1.71 m per poster
(2 posters per showcase for front and back side)

Hire Charge

3,422.00 EUR for 3 showcases

Production/ Installation

1,830.00 EUR for 3 showcases

Status

This advertising package is currently available.



3 Advertising Plates



Location	at the pedestrian and taxi access to Entrance South
Size (w x h)	3.50 m x 6.70 m per plate (3 plates in total)
Hire Charge	12,694.00 EUR for all 3 plates
Production/ Installation	5,830.00 EUR for all 3 plates
Status	This advertising package is currently available.



5 Poster Showcases, each 2-sided



Location	5 showcases at the pedestrian and taxi access to Entrance South
Size (w x h)	1.15 m x 1.71 m per poster (2 posters per showcase for front and back side)
Hire Charge	5,708.00 EUR for 5 showcases
Production/ Installation	3,050.00 EUR for 5 showcases
Status	This advertising package is currently available.



1 Bridge Branding



Location	2 banners at the balustrade and branding of the exterior left wall of the bridge at the pedestrian and taxi access to Entrance South
Size (w x h)	2 railings: 23.10 m x 0.90 m per banner; 1 wall trapezium shape: min. 76 m ² (left side coming from the urban railway station)
Hire Charge	16,930.00 EUR in total
Production/ Installation	6,245.00 EUR in total
Status	This package is currently available.



5 Poster Showcases Plaza , each 2-sided



Location	5 poster showcases next to the taxi stop on the plaza of Entrance South
Size (w x h)	1.15 m x 1.71 m per poster (2 posters per showcase for front and back side)
Hire Charge	5,708.00 EUR for 5 showcases
Production/ Installation	3,050.00 EUR for 5 showcases
Status	This advertising package is currently available.



8 Poster Showcases at the Stair Accesses, each 2-sided



Location	surrounding the 4 stair accesses to Entrance South coming from the shuttles and car parks
Size (w x h)	1.15 m x 1.71 m per poster (2 posters per showcase for front and back side)
Hire Charge	9,132.00 EUR for 8 showcases
Production/ Installation	4,880.00 EUR for 8 showcases
Status	This advertising package is currently available.



1 Advertising Tower, 4-sided



Location	directly on the left hand side of the plaza of Entrance South
Size (w x h)	south side/plaza & north side/ Hall 1: 8.75 m x 8.11 m each east side/ plaza and west side/ hub27: 5.75 m x 8.11 m each
Hire Charge	south side/ plaza: 9,992.00 EUR east side/ plaza: 6,570.00 EUR west side/ hub27: 4,560.00 EUR north side/ Hall 1: 4,998.00 EUR
Production/ Installation	south & north side: 4,015.00 EUR east & west side: 2,665.00 EUR
Status	This package is available.



2 Advertising Balloons on the Plaza



Location	positions by arrangement on the plaza of Entrance South
Size (w x h)	e.g. 3.00 m diameter per balloon Other formats and shapes are possible.
Hire Charge	e.g.18,156.00 EUR for both balloons
Production/ Installation	e.g. 7,990.00 EUR per balloon
Status	This advertising package is currently available.



Mobile Advertising Towers, each 4-sided



Location	positions by arrangement on the plaza of Entrance South
Size (w x h)	Small: 2.302 m x 4.15 m per side Big: 3.302 m x 6.15 m per side (4 sides per tower)
Hire Charge	Small: 5,384.00 EUR per tower Big: 13,046.00 EUR per tower
Production/ Installation	Small: 2,970.00 EUR per tower Big: 4,995.00 EUR per tower
Status	Some towers are currently available.



Promotional Areas for Mobile Exhibits



- Location** mobile exhibits supplied by the exhibitor, placed at a highly frequented location on the Plaza Entrance South: exact position by arrangement
- Size (w x h)** approx. 3.00 m x 3.00 m per position
- Hire Charge** from 2,510.00 EUR per position
- Status** **Some positions are currently available.**



Door Brandings, Indoors and Outdoors



- Location** 20 door brandings directly above all revolving doors of the Entrance Hall South – outdoors and indoors
- Size (w x h)** 2.35 m x 0.485 m per outer branding
1.76 m x 0.435 m per inner branding
- Hire Charge** 10,445.00 EUR for all 20 brandings
- Production/Installation** 1,585.00 EUR for all 20 brandings
- Status** **This advertising package is currently available.**

ENTRANCE SOUTH - INDOORS

NEW: LED Display and Mega Banner located above it



Location

2 combi-packages are available. Each package consists of 1 double-sided mega-banner in combination with a new 1-sided LED display in the entrance hall at the outer sides left and right directly above the escalators

Size (w x h)

Mega-banners, 2-sided: max. 4.00 m x 5.70 m per double-sided banner

Technical Specs.

LED displays, 1-sided: FULL-HD display/ 2.5 mm pixel pitch 20 MBit/ 60 fps/ content 32:9 LED dimensions: 4.86 m x 1.36 m each; resolution: 3840 x 1080 pixel each

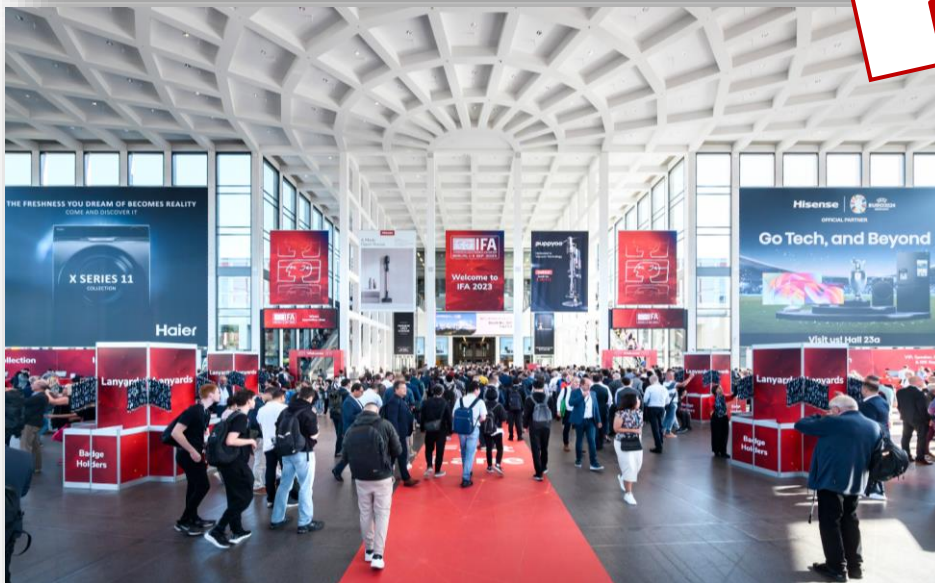
Hire Charge

11,238.00 EUR for a 30 sec. spot within a loop with organizer content (content has to be delivered by the exhibitor) and the Mega Banner located above the screen

Status

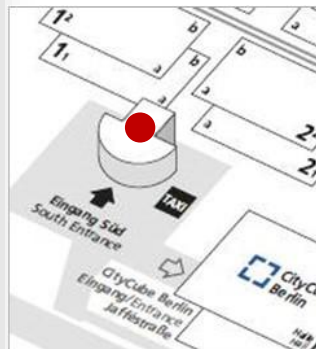
This package is currently available.

NEW





3 Mega-Banners Entrance Hall, each 2-sided



Location up to 3 suspended banners in the Entrance Hall

Size (w x h) 4.00 m x 6.00 m per double-sided banner (print on front and back side)

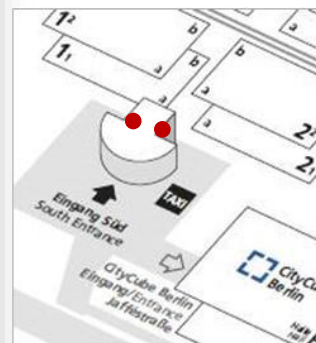
Hire Charge 4,840.00 EUR per double-sided banner

Production/ Installation 2,875.00 EUR per double-sided banner

Status All mega-banners are currently available.



120 Step Graphics at the Stairs



Location 2 stairs with 120 steps in the Entrance Hall on the left and right hand side

Size (w x h) 1.83 m x 0.135 m per step graphic (60 step graphics per stair)

Hire Charge 8,102.00 EUR for both stairs, i.e. for 120 step graphics in total

Production/ Installation 2,880.00 EUR for both stairs, i.e. for 120 step graphics in total

Status This package is currently available.



4 Window Banners on the right side



Location	4 banners per branding at the windows (see brandings A to D)
Size (w x h)	A: 2.33 m x 8.25 m per banner B: 2.33 m x 8.25 m per banner C: 2.33 m x 5.30 m per banner D: 2.33 m x 5.30 m per banner
Hire Charge	8,145.00 EUR for A or B 5,234.00 EUR for C or D
Production/ Installation	5,255.00 EUR for A or B 3,750.00 EUR for C or D
Status	A, B, C and D are currently available.



4 Window Banners on the left side



Location	4 banners per branding at the windows (see brandings A to D)
Size (w x h)	A: 2.33 m x 8.25 m per banner B: 2.33 m x 8.25 m per banner C: 2.33 m x 5.30 m per banner D: 2.33 m x 5.30 m per banner
Hire Charge	8,145.00 EUR for A or B 5,234.00 EUR for C or D
Production/ Installation	5,255.00 EUR for A or B 3,750.00 EUR for C or D
Status	A, B, C and D are currently available.



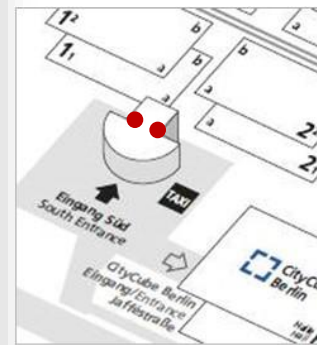
LED Mega Display in the Entrance Hall



- Location** above the entrance doors to the middle foyers of Halls 1.1/ 2.1
- Technical Specs.** FULL-HD Display/ 2,5 mm pixel pitch
20 MBit / 60 fps/ Content 32:9 LED
Dimensions: 10.08 m x 2.88 m Resolution: 4032 x 1152 pixel
- Hire Charge** 13,495.00 EUR for a 30 sec. spot within a loop with organizer content (content has to be delivered by the exhibitor)
- Status** **This package is currently available.**



4 Balustrade Graphics along Escalators



- Location** 2 escalators with 4 balustrades in the Entrance Hall on the left and right hand sides
- Size (w x h)** approx. 128.00 m² for all 4 balustrade graphics (2-sided)
- Hire Charge** 6,104.00 EUR for both escalators, i.e. for 4 balustrade graphics in total
- Production/ Installation** 10,060.00 EUR for both escalators, i.e. for 4 balustrade graphics in total
- Status** **This package is currently available.**



8 Window Brandings, upper Level



Location	access area to Halls 1.2 to 6.2 coming from the escalators and stairs (left and right side)
Size (w x h)	2.33 m x 2.375 m per window cling (8 brandings in total)
Hire Charge	4,824.00 EUR for 4 front sides 2,420.00 EUR for 4 back sides (6,748.00 EUR for 8 brandings)
Production/ Installation	2,630.00 EUR for 4 brandings 2,630.00 EUR for 4 brandings (4,065.00 EUR for 8 brandings)
Status	This package is currently available.



1 Entrance Banner to Halls 1.2 and 2.2



Location	above the entrance doors to the middle foyers of Halls 1.2/ 2.2
Size (w x h)	24.00 m x 3.00 m
Hire Charge	11,374.00 EUR
Production/ Installation	4,090.00 EUR
Status	This package is currently available.

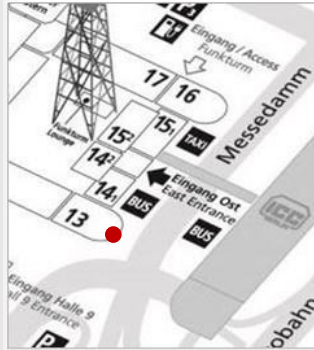
MESSEDAMM

HIGH TRAFFIC ADVERTISING





1 Rotunda Hall 13



Location

Rotunda Hall 13 at the main road "Messedamm": ascend and descend to highway

Size (w x h)

17 components: 51.68 m x 3.00 m, thereof 5 components for exhibitor advertising: 15.20 m x 3.00 m

Hire Charge

7,692.00 EUR for 5 components

Production/ Installation

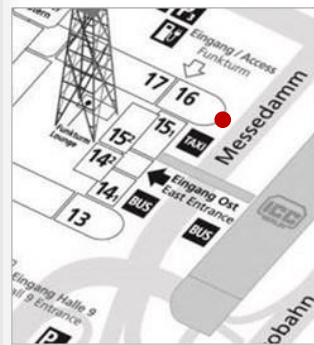
3,205.00 EUR for 5 components

Status

This rotunda is currently available.



1 Rotunda Hall 16



Location

Rotunda Hall 16 at the cross-way between "Messedamm", "Masurenallee" and "Neue Kantstraße"

Size (w x h)

18 components: 54.72 m x 3.00 m, thereof 5 components for exhibitor advertising: 15.20 m x 3.00 m

Hire Charge

7,692.00 EUR for 5 components

Production/ Installation

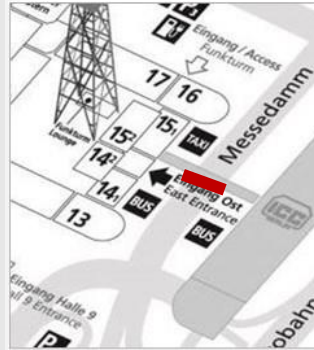
3,205.00 EUR for 5 components

Status

This rotunda is currently available.



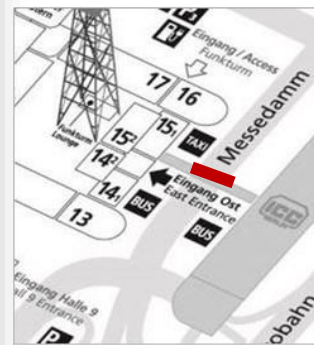
1 Mega-Banner at the ICC Bridge South



Location	at the ICC Bridge South directly above the main road "Messedamm": connection between the ICC Berlin and the Berlin exhibition site
Size (w x h)	40.00 m x 4.20 m (smaller sizes can be realized)
Hire Charge	20,324.00 EUR
Production/ Installation	4,565.00 EUR
Status	This mega-banner is currently available.



1 Mega-Banner at the ICC Bridge North



Location	at the ICC Bridge North directly above the main road "Messedamm": connection between the ICC Berlin and the Berlin exhibition site
Size (w x h)	40.00 m x 4.20 m (smaller sizes can be realized)
Hire Charge	20,324.00 EUR
Production/ Installation	4,565.00 EUR
Status	This mega-banner is currently available.



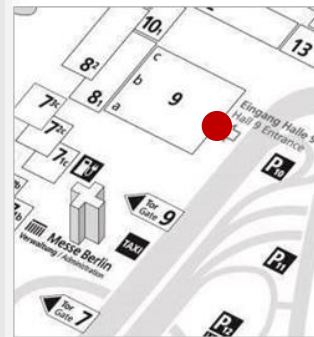
2 Mega-Banners at Hall 9



Location	at the facades of Hall 9 on the left and right hand side facing "Messedamm"
Size (w x h)	visible size: 16.20 m x 8.55 m production size: 16.40 m x 8.75m
Hire Charge	14,484.00 EUR per banner
Production/ Installation	5,025.00 EUR per banner
Status	Both banners are currently available.



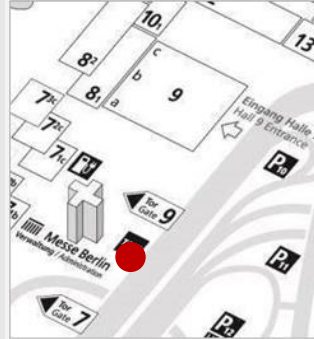
1 Entrance Banner to Hall 9, backlit



Location	directly above the entrance doors to Hall 9 facing Messedamm
Size (w x h)	9.60 m x 2.30 m
Hire Charge	4,058.00 EUR
Production/ Installation	1,296.00 EUR
Status	This entrance banner is currently available.



1 Mega-Banner next HQ plus 2 lateral banners



Location	at the Headquarters of Messe Berlin facing "Messedamm" next to the access to Gate 9 and the taxi stop
Size (w x h)	1 front side banner: 9.20 m x 5.95 m 2 side banners: 2.90 m x 5.90 m each
Hire Charge	7,364.00 EUR
Production/ Installation	7,010.00 EUR
Status	This advertising package is currently available.



OUTDOOR & INDOOR ADVERTISING





3 Mega-Banners facing Main Road/Car Park



Location	3 banners facing Main Road/ "Jafféstraße" and car park, other positions and formats on demand
Size (w x h)	position 1: approx. 17.50 m x 5.75 m position 2: approx. 8.60 m x 5.75 m position 3: approx. 17.35 x 15.00 m
Hire Charge	position 1: 11,972.00 EUR position 2: 6,652.00 EUR position 3: 29,620.00 EUR
Production/Installation	position 1: 6,345.00 EUR position 2: 4,700.00 EUR position 3: 12,910.00 EUR
Status	All banners are currently available.



1 Mega-Banner facing Entrance South/Hall 1



Location	1 banner facing Entrance South and Hall 1, other positions and formats on demand
Size (w x h)	position 1: approx. 8.60 m x 5.75 m
Hire Charge	position 1: 6,652.00 EUR
Production/Installation	position 1: 4,700.00 EUR
Status	This mega-banner is currently available.



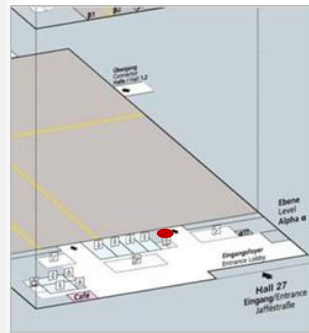
Window Brandings above Entrance Doors



Location	adhesive foils on the windows at various locations: e.g. 5 positions above the entrance doors - outdoors
Size (w x h)	positions 1 and 5: each 1.70 m x 2.52 m positions 2 to 4: each 2.40 m x 2.52 m
Hire Charge	9,268.00 EUR for all 5 window brandings
Production/ Installation	1,925.00 EUR for all 5 window brandings
Status	All 5 brandings are available.



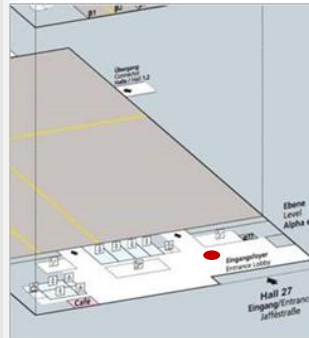
Hanging Banners Entrance Foyer



Location	e.g. 1 hanging banner in the Entrance Foyer next to the elevator and the right entrance to the event hall (see red mark on the left photo) other positions and formats on demand
Size (w x h)	e.g. 9.40 m x 1.90 m
Hire Charge	e.g. 5,328.00 EUR
Production/ Installation	e.g. 2,055.00 EUR
Status	This banner is currently available.



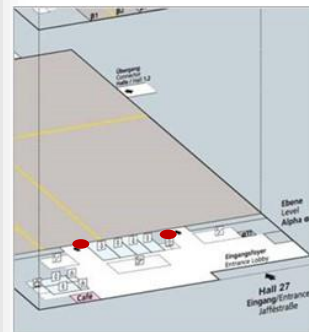
Hanging Banners in the Entrance Foyer, each 2-sided



- Location** e.g. 1 hanging banner in the Entrance Foyer in front of the entrance/ exit doors (see exemplary left photo) other positions and formats on demand
- Size (w x h)** e.g. 9.45 m x 2.00 m
- Hire Charge** e.g. 6,126.00 EUR
- Production/ Installation** e.g. 2,520.00 EUR
- Status** **Some hanging banners are currently available.**



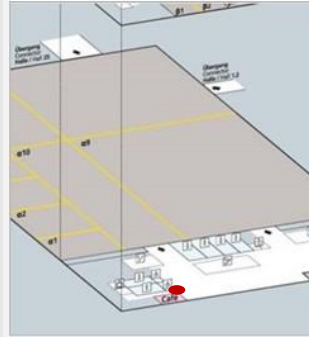
Entrance Banners to the Event Hall



- Location** banners on the walls next to the entrances to Event Hall – Alpha Level: left and right side
- Size (w x h)** left banner: approx. 5.00 m x 3.10m
right banner: approx. 6.50 m x 3.10m
- Hire Charge** left banner: 3,114.00 EUR
right banner: 5,060.00 EUR
- Production/ Installation** left banner: 1,450.00 EUR
right banner: 1,970.00 EUR
- Status** **Both banners are currently available.**



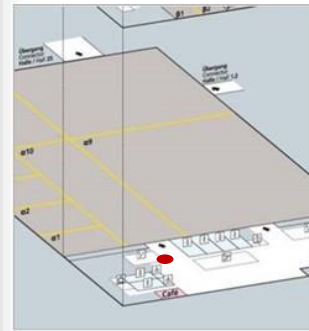
1 Graphic Frame next to the Café



Location	in the entrance lobby of Hall 27 next to the café entrance (see red marks on the left photo and map)
Size (w x h)	4.75 m x 1.90 m
Hire Charge	2,556.00 EUR
Production/ Installation	1,210.00 EUR
Status	This banner is currently available.



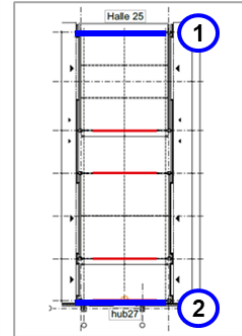
1 Graphic Frame next to the Hall Entrance



Location	in the entrance lobby of hub27 beside the hall entrance (see red marks on the left photo and map)
Size (w x h)	6.96 m x 1.90 m
Hire Charge	3,605.00 EUR
Production/ Installation	1,560.00 EUR
Status	This banner is currently available.



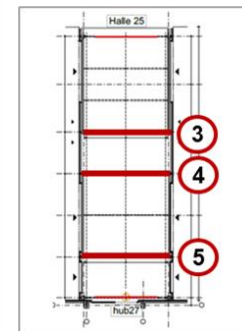
2 Entrance Banner Hall 27 and Hall 25



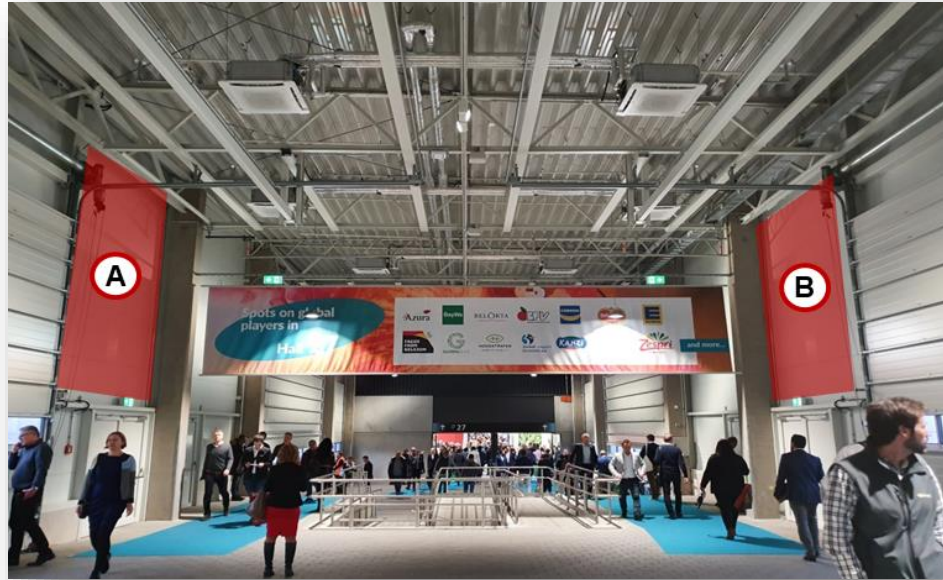
- Location** directly above the entrance doors to Hall 25 and Hall 27 in the passageway (see exemplary red mark on the photo and positions 1 and 2 on the map)
- Size (w x h)** 6.05 x 1.45 m, 1-sided
- Hire Charge** 2,184.00 EUR per banner
- Production/ Installation** 920.00 EUR per banner
- Status** **Both banners are currently available.**



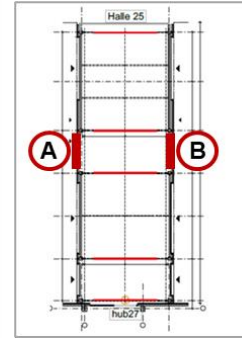
3 Passageway Banners Hall 27 and Hall 25



- Location** 3 passageway banners (see positions 3, 4 and 5)
- Size (w x h)** 10.60 x 2.00 m, each 2-sided
- Hire Charge** 7,916.00 EUR per banner
- Production/ Installation** 2,290.00 EUR per banner
- Status** **All passageway banners are currently available.**



2 lateral Passageway Banners between Hall 27 and Hall 25



Location

2 lateral passageway banners between Hall 27 and Hall 25 (see red marks on the left picture and positions A and B on the left map)

Size (w x h)

5.05 m x 3.50 m per banner

Hire Charge

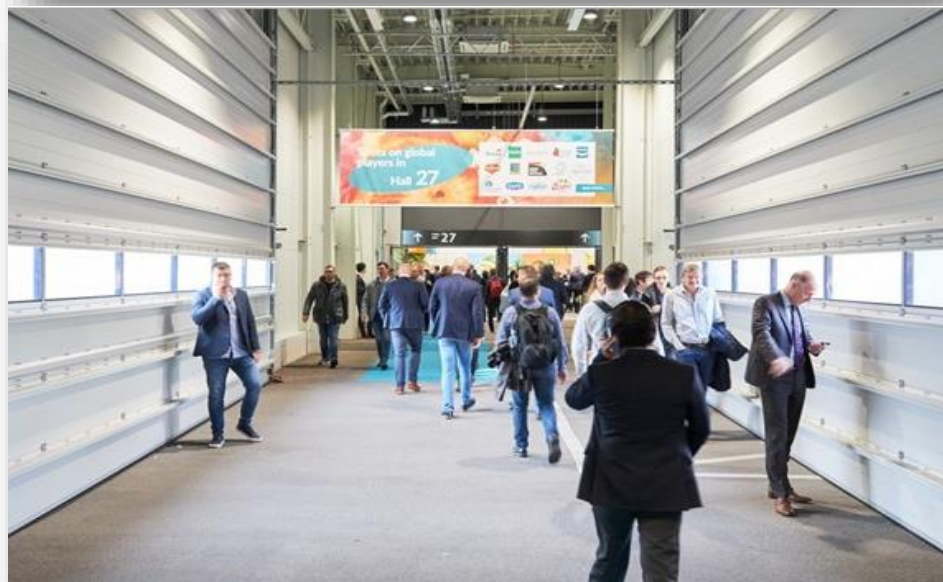
4,400.00 EUR per banner

**Production/
Installation**

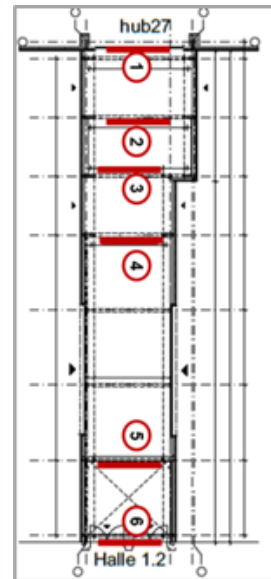
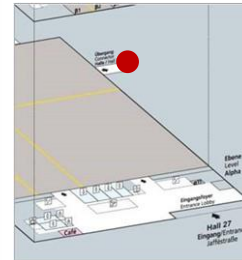
825.00 EUR per banner

Status

Both passageway banners are currently available.



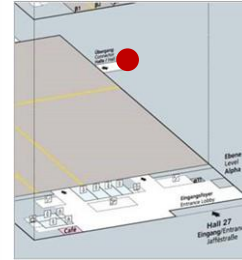
Passageway Banners Hall 27 and Hall 1.2



Location	6 suspended entrance and passageway banners (see positions and red marks on the map) 2 entrance banners at positions 1 and 6: each 1 sided 4 passageway banners at positions 2 to 5: each 2 sided
Size (w x h)	positions 1 and 6: 6.05 m x 1.45 m per banner, each 1 sided position 2, 3, 4 and 5: 6.05 m x 1.45 m per banner, each 2 sided
Hire Charge	positions 1 and 6: 2,184.00 EUR per banner, each 1 sided position 2, 3, 4 and 5: 3,275.00 EUR per banner, each 2 sided
Production/ Installation	positions 1 and 6: 762.00 EUR per banner, each 1 sided position 2, 3, 4 and 5: 1,335.00 EUR per banner, each 2 sided
Status	All passageway banners are currently available.



8 lateral Passageway Banners between Hall 27 and Hall 1.2



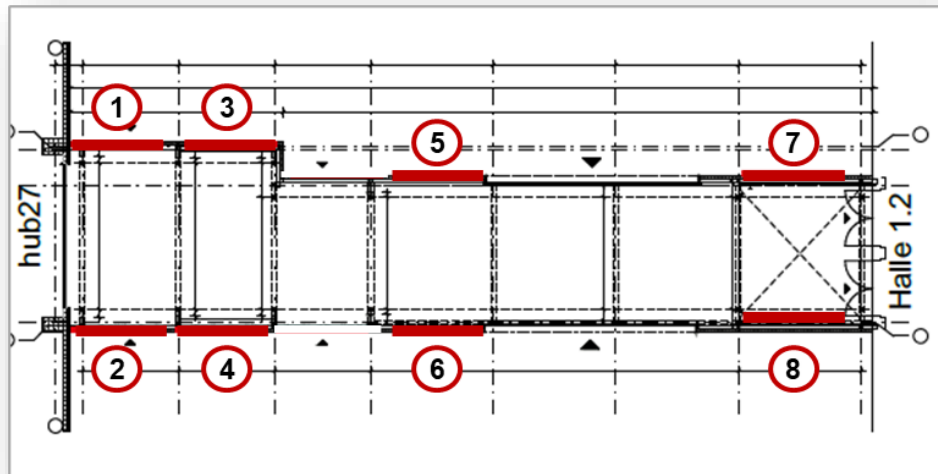
Location 8 lateral passageway banners between Hall 27 and Hall 1.2 (see positions and red marks on the left):
Positions 1 to 8: 1-sided banners

Size (w x h) e.g. 5.00 m x 2.50 m

Hire Charge e.g. 3,111.00 EUR

Production/ Installation e.g. 735.00 EUR

Status **All 8 banners are available.**



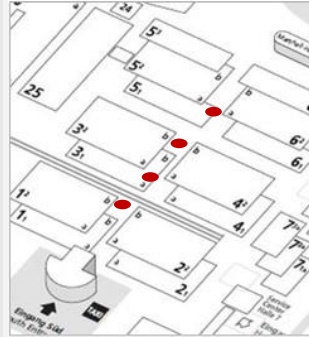
HALL SPECIFIC ADVERTISING

OUTDOOR & INDOOR





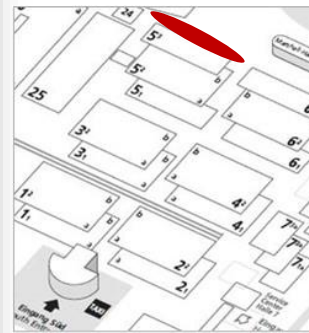
Up to 4 Entrance Banners Middle Foyers



- Location** directly above the entrance doors to the middle foyers of Halls 1.2/ 2.2, 3.2/ 4.2 and 5.2/ 6.2
- Size (w x h)** 11.50 m x 2.20 m per banner (4 banners in total)
- Hire Charge** 4,514.00 EUR per banner
- Production/ Installation** 2,340.00 EUR per banner
- Status** **Numerous banners are currently available.**



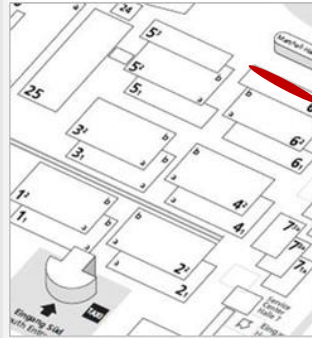
Mega-Banners on the Facades of Hall 5.2



- Location** at the facade of Hall 5.2 facing Summer Garden and Hall 25
- Size (w x h)** e.g. 11.50 m x 8.50 m per banner other formats are possible.
- Hire Charge** e.g. 6,554.00 EUR per banner
- Production/ Installation** e.g. 7,305.00 EUR per banner
- Status** **Availability upon request.**



Mega-Banners on the Facades of Hall 6.2



- Location** on the facades of Hall 6.2 facing Summer Garden and Hall 7.2
- Size (w x h)** e.g. 29.50 m x 8.50 m (see left photo)
e.g. 11.50 m x 8.50 m other formats are possible.
- Hire Charge** e.g. 16,010.00 EUR
e.g. 6,554.00 EUR
in each case per banner
- Production/ Installation** e.g. 14,895.00 EUR per banner
e.g. 7,305.00 EUR per banner
- Status** **Availability upon request.**



Mega-Banners on the Facades of Hall 7.2



- Location** on the facades of Hall 7.2 facing Halls 2.2, 4.2 and 6.2
- Size (w x h)** e.g. 11.50 m x 8.50 m per banner (see left photo)
Other formats are possible.
- Hire Charge** e.g. 6,424.00 EUR per banner
- Production/ Installation** e.g. 7,305.00 EUR per banner
- Status** **Availability upon request.**



1 Entrance Banner Middle Foyer Halls 7.2c and 8.2



Location	directly above the entrance doors to the middle foyer between Halls 7.2c and 8.2 facing Summer Garden
Size (w x h)	11.50 m x 1.75 m (see left photo)
Hire Charge	3,554.00 EUR
Production/ Installation	1,725.00 EUR
Status	This entrance banner is currently available.



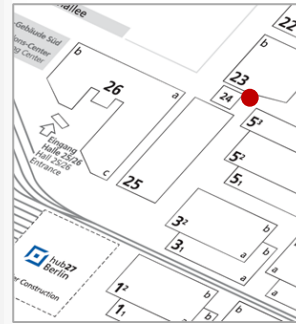
Mega-Banner on the Facade of Hall 8.2



Location	on the facade of Hall 8.2 facing Summer Garden
Size (w x h)	10.20 m x 4.65 m (see left photo)
Hire Charge	6,130.00 EUR
Production/ Installation	2,620.00 EUR
Status	This banner is currently available.



1 Mega-Banner on the Facade of Hall 23



Location on the facade of Hall 23 facing Halls 5.2 and 25

Size (w x h) 26.40 m x 7.30 m

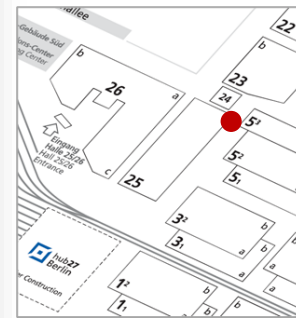
Hire Charge 16,514.00 EUR

Production/Installation 7,695.00 EUR

Status **This banner is currently available.**



1 Mega-Banner on the Facade of Hall 25



Location on the facade of Hall 25 facing Hall 5.2 and Summer Garden

Size (w x h) 11.30 m x 11.30 m

Hire Charge 9,798.00 EUR

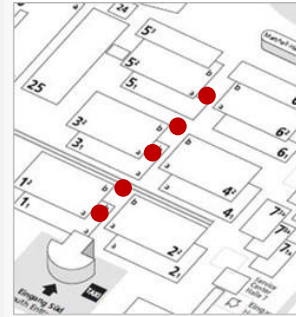
Production/Installation 5,180.00 EUR

Status **This banner is currently available.**



NEW

Up to 12 UltraStretched Displays GUIDING SYSTEM CENTRAL

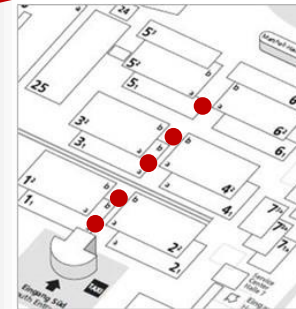


- Location** in the middle foyers of Halls 1.2, 2.2, 3.2, 4.2 (in each case a and b) as well as 5.2 and 6.2 integrated in the GUIDING SYSTEM located above the walkways connecting the next middle foyers
- Technical Specs** UltraStretched Displays in the GUIDING SYSTEM CENTRAL size: 2158 x 348mm
display 1 x 3840 x 2160 Pixel or 2 x 1920 x 1080Pixel side by side
- Special Combi Price** on demand
- Status** **Availability upon request**



Coming soon

Up to 18 UltraStretched Displays GUIDING SYSTEM HALL ENTRANCES

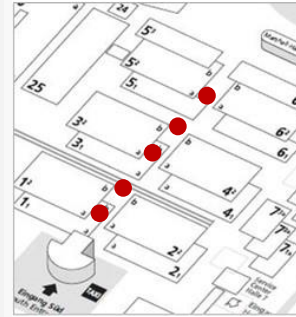


- Location** in the middle foyers of Halls 1.2, 2.2, 3.2, 4.2 (in each case a and b) as well as 5.2a and 6.2a integrated in the GUIDING SYSTEM above the entrances to the respective Halls
- Technical Specs** UltraStretched Displays in the GUIDING SYSTEM HALL ENTRANCES size: 2158 x 348mm
display 1 x 3840 x 2160 Pixel or 2 x 1920 x 1080Pixel side by side
- Special Combi Price** on demand
- Status** **Availability upon request.**



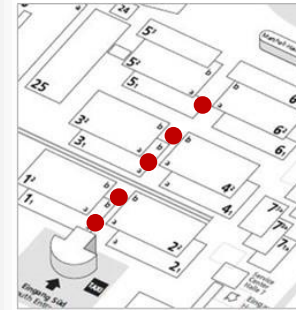
Option A: Big Banners Middle Foyers of Halls 1.2 to 6.2a, each 2-sided

Location	in the middle foyers of Halls 1.2, 2.2, 3.2, 4.2 (in each case a and b) as well as 5.2a and 6.2a directly above the escalators and staircases
Size (w x h)	9.00 m x 3.00 m per side (print on front and back side)
Hire Charge	10,990.00 EUR for 1 double-sided banner
Production/ Installation	2,565.00 EUR for 1 double-sided banner
Status	Some banners are currently available.



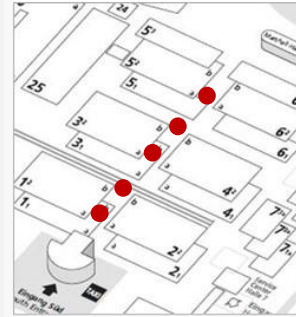
Option B: Small Banners Middle Foyers of Halls 1.2 to 6.2a, each 2-sided

Location	in the middle foyers of Halls 1.2, 2.2, 3.2, 4.2 (in each case a and b) as well as 5.2a and 6.2a directly above the escalators and staircases
Size (w x h)	2.00 m x 3.00 m per double-sided banner (print on front and back side)
Hire Charge	2,495.00 EUR per double-sided banner
Production/ Installation	405.00 EUR per double-sided banner
Status	Some banners are currently available.





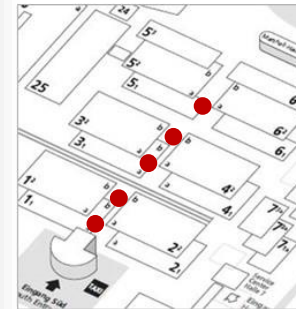
Option A: Entrance Banners Middle Foyers Halls 1.2 to 6.2a



Location	in the middle foyers at entrances and passages of Halls 1.2, 2.2, 3.2, 4.2 (in each case a and b) as well as 5.2a and 6.2a
Size (w x h)	2.00 m x 2.00 m per banner
Hire Charge	874.00 EUR per banner
Production/ Installation	335.00 EUR per banner
Status	Numerous entrance banners are currently available.



Option B: Entrance Branding Middle Foyers Halls 1.2 to 6.2a

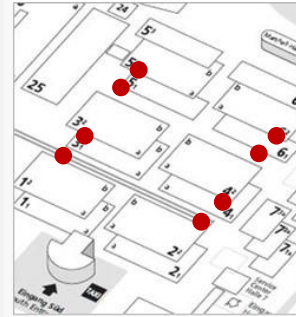


Location	in the middle foyers above and next to the entrances of Halls 1.2, 2.2, 3.2, 4.2 (in each case a and b) as well as 5.2a and 6.2a
Size (w x h)	1 entrance branding consists of: 1 horizontal banner with 23.40 m x 2.52 m and 2 lateral banners on the left and right: 2.50 m x 2.52 m for each side
Hire Charge	11,590.00 EUR per branding
Production/ Installation	7,870.00 EUR per branding
Status	Numerous entrance banners are currently available.



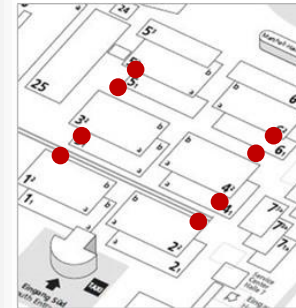
Entrance Banners Lateral Passageways Halls 1.2 to 6.

Location	at the outer sides of the entrances to Halls 1.2, 2.2, 3.2, 4.2, 5.2 and 6.2 coming from the lateral passageways (see red marks on the left photo)
Size (w x h)	2.92 m x 5.00 m per banner (4 banners per entrance)
Hire Charge	5,402.00 EUR for 4 banners
Production/ Installation	4,770.00 EUR for 4 banners
Status	Numerous entrance banners are currently available.



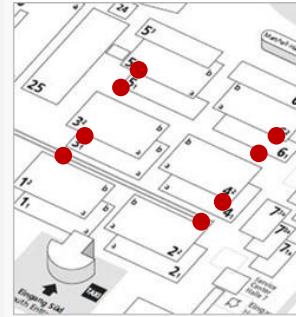
Entrance Banners Lateral Passageways Halls 1.2 to 6.2

Location	on the left and right side next to the entrances to Halls 1.2, 2.2, 3.2, 4.2, 5.2 and 6.2 coming from the lateral passageways (see red marks in the left photo)
Size (w x h)	approx. 2.50 m x 2.80 m per banner (2 banners per entrance)
Hire Charge	1,882.00 EUR for 2 banners
Production/ Installation	1,315.00 EUR for 2 banners
Status	Numerous entrance banners are currently available





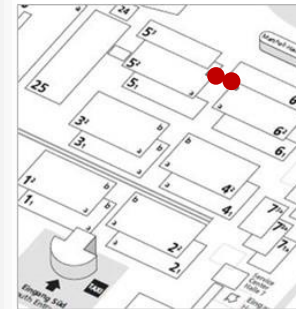
Entrance Banners Lateral Passageways Halls 1.2 to 6.2



Location	in front of the entrances to Halls 1.2, 2.2, 3.2, 4.2, 5.2 and 6.2 coming from the lateral passageways (see red marks on the left photo)
Size (w x h)	10.00 m x 1.00 m per double-sided banner
Hire Charge	2,772.00 EUR per double-sided banner
Production/ Installation	2,085.00 EUR per double-sided banner
Status	Some banners are currently available.



2 Wall Brandings at Halls 5.2b and 6.2b



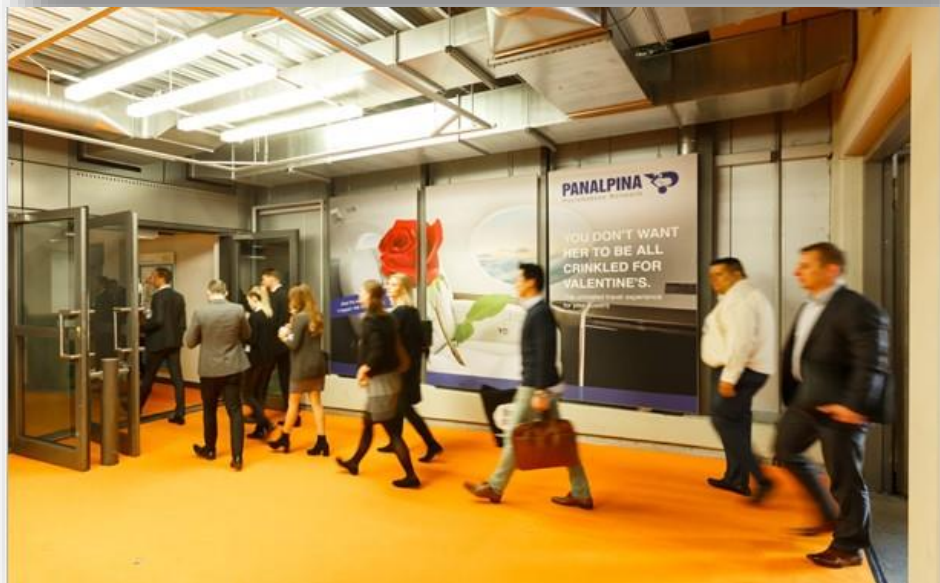
Location	in the middle foyer between the entrance doors of Hall 5.2b in the middle foyer between the entrance doors of Hall 6.2b
Size (w x h)	14.60 m x 2.50 m per branding
Hire Charge	5,564.00 EUR per branding
Production/ Installation	3,480.00 EUR per branding
Status	Both brandings are currently available



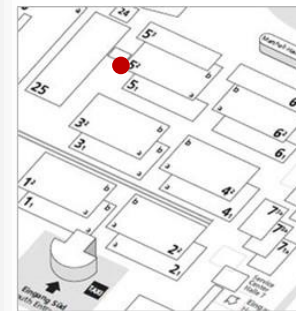
8 Poster Showcases Hall 1.2 to 6.2, unlit



Location	2 showcases per entrance/ exit area of the middle foyers of Halls 1.2b/ 2.2b, 3.2/ 4.2 and 5.2a/ 6.2a
Size (w x h)	1.18 m x 1.75 m per poster
Hire Charge	244.00 EUR per poster
Production/ Installation	150.00 EUR per poster
Status	Some poster showcases are currently available.



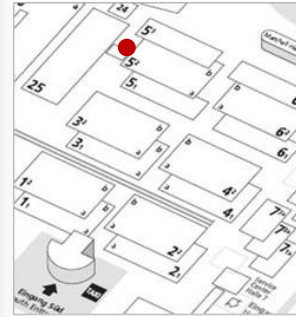
6 Lateral Banners Head Foyer Hall 5.2a



Location	in the head foyer of Hall 5.2a: north and south side
Size (w x h)	1.30 m x 2.30 m per banner (6 banners in total)
Hire Charge	2,780.00 EUR for all 6 banners
Production/ Installation	720.00 EUR for all 6 banners
Status	This package is currently available.



3 Lateral Banners Head Foyer Hall 5.2a



Location in the head foyer of Hall 5.2a: east and west side

Size (w x h) 2.50 m x 2.50 m per banner (3 banners in total)

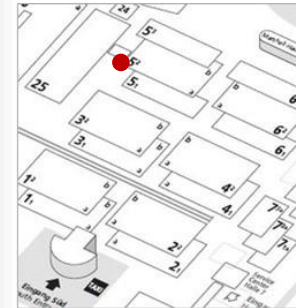
Hire Charge 2,772.00 EUR for all 3 banners

Production/ Installation 560.00 EUR for all 3 banners

Status **This package is currently available.**



1 Entrance Banner to Hall 5.2a



Location at the end of the passageway to Hall 5.2a coming from Hall 25 above the entrance to the head foyer of Hall 5.2a

Size (w x h) 7.80 m x 3.00 m

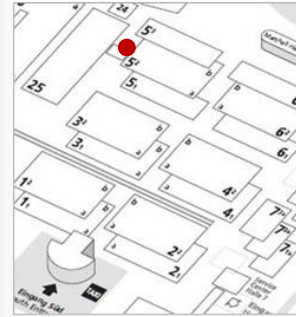
Hire Charge 3,616.00 EUR

Production/ Installation 1,265.00 EUR

Status **This banner is currently available.**



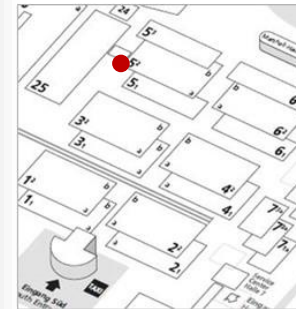
1 Passageway Banner leading to Hall 5.2a



Location	in the middle of the passageway to Hall 5.2a coming from Hall 25
Size (w x h)	7.80 m x 2.50 m
Hire Charge	2,670.00 EUR
Production/ Installation	1,180.00 EUR
Status	This banner is currently available.



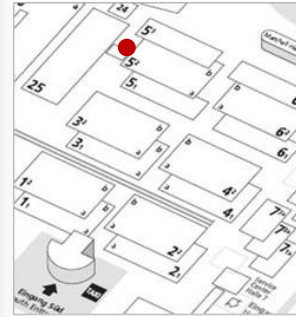
1 Passageway Banner leading to Hall 25



Location	in the middle of the passageway to Hall 25 coming from Hall 5.2a
Size (w x h)	7.80 m x 1.30 m
Hire Charge	1,670.00 EUR
Production/ Installation	925.00 EUR
Status	This banner is currently available.



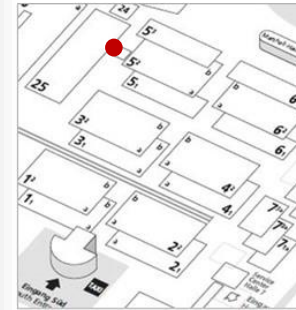
Stair Branding Passageway to Hall 25 5.2a



- Location** 2 stairs with 8 step graphics each in the middle of the passageway leading to Hall 25 coming from Hall 5.2a
- Size (w x h)** lowest steps: 3.04 m x 0.10 m each
step graphics no. 2 to 8: 3.04 m x 0.14 m each
- Hire Charge** 2,062.00 EUR for both stairs
- Production/ Installation** 1,495.00 EUR for both stairs
- Status** **This package is currently available.**



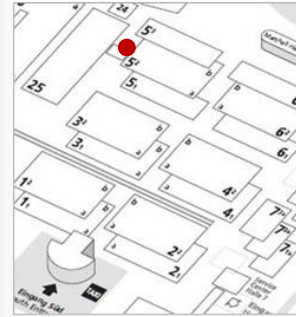
4 Lateral Banners at the Entrance to Hall 25



- Location** at the entrance to Hall 25 coming from Hall 5.2a: north and south side
- Size (w x h)** 1.30 m x 2.60 m per banner (4 banners in total)
- Hire Charge** 2,228.00 EUR for all 4 banners
- Production/ Installation** 506.00 EUR for all 4 banners
- Status** **This package is currently available.**



1 Entrance Banner to Hall 25



Location	directly above the entrance doors to Hall 25 coming from Hall 5.2a
Size (w x h)	7.80 m x 2.50 m
Hire Charge	3,016.00 EUR
Production/ Installation	1,075.00 EUR
Status	This banner is currently available.



Passageway and Catering Area Branding between Halls 25 and 26



Location	various banners in the passageway connecting Halls 25/ 26 as well as in the catering area in this passageway
Size (w x h)	4 banners à 2.60 m x 4.45 m 2 banners à 4.00 m x 3.50 m 4 banners à 3.00 m x 2.00 m
Hire Charge	15,015.00 EUR for all 10 banners
Production/ Installation	5,745.00 EUR for all 10 banners
Status	This branding package is currently available.



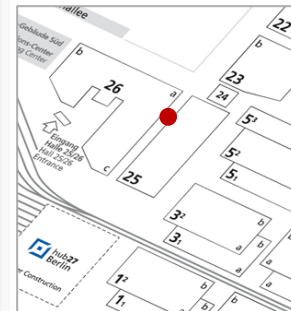
1 Entrance Banner to Hall 25, right side

Location	directly above the entrance doors to Hall 25 coming from Hall 26c
Size (w x h)	7.10 m x 1.80 m
Hire Charge	1,870.00 EUR
Production/ Installation	785.00 EUR
Status	This banner is currently available.



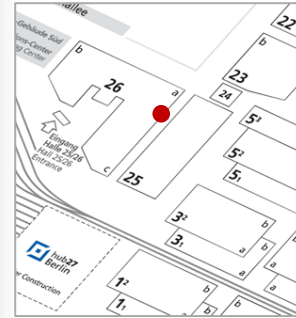
1 Entrance Banner to Hall 25, left side

Location	directly above the entrance doors to Hall 25 coming from Hall 26a
Size (w x h)	7.10 m x 1.80 m
Hire Charge	1,870.00 EUR
Production/ Installation	785.00 EUR
Status	This banner is currently available.





1 Entrance Banner to Hall 26a



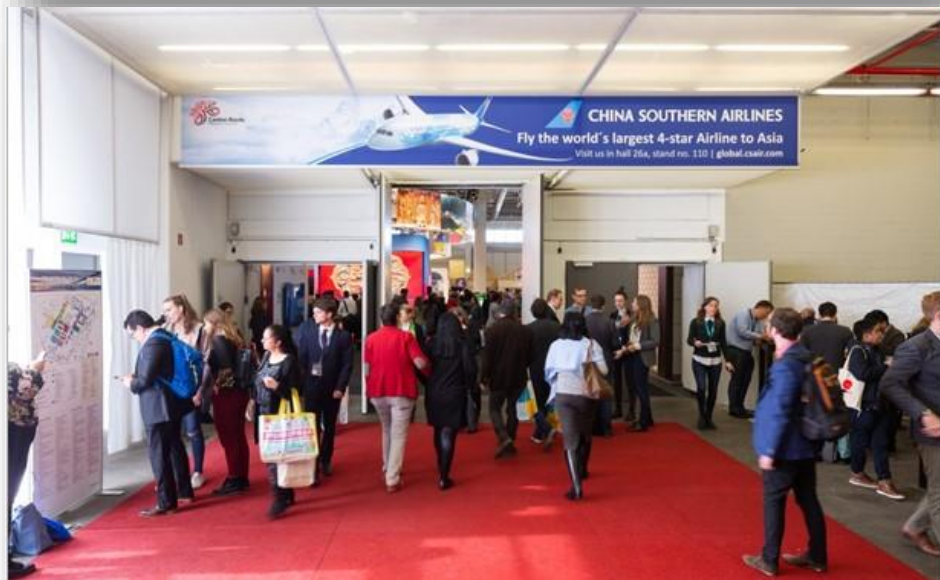
Location directly above the entrance doors to Hall 26a coming from Hall 25

Size (w x h) 7.90 m x 1.80 m

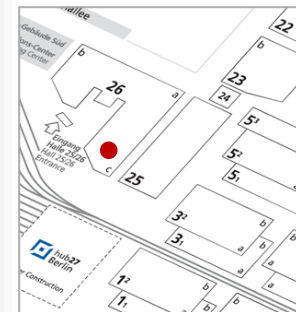
Hire Charge 2,076.00 EUR

Production/ Installation 855.00 EUR

Status **This banner is currently available.**



1 Entrance Banner to Hall 26c



Location directly above the entrance doors to Hall 26c coming from Hall 25

Size (w x h) 7.90 m x 0.90 m

Hire Charge 1,040.00 EUR

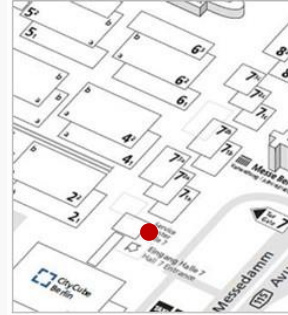
Production/ Installation 710.00 EUR

Status **This banner is currently available.**



1 Entrance Banner in Hall 7, 1-sided

Location	suspended banner directly in the entrance area of Hall 7 (see red mark on the left photo)
Size (w x h)	3.50 m x 2.50 m (print only on the front side)
Hire Charge	1,836.00 EUR
Production/ Installation	590.00 EUR
Status	This banner is currently available.



15 Poster Showcases between Halls 7.2 and 8, unlit

Location	in the entrance areas and passages of Hall 7.2 and Hall 8
Size (w x h)	1.18 m x 1.75 m per poster
Hire Charge	244.00 EUR per poster
Production/ Installation	150.00 EUR per poster
Status	Numerous posters are currently available.





Passageway Banners between Halls 2.2, 4.2, 6.2 and 7.2



Location	passageways between Halls 2.2/ 7.2a, 4.2/ 7.2b and 6.2/ 7.2c
Size (w x h)	5.50 m x 1.50 m per banner (2 one-sided and 2 double-sided banners per passageway)
Hire Charge	9,332.00 EUR for 4 banners, i.e. per passageway
Production/ Installation	3,312.00 EUR for 4 banners, i.e. per passageway
Status	Some passageway banners are currently available.



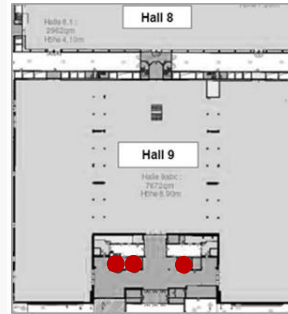
3 Banner Frames Entrance Foyer Hall 9



Location	in the Entrance Foyer of Hall 9 coming from Messedamm (see positions A to C)
Size (w x h)	3 double-sided banners (print on front and back side): 6.00 m x 1.35 m per banner
Hire Charge	4,055.00 EUR per doubled-sided banner
Production/ Installation	1,680.00 EUR per doubled-sided banner
Status	All banners are currently available.



3 Poster Showcases in Hall 9, backlit



Location	3 posters in the entrance area of Hall 9
Size (w x h)	1.18 m x 1.75 m per poster
Hire Charge	476.00 EUR per poster
Production/ Installation	150.00 EUR per poster
Status	All 3 posters are currently available.



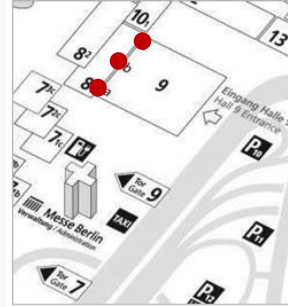
1 Balustrade Branding in Hall 9, 6-sided



Location	in Hall 9 coming from Hall 8: branding of the balustrade around the emergency exit (facing inwards and outwards – 6 sides in total)
Size (w x h)	2 spaces à 6.00 m x 1.12 m 2 spaces à 5.90 m x 1.12 m 1 space à 4.16 m x 1.12 m 1 space à 3.96 m x 1.12 m
Hire Charge	6,760.00 EUR for the complete branding, i.e. for all 6 spaces
Production/ Installation	6,355.00 EUR for the complete branding, i.e. for all 6 spaces
Status	This branding is currently available.



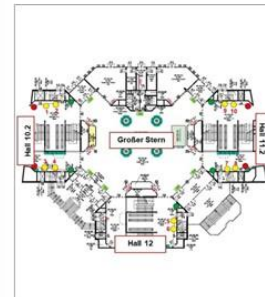
Banner Frames between Halls 8 and 9



- Location** 9 positions in the entrance areas and passages of Hall 8 and Hall 9 (see red mark on the left photo)
- Size (w x h)** 1.02 m x 2.02 m per banner (1 banner per frame)
- Hire Charge** 550.00 EUR per banner
- Production/ Installation** 85.00 EUR per banner
- Status** **Some positions are currently available.**



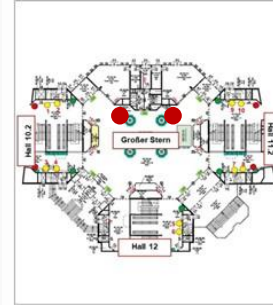
14 Poster Frames in the Passageway "Großer Stern", backlit



- Location** in the passageway "Großer Stern" on Level 2 between Halls 10.2, 11.2 and 12 (see yellow marks on the map)
- Size (w x h)** 0.99 m x 2.31 m per poster
- Hire Charge** 550.00 EUR per poster
- Production/ Installation** 170.00 EUR per poster
- Status** **Numerous frames are currently available.**



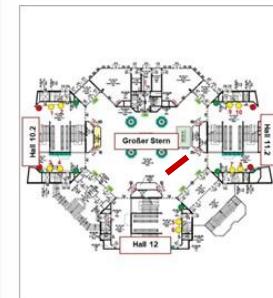
4 Digital Displays in “Großer Stern”



- Location** 2 positions on Level 2 in in the passageway “Großer Stern” with 4 screens in total whereof 2 screens are installed side by side in each case
- Size (w x h)** 75”-Displays/ Content Dimensions: 153 cm x 81cm Resolution: 2160 x 3840 Pixel Ratio: 9 : 16/ 60fps
- Hire Charge** 1,654.00 EUR for 1 screen and exclusive video slot within a loop with organizer content
- Status** **This package is currently available.**



1 Suspended Banner in “Großer Stern”, 2-sided

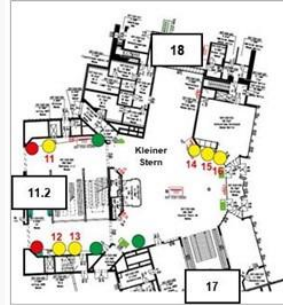


- Location** in the passageway “Großer Stern” on level 2 at the exit to Summer Garden (see red mark on the map)
- Size (w x h)** 6.00 m x 0.90 m per side (print on front and back side)
- Hire Charge** 3,136.00 EUR
- Production/ Installation** 1,090.00 EUR
- Status** **This banner is currently available.**



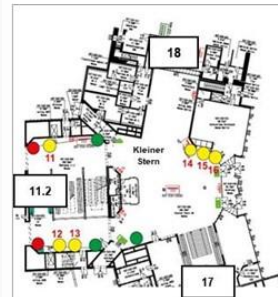
6 Poster Frames in “Kleiner Stern”, backlit

Location	in the passageway “Kleiner Stern” on level 2 between Halls 11.2, 17 and 18 (see yellow points on the map)
Size (w x h)	0.99 m x 2.31 m per poster
Hire Charge	550.00 EUR per poster
Production/ Installation	170.00 EUR per poster
Status	Some posters are currently available.



2 Wall Brandings in “Kleiner Stern

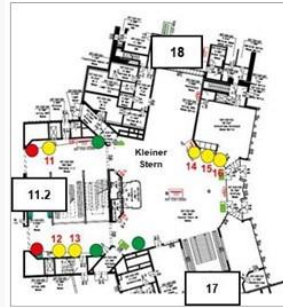
Location	in the passageway “Kleiner Stern” on level 2 at Hall 18
Size (w x h)	position 1: 6.00 m x 2.20 m position 2: 8.10 m x 2.20 m
Hire Charge	position 1: 3,742.00 EUR position 2: 5,052.00 EUR
Production/ Installation	position 1: 790.00 EUR position 2: 1,065.00 EUR
Status	Both brandings are currently available.





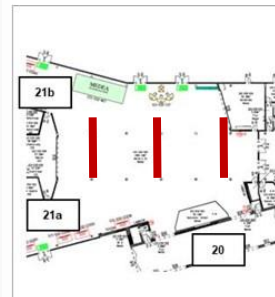
2 Pillar Brandings in “Kleiner Stern”, each 4-sided

Location	in the passageway “Kleiner Stern” on level 2 between Halls 11.2, 17 and 18
Size (w x h)	0.65 m x 3.30 m per side (4 sides per pillar)
Hire Charge	3,352.00 EUR for both 4-sided pillar brandings
Production/ Installation	3,220.00 EUR for both 4-sided pillar brandings
Status	Both pillar brandings are currently available.



Suspended Banners between Halls 20 and 21, each 2-sided

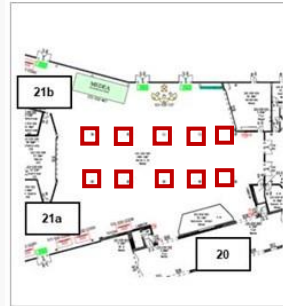
Location	in the entrance area to Hall 21 (see red marks on the map)
Size (w x h)	3.00 m x 2.00 m per side (print on front and back side)
Hire Charge	2,574.00 EUR per double-sided banner
Production/ Installation	395.00 EUR per double-sided banner
Status	The final number of usable banners will depend on the allocation of the passageway. Availability upon request.





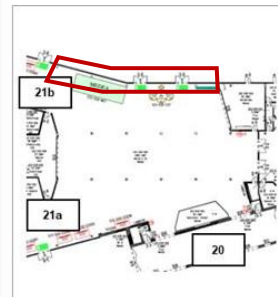
10 Pillar Brandings , each 4-sided

Location	in the entrance areas to Halls 20 and 21 (see red marks on the map)
Size (w x h)	approx. 0.58 m x 2.50 m per side (4 sides per pillar)
Hire Charge	1,148.00 EUR per 4-sided pillar branding
Production/ Installation	1,140.00 EUR per 4-sided pillar branding
Status	Availability upon request.



Window Brandings between Hall 20 and 21

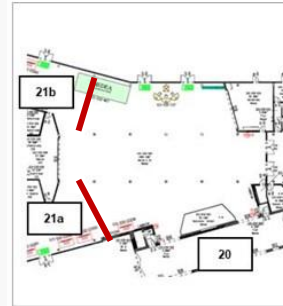
Location	in the entrance area to Hall 21b coming from the Entrance Hall 21 and from Hall 20
Size (w x h)	e.g. 12 window brandings with 1.13 m x 0.78 m each (see exemplary red mark on the left photo)
Hire Charge	e.g. 2,268.00 EUR for 12 window brandings
Production/ Installation	e.g. 550.00 EUR for 12 window brandings
Status	Some window brandings are currently available.





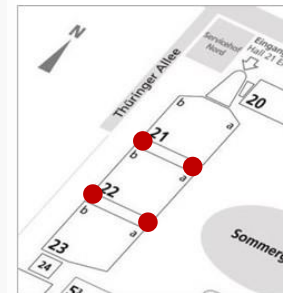
2 Direction Banners , each 2-sided

- Location** in the entrance areas to Hall 21 coming from Halls 20/ 21 (see red marks on the map)
- Size (w x h)** e.g. 5.50 m x 0.50 m per side (2 sides per banner – other formats are possible)
- Hire Charge** e.g. 1,810.00 EUR per 2-sided banner
- Production/ Installation** e.g. 445.00 EUR per 2-sided banner
- Status** **Both banners are currently available.**



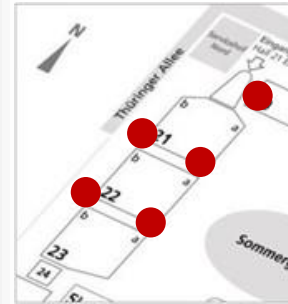
Entrance Banners to Halls 21, 22 and 23

- Location** above various entrances to Halls 21, 22 as well as 23
- Size (w x h)** from 4.45 to 4.75 m x 1.50 m per banner
- Hire Charge** 1,710.00 EUR per banner
- Production/ Installation** 1,410.00 EUR per banner
- Status** **Some banners are currently available.**





Poster Galleries between Halls 20, 21, 22 and 23, unlit



- Location** next to the catering areas and passageways between Halls 20 and 23 (see red marks on the map)
- Size (w x h)** DIN A0 format, i.e. 0.841 m x 1.189 m per poster (up to 10 or 16 posters per area)
- Hire Charge** 240.00 EUR per poster
- Production/ Installation** 95.00 EUR per poster
- Status** **Numerous posters are currently available.**

SPECIAL ADVERTISING

OUTDOOR & INDOOR





Bench Displays, 2-sided

outdoor positions by arrangement



Location	positions by arrangement: e.g. at Entrance South
Size (w x h)	2.05 m x 2.05 m per side (2 sides per display)
Hire Charge	2,096.00 EUR per bench display
Production/Installation	810.00 EUR per bench display
Status	Numerous positions are currently available.



Mobile Flagpoles

outdoor positions by arrangement



Location	mobile flagpoles outdoors: e.g. around Summer Garden, on roads, at passageways etc.
Size (w x h)	1.50 m x 4.00 m per flag approx. 6.50 m height per pole
Hire Charge	610.00 EUR per flag and pole
Production/Installation	on demand (depending on layout, quantity and finishing)
Status	Numerous positions are currently available.



Floor Graphics (Outdoors)

outdoor positions by arrangement



Location

positions by arrangement: e.g. at Entrance South

Size (w x h)

e.g. 2.40 m x 2.40 m per floor graphic
Special formats are possible. (see photo on the left)

Hire Charge

e.g. 1,054.00 EUR per floor graphic

Production/Installation

e.g. 670.00 EUR per floor graphic

Status

Numerous positions are currently available.



Floor Graphics (Indoors)

outdoor positions by arrangement



Location

positions by arrangement: e.g. in the middle foyers of Halls 1.2 to 6.2

Size (w x h)

e.g. 1.00 m x 1.00 m per graphic
e.g. 2.00 m x 2.00 m per graphic
Special formats and carpet brandings on demand.

Hire Charge

e.g. 190.00 EUR per floor graphic
e.g. 492.00 EUR per floor graphic

Production/Installation

e.g. 105.00 EUR per floor graphic
e.g. 335.00 EUR per floor graphic

Status

Numerous positions are currently available.



Pillar Brandings in several Middle Foyers

outdoor positions by arrangement



Location	positions by arrangement: e.g. in the middle foyers and catering areas of Halls 1.2 to 6.2 as well as in entrances and passages of Hall 7
Size (w x h)	approx. 0.60 m x 2.50 m per side (4 sides per pillar)
Hire Charge	1,116.00 EUR per 4-sided pillar branding
Production/ Installation	1,140.00 EUR per 4-sided pillar branding
Status	Numerous positions are currently available.

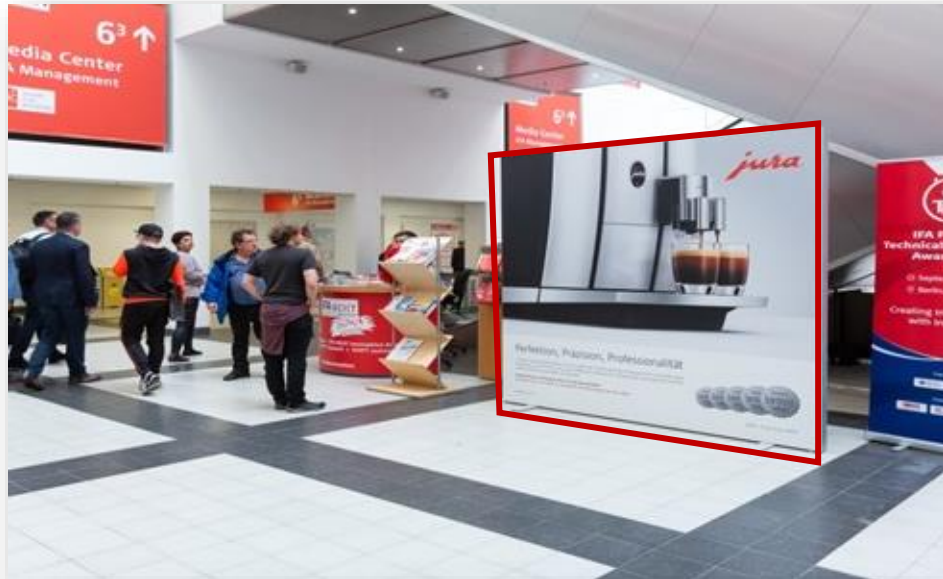


Advertising Frames in several Passages

outdoor positions by arrangement



Location	positions by arrangement: e.g. in the entrances and passages of Hall 7
Size (w x h)	2.485 m x 2.485 m per banner (1 banner per frame)
Hire Charge	1,172.00 EUR per banner and frame
Production/ Installation	530.00 EUR per banner and frame
Status	Numerous positions are currently available.



Advertising Frames, each 1-sided

outdoor
positions
by
arrangement



Location	positions by arrangement: e.g. in the entrance areas and middle foyers of the Halls
Size (w x h)	2.28 m x 2.28 m per banner (1 banner per frame)
Hire Charge	1,172.00 EUR per banner and frame
Production/ Installation	530.00 EUR per banner and frame
Status	Some positions are currently available.



Display Frames, each 1- or 2-sided

outdoor
positions
by
arrangement



Location	positions by arrangement, e.g. in the entrance areas and middle foyers of Halls
Size (w x h)	1.00 m x 2.00 m per side
Hire Charge	720.00 EUR per 2-sided display 430.00 EUR per 1-sided display
Production/ Installation	365.00 EUR per 2-sided display 235.00 EUR per 1-sided display
Status	Some positions are currently available

SANITARY FACILITIES

ADVERTISING





Mirror Graphics



Location

high-quality stickers with your individual design on more than 400 mirrors in the lavatories

Size (w x h)

e.g. 0.30 m x 0.15 m per sticker
Other formats and special shapes on demand.

Hire Charge

e.g. 7,070.00 EUR for 250 mirrors

Production/Installation

e.g. 2,840.00 EUR for 250 mirrors
for smaller quantities a handling fee of 500.00 EUR will be charged

Status

Some mirror graphics are currently available.



Branding of Towel Dispensers



Location

high-quality stickers with your individual design on the towel dispensers in the lavatories (approx. 350 in total)

Size (w x h)

e.g. 0.30 m x 0.15 m per sticker
Other formats and special shapes are possible

Hire Charge

e.g. 7,070.00 EUR for 250 towel dispensers

Production/Installation

e.g. 2,840.00 EUR for 250 towel dispensers
for smaller quantities a handling fee of 500.00 EUR will be charged

Status

Some positions are currently available.

Door Brandings



Location

high-quality stickers with your individual design on the doors in the lavatories as well as in the toilets (approx. 800 doors total)

Size (w x h)

e.g. 0.30 m x 0.15 m per sticker
Other formats and special shapes are possible.

Hire Charge

e.g. 7,070.00 EUR for 250 door sticker

Production/ Installation

e.g. 2,840.00 EUR for 250 door sticker
for smaller quantities a handling fee of 500.00 EUR will be charged

Status

Some positions are available.



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