

# Media Packages

The Media Package is a dynamic online catalogue, which is made available to you, as an exhibitor, to use as an additional, industry specific marketing channel – before, during and after the trade fair. It has been the main preparation and follow-up tool for Grüne Woche trade visitors for many years.

In your online entry you can present detailed information for both private visitors and trade visitors. You can use the Networking Tool to establish new business contacts, and via the dynamic hall plan, your precise location will be conveyed meticulously to anyone seeking your stand.

You can complete your company presentation online on your own. Our online-support team is available to support you at any time. The online catalogue is online continuously, and you can benefit from all its services for an entire year.

(Valid: 01 December 2024 – 30 November 2025)

## Media Package Primary Exhibitor

EUR 419,00 plus VAT

Services online catalogue

- Basic company entry (company name, company logo, address, hall and stand number)
- Telephone, email
- Web address
- contact persons with telephone number and email
- Company description in your profile (max. 4,000 char. including spaces, media e.g. videos, pictures, PDFs max size 500Mb)
- Cover Picture for your Company Profile
- Presentation of **up to 10 products** with product description (max. 4,000 char.), photo & link per product
- Entry in the categories of the product group index
- Products can be marked as "new"
- Link to your own online shop
- Link to social media profiles (Facebook, X, YouTube etc.)
- Networking
- App

## Media Package Co-Exhibitor

EUR 150,00 plus VAT

Services online catalogue

- Basic company entry (company name, company logo, address, hall and stand number)
- Telephone, email
- Web address
- contact person with telephone number and email
- Company description in your profile (max. 4,000 char. including spaces, media e.g. videos, pictures, PDFs max size 500Mb)
- Cover Picture for your Company Profile

- Presentation of **3 products** with product description (max. 4,000 char.), photo & link per product
- Entry in the categories of the product group index
- Link to your own online shop
- Link to social media profiles (Facebook, X, YouTube etc.)
- Networking
- App
- Specification of availability during the trade fair

#### Media Package young generation hub

EUR 200,00 plus VAT

Services online catalogue

- Basic company entry (company name, company logo, address, hall and stand number)
- Telephone, email
- Web address
- contact person with telephone number and email
- Company description in your profile (max. 4,000 char. including spaces, media e.g. videos, pictures, PDFs max size 500MB)
- Cover Picture for your Company Profile
- Entry in the categories of the product group index
- Link to social media profiles (Facebook, X, YouTube etc.)
- Networking
- App
- Implementation of training-relevant contents on the app and our website

The cost of the Media Package will be borne by exhibitors and co-exhibitors through a mandatory one-off payment which will be billed to the main exhibitor/recipient of services.

#### Additional Entries (with costs)

- Upgrade co-exhibitor to primary exhibitor Media Package (EUR 289,00 plus VAT)

Further additional services can be found in our Grüne Woche Plus offer (e.g. product entries, online advertising)

#### Special overall fee for official national pavilions

Countries and their co-exhibitors get the Media Package of a co-exhibitor. An upgrade to the primary exhibitor Media Package is available upon order.

Cost per official national pavilion including all co-exhibitors, plus VAT:

- Primary exhibitor with < 5 Co-exhibitors: EUR 450.00
- Primary exhibitor with 6-10 Co-exhibitors: EUR 700.00
- Primary exhibitor with 11-20 Co-exhibitors: EUR 1,500.00
- Primary exhibitor with 21-50 Co-exhibitors: EUR 2,400.00
- Primary exhibitor with >50 Co-exhibitors: EUR 4,300.00