

Congresses & Events at International Green Week

GFFA Business Lounge

Category	Date	Time:	Location
Trade Event	January 19, 2017	09:00 - 17:30	CityCube Berlin, Level 2 - Cube Café

The Business Lounge provides the GFFA participants and Cooperation Market exhibitors with an opportunity to withdraw from the bustle and engage in bilateral talks in a pleasantly relaxed atmosphere.

GFFA Kick-off Event

Category	Date	Time:	Location
Trade Event	January 19, 2017	14:00 - 15:15	CityCube Berlin, Level 1 - Hall A1

The Kick-off Event is held to mark the official start of the discussions between high-level experts of the global agri-food sector from politics, industry, science and civil society. It aims to give an introduction to the topic, outlining its manifold aspects and paving the way for the discussions hosted by the Federal Minister of Food and Agriculture (BMEL) in cooperation with the Berlin Senate, Messe Berlin GmbH and the GFFA Berlin Association.

Participation is only possible after pre-registration under www.gffa-berlin.de.

The event will be simultaneously translated in German and English.

GFFA Expert Panel Discussions 2017

Category	Date	Time:	Location
Trade Event	January 19, 2017	15:30 - 17:30	CityCube Berlin, Level 3 - room M1-M8

The expert panel discussions provide an informative platform to illustrate different perspectives and exchange views with an interested expert audience.

Further information please click [here](#).

Events

15:30 - 17:30

GFFA Expert Panel Discussion 1: From toilet to table: How wastewater can contribute to food security

ORGANISER

FAO Regional Office for Europe and Central Asia

UN-INWEH

UNESCO-IHP

Leibniz Research Alliance Food and Nutrition

For more information and online registration please follow the [link](#).



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15:30 - 17:30

GFFA Expert Panel Discussion 2: Everything flows? Water as decisive resource and factor for agriculture in Eastern Europe and Central Asia

ORGANISER

German Agribusiness Alliance, Committee on Eastern European Economic Relations
Leibniz Institute of Agricultural Development in Transition Economies (IAMO)
For more information and online registration please follow the [link](#).

15:30 - 17:30

GFFA Expert Panel Discussion 3: Water Stressed World – The Burden of Agriculture

ORGANISER

Bread for the World
Forum Fairer Handel
FuE
Agrarbündnis
Misereor
Waterlex
For more information and online registration please follow the [link](#).

15:30 - 17:30

GFFA Expert Panel Discussion 4: Innovative regional and national approaches to efficient water use in agriculture in Africa

ORGANISED BY

German-African Business Association
German Agribusiness Alliance
For more information and online registration please follow the [link](#).

15:30 - 17:30

GFFA Expert Panel Discussion 5: Blue Planet Berlin Water Dialogues: Sustainable solutions for water and food production

COOPERATION PARTNERS

German Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety (BMUB);
Berlin Senate Department for Economics, Energy and Public Enterprises;
Messe Berlin GmbH

PROJECT OFFICE

German Water Partnership e.V.

PRELIMINARY PROGRAM

3:30 pm Introduction by BMUB/Berlin Senate
Keynote Prof. Jan Lundqvist Senior Scientific Advisor, Stockholm International Water Institute (SIWI)
3:45 pm Presentations by international and German experts
4:30 pm Panel discussion with the experts mentioned above
5:25 pm Wrap-up by BMUB/Berlin Senate
For more information and online registration please follow the [link](#).

Subject to further change

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Welcoming of the official partner country 2017 Hungary

Category Trade Event	Date January 19, 2017	Time: 20:00 - 22:00	Location CityCube Berlin, Level 1 - Hall A
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Organiser: Messe Berlin GmbH
Invitation or registration required.

Allotment Gardeners Reception

Category Trade Event	Date January 19, 2017	Time: 20:00 - 23:30	Location Hall 2.2
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Organiser:
Landesverband Berlin der Gartenfreunde e. V.
Spandauer Damm 274
14052 Berlin
Telefon: 030 / 30 09 32-0
Telefax: 0 30 / 30 09 32-69
E-Mail: info@gartenfreunde-berlin.de
Webseite: <http://www.gartenfreunde-berlin.de>
Invitation or registration required.

Flower Halls Reception

Category Trade Event	Date January 19, 2017	Time: 20:00 - 23:30	Location Hall 2.2
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Organiser:
Zentralverband Gartenbau e.V.
Claire-Waldoff-Straße 7
10117 Berlin
+49 (0) 30 - 20 00 65-0
+49 (0) 30 - 20 00 65-27
info@g-net.de
Invitation or registration required.

Reception of the Forestry Associations

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Category Trade Event	Date January 19, 2017	Time: 20:00 - 23:30	Location Palais am Funkturm
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Invitation requested.

GFFA Business Lounge

Category Trade Event	Date January 20, 2017	Time: 09:00 - 15:00	Location CityCube Berlin, Level 2 - Cube Café
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The Business Lounge provides the GFFA participants and Cooperation Market exhibitors with an opportunity to withdraw from the bustle and engage in bilateral talks in a pleasantly relaxed atmosphere.

GFFA Cooperation Market

Category Trade Event	Date January 20, 2017	Time: 09:00 - 15:00	Location CityCube Berlin, Level 1 - Hall A7/A8
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Associations, companies, universities and the BMEL showcase their work in the agri-food sector. In contrast to the exhibition halls at the International Green Week, the focus here is primarily on the presentation of projects rather than products. The Cooperation Market and the affiliated Business Lounge provide space and opportunity for dialogue and exchange of experiences. It is an ideal setting for specialist visitors and exhibitors to enter into conversation.

More information at <http://www.gffa-berlin.de/en/programmuebersicht-archived/kooperationsboerse/>

Business Breakfast Russia: How to do Business? Recommendations for the German Mittelstand

Category Trade Event	Date January 20, 2017	Time: 09:30 - 11:30	Location Großer Stern, room VIP 1
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Organiser: Ost-Ausschuss der Deutschen Wirtschaft

Invitation requested.

Opening of hall 5.2 by Federal Minister Müller

Category Public Event	Date January 20, 2017	Time: 10:00 - 11:40	Location Hall 5.2
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GFFA Expert Panel Discussion 2017

Category Trade Event	Date January 20, 2017	Time: 10:00 - 12:00	Location CityCube Berlin, Level 3 - room M1-M8
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The expert panel discussions provide an informative platform to illustrate different perspectives and exchange views with an interested expert audience. Further information please click [here](#).

Events

10:00 - 12:00

GFFA Expert Panel Discussion 10: Three sides of one coin: Agriculture and water in China

ORGANISER

German Agribusiness Alliance at OAV – German Asia-Pacific Business Association
Leibniz Institute of Agricultural Development in Transition Economies (IAMO)
German-Sino Agricultural Center (DCZ)
For more information and online registration please follow the [link](#).

10:00 - 12:00

GFFA Expert Panel Discussion 6: Agriculture and groundwater-feeding billions from the ground up

ORGANISER

Organisation for Economic Co-operation and Development (OECD)
International Food Policy Research Institute (IFPRI)
For more information and online registration please follow the [link](#).

10:00 - 12:00

GFFA Expert Panel Discussion 7: Integrated land and water management – Cornerstone to a world without hunger

ORGANISER

Federal Ministry for Economic Cooperation and Development (BMZ)
Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
For more information and online registration please follow the [link](#).

10:00 - 12:00

GFFA Expert Panel Discussion 8: From Words to Action – Aligning agricultural and water policies to the sustainable development goals

ORGANISER

Deutsche Welthungerhilfe e.V.
Katholische Landvolkbewegung (KLB)
For more information and online registration please follow the [link](#).

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10:00 - 12:00

GFFA Expert Panel Discussion 9: Water and Agriculture in South Asia: Strategies for innovative, sustainable and realistic ways of managing water resources

ORGANISER

German Agribusiness Alliance at OAV – German Asia-Pacific Business Association
For more information and online registration please follow the [link](#).

Brandenburg hall

Category	Date	Time:	Location
Public Event	January 20, 2017	10:00 - 18:00	Brandenburghalle 21a

For more information please follow the [link](#).

Combined show "Lust aufs Land - together for rural areas"

Category	Date	Time:	Location
Public Event	January 20, 2017	10:00 - 18:00	Hall 4.2, LandSchau-Stage

Organiser: Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here: www.asg-goe.de/LandSchau-IGW-ASG.shtml

Flower Hall

Category	Date	Time:	Location
Public Event	January 20, 2017	10:00 - 18:00	Hall 2.2

Paradise is everywhere

To mark the 500th anniversary of the Reformation, the Floral Hall is featuring this famous quotation by Martin Luther in an artistic setting

Hall 2.2, the Floral Hall, offers a hint of paradise. In an artistic commemoration of the 500th anniversary of the Reformation, the International Green Week Berlin 2017 is taking the famous quotation by Martin Luther, 'Paradise is everywhere', and placing it in a garden design setting. From 20 to 29 January this hall will be transformed into a floral paradise, using numerous plants and tens of thousands of early flowering tulips, narcissi and hyacinths, as well as sweet-smelling lavender, roses and lilacs, colourful rhododendrons, azaleas and orchids. The slogan is intended to emphasise how parks and gardens, allotments and garden shows enhance our lives and can, at their very best, create a sense of paradise.

For many years the Floral Hall has been one of the main attractions for the public at the Green Week, and this year it has been designed by the Dutch team from The Floral Agency, in collaboration with 'The Wunderkammer'.

The Berlin Association of Allotment Gardeners will be selecting an historic interpretation of this subject, thereby providing a link with Luther's theological ideas about the Reformation. At the heart of this presentation is an 'Allotment garden paradise'. The representation of this garden paradise is intended to be purely symbolic. Apart from all the more remote paradises, it is still possible to create a smaller paradise in the heart of the city. A Luther rose with its five petals, symbolising the world's five main religions, is surrounded by seasonal shrubs, herbs, berry bushes, flowers and vegetables. Another design feature of this paradise garden will be devoted to the legendary apple tree and the story of Adam and Eve. Water is also vital as the source of all life on earth, and this element also plays an important part in the display. Rounding off the display by the allotment gardeners will be a varied, entertaining and informative programme on the stage, presented by radioBERLIN 88,8.

The Floral Hall will also include a presentation by the International Garden Show (IGA) Berlin 2017. The IGA 2017 will display 'Added Colour', which is the title of this exhibition, and will also be using a cable car to promote this 70-hectare park and garden in Berlin-Marzahn. Amidst all the colours and scents of the Floral Hall there will also be displays by cemetery gardeners, gardening schools and WEINWERK, featuring the latest developments and

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trends in horticulture and floristry.

Animal Hall 25 - Show programme

Category	Date	Time:	Location
Public Event	January 20, 2017	11:00 - 17:00	Hall 25

Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

Times: 11-12 AM, 1:30 - 2:30 PM, 4-5 PM

Federal Shows and Competitions

January 20-22: [8th Federal Show Coldblood horses](#)

January 28-29: [Federal Show Fjord horses](#)

Events

10:00 - 18:00

8. FN Bundeskaltblutschau

Green Week 2017: 8th FN Heavy Horse Show in Berlin

The German Equestrian Association (FN) will be staging its eighth National Heavy Horse Show from 20 to 22 January 2017 during the International Green Week in Berlin. Germany's Next Top Models among these "big beasts" will be chosen during the first three days of the fair. Following the presentations of the various breeds, the Rheinisch-Deutsches Kaltblut, Süddeutsches Kaltblut, Schleswiger Kaltblut and Schwarzwälder Kaltblut, the competitions will culminate in the award of prizes to a total of eight national winners, four mares and four stallions. The public will have an opportunity to see some 90 of these animals in the National Heavy Horse Show when it takes place for the eighth time. The most widely distributed heavy horse breed in Germany is the Rheinisch-Deutsche Kaltblut, which originated from Belgian draft horses and currently comprises 1,165 registered mares and 142 stallions belonging to ten breeding associations which are members of the FN organisation. Breeders of the Schwarzwälder Kaltblut horse from the Black Forest are also represented. This breed, which is characterised by its dark chestnut colouring and long mane, is also known as the Schwarzwälder Fuchs, the term Fuchs (fox) being used in Germany to refer to chestnut horses. Another breed of heavy horse from southern Germany which can be seen in Berlin is the Süddeutsche Kaltblut. They constitute the largest population of heavy horses in Bavaria and can be traced back to the Pinzgauer. Among the breeders' associations the registry of the Süddeutsches Kaltblut current lists 1,865 mares and 142 stallions. The Schleswiger Kaltblut breed comes from the far north of Germany and will also be coming under the judges' scrutiny in Berlin. Now a seriously endangered breed, they originated from the Danish Jütlanders. The eight different show competitions will feature all these powerful and noble horses individually on the triangular track, standing, walking and trotting, and then arranged around the show ring. One national champion stallion and one champion mare will be selected in each of the breed categories. The breeders' associations have until 1 November 2016 to submit the names to the Breed Section of the FN. Details about the invitation to participate can be found at www.pferd-aktuell.de/kaltblut.

For additional information:

Deutsche Reiterliche Vereinigung e.V. (FN), Dr. Teresa Dohms-Warnecke, Deputy Director, Breeding Division
Tel.: +49 (0) 2581 6362 157, Email: tdohms@fn-dokr.de

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Pets Arena

Category Public Event	Date January 20, 2017	Time: 11:00 - 18:00	Location Hall 26 b, Pets
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Messtisch Rotary Club

Category Trade Event	Date January 20, 2017	Time: 12:00 - 13:00	Location Exhibition Grounds, Großer Stern, restaurant "Alt Berlin"
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Crop Trust Lunch of Ministers of Agriculture

Category Trade Event	Date January 20, 2017	Time: 12:00 - 13:15	Location CityCube Berlin, A-Level, CubeClub
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Organiser: Global Crop Diversity Trust

Invitation requested.

GFFA High Level Panels 2017

Category Trade Event	Date January 20, 2017	Time: 14:00 - 16:00	Location CityCube Berlin, Level 1 - Hall A1/A2
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The High Level Panels are organised under the guidance of international organisations and institutions. The results of these meetings is incorporated into the subsequent Berlin Agriculture Ministers' Conference, the final communiqué, the International GFFA Panel Discussion and the International Business Panel Discussion.

More information at <http://www.gffa-berlin.de/en/programmuebersicht-archived/high-level-panels/>

Meeting of Breeders of Saddleback Pigs

Category Trade Event	Date January 20, 2017	Time: 14:00 - 17:00	Location Lindau 3
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Organiser: Gesellschaft zur Erhaltung alter und gefährdeter Haustierrassen (GEH)

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Reception of Deutscher Bauernverband (DBV)

Category Trade Event	Date January 20, 2017	Time: 14:00 - 23:30	Location Palais am Funkturm
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Organiser: Deutscher Bauernverband (DBV)

Invitation requested.

Ukraine Conference "Sustainable growth - success factors and strategic options for the agribusiness in Ukraine"

Category Trade Event	Date January 20, 2017	Time: 14:30 - 16:30	Location CityCube Berlin, Level 3 - room M1-M3
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Organiser: AG Agrarwirtschaft beim Ost-Ausschuss der Deutschen Wirtschaft, VDMA und UCAB

Invitation requested.

Contact: Dr. Per Brodersen, p.brodersen@bdi.eu

Frische Forum Fleisch

Category Trade Event	Date January 20, 2017	Time: 16:00 - 18:00	Location CityCube Berlin, Level 3 - room M8
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Organiser: allgemeine fleischer zeitung, Fleisch Wirtschaft

FOOD SECURITY, WATER SCARCITY, THE G-20 AGENDA AND THE STRATEGIC ROLE OF SOUTHERN CONE COUNTRIES (Argentina, Brazil, Paraguay and Uruguay)

Category Trade Event	Date January 20, 2017	Time: 16:00 - 19:00	Location Großer Stern, room VIP 2
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Organiser: GPS is a network formed in 2012 by private sector institutions of Argentina, Brazil, Paraguay and Uruguay. Being these four countries the world's biggest net food exporters, this group of institutions, specialists and businessmen undertook the challenge of contributing to the construction of a South American center that will be able to meet new food demands in a sustainable manner. For more information about our work, visit our website: www.grupogpps.org

RSVP Paloma Ochoa –
paloma.ochoa@gmail.com

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3rd Bio Reception of the BÖLW

Category Trade Event	Date January 20, 2017	Time: 18:30 - 23:00	Location Marshallhaus
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For more information click [here](#).

BayWa-Night 2017

Category Trade Event	Date January 20, 2017	Time: 19:30 - 23:00	Location CityCube Berlin, Level 2 - Hall B
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For more information and registration click [here](#).

Organiser: BayWa Deutschland

Neuland Reception

Category Trade Event	Date January 20, 2017	Time: 20:00 - 23:00	Location Hall 25
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Organiser: Neuland e.V., Arbeitsgemeinschaft Bäuerlicher Landwirtschaft, Bund für Umwelt und Naturschutz (BUND), Deutscher Tierschutzbund

8. FN Bundeskaltblutschau

Category Public Event	Date January 21, 2017	Time: 08:30 - 20:00	Location Hall 25
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Organiser:

Deutsche Reiterliche Vereinigung e.V. (FN)

Berlin Agriculture Ministers' Conference

Category Trade Event	Date January 21, 2017	Time: 09:00 - 12:30	Location Federal Foreign Office, Weltsaal
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The yearly Berlin Agriculture Ministers' Conference (not public) takes place in the Weltsaal of the Federal Foreign Office. The conference brings together political decision-makers from around the world to discuss the main topic. A final communiqué formulates the common position of the agriculture ministers and is incorporated into the ongoing international discourse on agricultural policy.

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Countrywomen Forum 2017

Category Trade Event	Date January 21, 2017	Time: 10:00 - 15:00	Location CityCube Berlin, Level 3 - room M1-M3
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Organiser: Deutscher LandFrauenverband e.V.

More Information at www.landfrauen.info

Conference language: German

Invitation required.

Brandenburg hall

Category Public Event	Date January 21, 2017	Time: 10:00 - 18:00	Location Brandenburghalle 21a
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For more information please follow the [link](#).

Combined show "Lust aufs Land - together for rural areas"

Category Public Event	Date January 21, 2017	Time: 10:00 - 18:00	Location Hall 4.2, LandSchau-Stage
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Organiser: Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here: www.asg-goe.de/LandSchau-IGW-ASG.shtml

Flower Hall

Category Public Event	Date January 21, 2017	Time: 10:00 - 18:00	Location Hall 2.2
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Paradise is everywhere

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For many years the Floral Hall has been one of the main attractions for the public at the Green Week, and this year it has been designed by the Dutch team from The Floral Agency, in collaboration with 'The Wunderkammer'.

The Berlin Association of Allotment Gardeners will be selecting an historic interpretation of this subject, thereby providing a link with Luther's theological ideas about the Reformation. At the heart of this presentation is an 'Allotment garden paradise'. The representation of this garden paradise is intended to be purely symbolic. Apart from all the more remote paradises, it is still possible to create a smaller paradise in the heart of the city. A Luther rose with its five petals, symbolising the world's five main religions, is surrounded by seasonal shrubs, herbs, berry bushes, flowers and vegetables. Another design feature of this paradise garden will be devoted to the legendary apple tree and the story of Adam and Eve. Water is also

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The Floral Hall will also include a presentation by the International Garden Show (IGA) Berlin 2017. The IGA 2017 will display 'Added Colour', which is the title of this exhibition, and will also be using a cable car to promote this 70-hectare park and garden in Berlin-Marzahn. Amidst all the colours and scents of the Floral Hall there will also be displays by cemetery gardeners, gardening schools and WEINWERK, featuring the latest developments and trends in horticulture and floristry.

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Animal Hall 25 - Show programme

Category	Date	Time:	Location
Public Event	January 21, 2017	11:00 - 17:00	Hall 25

Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

Times: 11-12 AM, 1:30 - 2:30 PM, 4-5 PM

Federal Shows and Competitions

January 20-22: [8th Federal Show Coldblood horses](#)

January 28-29: [Federal Show Fjord horses](#)

Pets Arena

Category	Date	Time:	Location
Public Event	January 21, 2017	11:00 - 18:00	Hall 26 b, Pets

11th BDM Symposium - Open markets with boundaries for farmers

Category	Date	Time:	Location
Trade Event	January 21, 2017	13:00 - 18:00	CityCube Berlin, Level 1 - Hall A6

Organiser: Bundesverband Deutscher Milchviehalter e.V.

International Business Panel Discussion hosted by the GFFA Berlin e.V.

Category	Date	Time:	Location
Trade Event	January 21, 2017	14:00 - 16:00	Deutsche Telekom Building

Involving international experts, the International Business Panel Discussion hosted by the Berlin GFFA e.V. represents a platform for reaching a common understanding on key future issues affecting the global agri-food sector. Participation is possible by personal invitation.

The International Business Panel Discussion is organized annually by the GFFA Berlin e.V., which was founded by the German agriculture and food sector. The founding members are:

- Federation of German Food and Drink Industries (BVE)

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- German Farmers' Association (DBV)
- German Agricultural Society (DLG)
- German Society for International Cooperation (GIZ)
- Committee on Eastern European Economic Relations (OA)

BDM Evening Event

Category Trade Event	Date January 21, 2017	Time: 18:00 - 23:59	Location CityCube Berlin, East Foyer 1
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Breeder Evening

Category Trade Event	Date January 21, 2017	Time: 19:00 - 23:00	Location Hall 25
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IGW Ball - Ball Of The Garden Friends 2017

Category Trade Event	Date January 21, 2017	Time: 19:30 - 23:59	Location Palais am Funkturm
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For more Information click [here](#).

Discussion Panel about Urban development, Allotment Gardens and Climate Change

Category Trade Event	Date January 22, 2017	Time: 10:00 - 13:00	Location CityCube Berlin, Level 3 - room M1-M3
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Organiser: Landesverband Berlin der Landesgartenfreunde e.V.

Invitation requested.

Brandenburg hall

Category Public Event	Date January 22, 2017	Time: 10:00 - 18:00	Location Brandenburghalle 21a
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For more information please follow the [link](#).

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Combined show "Lust aufs Land - together for rural areas"

Category	Date	Time:	Location
Public Event	January 22, 2017	10:00 - 18:00	Hall 4.2, LandSchau-Stage

Organiser: Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here: www.asg-goe.de/LandSchau-IGW-ASG.shtml

Flower Hall

Category	Date	Time:	Location
Public Event	January 22, 2017	10:00 - 18:00	Hall 2.2

Paradise is everywhere

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The Floral Hall will also include a presentation by the International Garden Show (IGA) Berlin 2017. The IGA 2017 will display 'Added Colour', which is the title of this exhibition, and will also be using a cable car to promote this 70-hectare park and garden in Berlin-Marzahn. Amidst all the colours and scents of the Floral Hall there will also be displays by cemetery gardeners, gardening schools and WEINWERK, featuring the latest developments and trends in horticulture and floristry.

Animal Hall 25 - Show programme

Category	Date	Time:	Location
Public Event	January 22, 2017	11:00 - 17:00	Hall 25

Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

Times: 11-12 AM, 1:30 - 2:30 PM, 4-5 PM

Federal Shows and Competitions

January 20-22: [8th Federal Show Coldblood horses](#)

Subject to further change



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January 28-29: [Federal Show Fjord horses](#)

8. FN Bundeskaltblutschau

Category	Date	Time:	Location
Public Event	January 22, 2017	11:00 - 18:00	Hall 25

Organiser:

Deutsche Reiterliche Vereinigung e.V. (FN)

Pets Arena

Category	Date	Time:	Location
Public Event	January 22, 2017	11:00 - 18:00	Hall 26 b, Pets

Combined show "Lust aufs Land - together for rural areas"

Category	Date	Time:	Location
Public Event	January 23, 2017	10:00 - 18:00	Hall 4.2, LandSchau-Stage

Organiser: Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here: www.asg-goe.de/LandSchau-IGW-ASG.shtml

Flower Hall

Category	Date	Time:	Location
Public Event	January 23, 2017	10:00 - 18:00	Hall 2.2

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The Floral Hall will also include a presentation by the International Garden Show (IGA) Berlin 2017. The IGA 2017 will display 'Added Colour', which is

Subject to further change



INTERNATIONAL GREEN WEEK
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Fuels of the Future 2017

Category	Date	Time:	Location
Trade Event	January 23, 2017	10:00 - 18:30	CityCube Berlin

Organiser: BundesBundesverband BioEnergie e.V. (BBE), Union zur Förderung von Öl- und Proteinpflanzen (UFOP)

More information at: www.kraftstoffe-der-zukunft.com

Events

10:00 - 13:00

Renewable mobility in Europe: Prospects and framework conditions

Agenda:

10:00 - The role of biofuels in the context of climate protection and the expansion of renewable mobility

Artur Auernhammer, MP, Chairman of the Board, German Bioenergy Association

10:20 - Implementation of a renewable mobility in the mobility and fuel strategy of the German Government

Norbert Barthle, Parliamentary State Secretary, Federal Ministry of Transport and Digital Infrastructure

10:40 - Biofuels in the agricultural and forestry sector: Actual development

Peter Bleser, Parliamentary State secretary, Federal Ministry of Food and Agriculture

11:00 - Prospects of biofuels in Europe

Bernd Kuepker, European Commission- DG Energy

11:20 - Perspective of the FAO: Sustainable biofuel production

Olivier Dubois, UN Food and Agriculture Organisation (FAO)

11:40 - Boosting biofuels: Sustainable bioenergy potential and the technology innovation outlook

Jeffrey Skeer, International Renewable Energy Association (IRENA)

12:00 - Integrated fuels and vehicle roadmap 2030 and beyond

Thomas Schlick, Roland Berger GmbH

12:20 - Discussion with all participants

13:00 - Lunch & Networking

14:00 - 15:30

Panel discussion: Renewable mobility and the prospects until 2030 and beyond

Participants:

- Pekka Pesonen, General secretary COPA-COGECA
- Stefan Schreiber, President VDB
- Norbert Schindler, MdB
- Michael Cramer, MEP
- Bernd Kuepker, EU-Commission - DG Energy
- Christian Hochfeld, Agora Verkehrswende

Subject to further change

16:15 - 18:30

Raw material markets in the context of international trade flows and price trends

Agenda:

16:15 - Reconciling food security and bioenergy: Priorities for action

Keith Kline, Oak Ridge National Laboratory

16:35 - Is the global biofuel demand driving the agricultural markets? – The impact of the oil price and other factors

Dr. Klaus-Dieter Schumacher, AgriConsult

16:55 - GLOBIOM – a global model to assess competition for land use between agriculture, bioenergy, and forestry

Hugo Valin, International Institute for Applied Systems Analysis (IIASA)

17:15 - WWF report on the use of palm oil in Germany

Martina Fleckenstein, WWF Germany

17:35 - Waste and residual materials availability for biofuel production

Detlef Evers, Mittelstandsverband abfallbasierter Kraftstoffe (MvaK)

17:55 - Discussion

18:30 - End of the first conference day - Evening reception at 19:00 on the fairground

Professional Center

Category	Date	Time:	Location
Trade Event	January 23, 2017 - January 27, 2017	10:00 - 18:00	Marshallhaus

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Standards accepted by German retailers

Category	Date	Time:	Location
Trade Event	January 23, 2017	11:00 - 13:00	Marshallhaus

Pre- or post farm gate. Food safety and standards who goes beyond. For every product group different standards and consumer requests exists.

An overview over the landscapes of standards and short introduction. Standards for food safety and quality who manufacturers should know if they would like to deliver to German retailers.

The session will give an overview about the different standards and will introduce the most important once for the German market.

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Organiser: Handelsverband Deutschland - HDE - e.V. in cooperation with Messe Berlin GmbH

Animal Hall 25 - Show programme

Category	Date	Time:	Location
Public Event	January 23, 2017	11:00 - 17:00	Hall 25

Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

Times: 11-12 AM, 1:30 - 2:30 PM, 4-5 PM

Federal Shows and Competitions

January 20-22: [8th Federal Show Coldblood horses](#)

January 28-29: [Federal Show Fjord horses](#)

Pets Arena

Category	Date	Time:	Location
Public Event	January 23, 2017	11:00 - 18:00	Hall 26 b, Pets

Messetisch Rotary Club

Category	Date	Time:	Location
Trade Event	January 23, 2017	12:00 - 13:00	Exhibition Grounds, Großer Stern, restaurant "Alt Berlin"

BDL - Young Farmers' Congress

Category	Date	Time:	Location
Public Event	January 23, 2017	13:00 - 15:00	Hall 7.3, room Berlin 1

Organiser: Deutscher Bauernverband and Bund der Deutschen Landjugend

More information at <http://bdl.landjugend.info/unsere-projekte/gruene-woche/>

DBV Milchforum

Category	Date	Time:	Location
Public Event	January 23, 2017	13:00 - 17:00	Hall 7.3, room Berlin 2

Organiser: Deutscher Bauernverband e.V. (DBV)

Subject to further change

Fuels of the Future 2017

Category	Date	Time:	Location
Trade Event	January 24, 2017	09:00 - 16:30	CityCube Berlin

Organiser: BundesBundesverband BioEnergie e.V. (BBE), Union zur Förderung von Öl- und Proteinpflanzen (UFOP)

More information at: www.kraftstoffe-der-zukunft.com

Events

09:00 - 11:00

Parallel forum 4A - Biodiesel

Agenda:

9:00 - Impact of different fuel components on base oil aging

Markus Knorr, Coburg Automotive Technology Transfer Center (TAC)

9:20 - Influence of biogenic diesel fuels and their blends on the deposit-forming tendency in common-rail systems

Rene Junk, Matthias Nowotny, Rostock University

9:40 - Long-term stability of different multicomponent fuels

Winfried Koch, Dr. Klaus Lucka, Oel-Wärme-Institut GmbH

10:00 - Best practices in the biodiesel supply chain

Dr. Wolfgang Podestà, Lanxess Distribution GmbH

10:20 - Using detailed descriptions of biofuel chemistry: Case study of an industrial boiler converted from heavy fuel oil to biodiesel

Dr. Ferry Tap, AVL List GmbH

10:40 - Discussion

11:00 - Coffee break

09:00 - 11:00

Parallel forum 4B - Bioethanol

Agenda:

9:00 - Review of Combustion Engine Efficiency Improvements and the Role of Sufficient Fuel Standardization

Dr. Ulrich Kramer, Dr. Werner Willems, Ford-Werke, Research & Advanced Engineering

9:20 - Aggregated environmental benefits from Swedish biofuel production

Roman Hackl, IVL Swedish Environmental Research Institute

9:40 - Bioethanol for new fuels and chemical applications

Dr. Ulf Prüße, Johann Heinrich von Thünen-Institute - Institute of Agricultural Technology

10:00 - Successful realisation of a commercial 2G biorefinery

Melich Dietrich Seefeldt, Novozymes A/S

10:20 - Discussion

11:00 - Coffee break

09:00 - 11:00

Parallel forum 4C - Power-to-X

Agenda:

9:00 - Synergies of bioenergy and Power-to-X

Arne Gröngröft, German Biomass Research Centre (DBFZ)

9:20 - CO₂ from ethanol and biomethane plants for Power-to-X: a model for the future?

Dr. Oliver Lüdtke, Verbio AG

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9:40 - Production of fuels from biogenic C-sources

Dr. Daniela Pufky-Heinrich, Fraunhofer Institute for Chemical-Biotechnological Processes (CBP)

10:00 - Power and Biomass to Liquid (PBtL) – technical-economic analysis

Dr.-Ing. Ralph-Uwe Dietrich, German Aerospace Centre (DLR)

10:20 - CO2 intensity, efficiency and economic viability of Power to Fuel vs. biofuels

Dr.-Ing. Christian Bergins, Mitsubishi Hitachi Power Systems Europe GmbH

10:40 - Discussion

11:00 - Coffee break

09:00 - 11:00

Parallel forum 4D - Biomethane in Germany

Agenda:

09:00 - Greeting

René Walter, German Biogas Association (FvB)

09:05 - Biomethane as a fuel in the strategy of the German Government

N.N., Federal Ministry of Transport and Digital Infrastructure (t.b.c.)

09:30 - CNG and LNG – prospects and course of action needed from the perspective of the biogas sector

Horst Seide, President, German Biogas Association (FvB)

09:40 - CNG and LNG – course of action needed from the perspective of the BDEW

Eric Ahlers, Federal Association of the German Energy and Water Industries (BDEW)

09:50 - Biomethane in the fuel sector – interim results and future prospects

Zoltan Elek, Landwärme GmbH

10:05 - Biomethane as a fuel – new impulses and provisions through European law

Dr. Max Peiffer, AssmannPeiffer Rechtsanwälte

10:20 - Revenue opportunities and pitfalls associated with GHG emissions reduction and in view of the sustainability regulation

Dr. Stefan Rauh, German Biogas Association (FvB)

10:40 - Discussion

11:00 - Coffee break

11:30 - 13:30

Parallel forum 5C - Electric mobility

Agenda:

11:30 - The future of electric mobility: A combination of electric drive and combustion engine or pure electric drive

Prof. Dr. Werner Tillmetz, Center for Solar Energy and Hydrogen Research Baden-Württemberg (ZSW)

11:50 - Building infrastructures for a widespread use of electric vehicles

Johannes Daum, NOW GmbH

12:10 - SLAM fast-charging network for axes and metropolitan areas

Prof. Dr.-Ing. Dirk Vallée, RWTH Aachen University, Institute for Urban Construction and Urban Transport

12:30 - elektrisch.mobil.owl – the use of electric mobility and renewable energies in rural areas by the example of Lippe

Prof. Dipl.-Ing. Oliver Hall, University of Ostwestfalen-Lippe

12:50 - 3E multi-family home – self- production, self-consumption, electric mobility in a multi-family home

Markus Weichel, LichtBlick SE

13:10 - Discussion

13:30 - Lunch break

11:30 - 13:30

Parallel forum 5D - Biomethane - production processes and technologies

Agenda:

11:30 - Overview of biomethane production routes – anaerobic digestion, gasification, power to gas

Dr. Attila Kovacs, EBA – European Biogas Association

11:50 - Biomethane production and grid injection – actual overview about available technologies and costs

Michael Beil, Fraunhofer Institute for Wind Energy and Energy System Technology (IWES)

12:10 - Innovative solutions for biomethane production and use in Europe

Subject to further change



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Prof. Dr. Frank Scholwin, Institute for Biogas, Waste Management & Energy

12:30 - Biomethane in Europe – market development

Frank Hofmann, German Biogas Association (FvB)

12:50 - Discussion

13:30 - Lunch break

11:30 - 13:30

Parallel forum 5E - Biofuels in agriculture and forestry

Agenda:

11:30 - Biofuels in agriculture and forestry – current developments and activities of the industry platform

Michael Horper, President, Association of Farmers and Winemakers Nassau (Rhineland-Palatine)

11:50 - Strategic pathways to agricultural GHG emission savings

Dr. Ulrich Adam, Comité Européen des groupements de constructeurs du machinisme agricole CEMA

12:10 - Principles of vegetable oil tractors engineering

Dr. Axel Kunz, John Deere GmbH & Co. KG

12:30 - Vegetable oil fuel in Austria – framework conditions and practical application in the agricultural sector

Hannes Blauensteiner, Waldland GmbH

12:50 - Rapeseed oil from Bavaria – a contribution to climate protection and nature conservation in agriculture and forestry

Dr. Edgar Remmele, Dr.-Ing. Daniela Dressler, Technology and Promotion Centre Straubing (TFZ)

13:10 - Discussion

13:30 - Lunch break

14:30 - 16:30

Parallel forum 6A - Biofuels – pioneering in the bioeconomy, sustainability and corporate governance

Agenda:

14:30 - Do's und Don'ts of the sustainability certification – Lessons learned from the biofuel sector for a bioeconomy

Hendrik Lerbs, REDcert GmbH

14:50 - Going to the next level: Do we need a RED for bio-based chemicals and products?

Michael Carus, nova-Institut

15:10 - Introduction of new fuels with special emphasis on sustainability, quality and infrastructure

Dr. Thomas Garbe, Volkswagen AG

15:30 - Presentation of the model region Oberfranken – biofuels in their wide range of application and interface for networking and communication

Prof. Dr. Jürgen Krahl, Coburg University

15:50 - Energy-efficient mobility and biofuels as part of a bioeconomy – perspectives from networking in North Rhine-Westphalia

Lars Schulz-Beusingsen, Energy Agency North-Rhine Westfalia

16:10 - Discussion

17:00 - End of the conference

14:30 - 16:30

Parallel forum 6B - Biomethane – International case studies

Agenda:

14:30 - India – bottling of biomethane as transport fuel

Gaurav Kedia, Indian Biogas Association

14:50 - Biomethane production in Sweden

Kerstin Hoyer, Energiforsk – Swedish Energy Research Centre

15:10 - Biomethane production in the USA

Patrick Serfass, American Biogas Council

15:30 - Biomethane production in Italy

Lorenzo Maggioni, CIB-Consortio Italiano Biogas e Gassificazione

15:50 - Discussion

16:30 - End of the conference

Subject to further change

TIME TO GROW

INTERNATIONAL GREEN WEEK
20 - 29 JANUARY 2017



Brandenburg hall

Category	Date	Time:	Location
Public Event	January 24, 2017	10:00 - 18:00	Brandenburghalle 21a

For more information please follow the [link](#).

Combined show "Lust aufs Land - together for rural areas"

Category	Date	Time:	Location
Public Event	January 24, 2017	10:00 - 18:00	Hall 4.2, LandSchau-Stage

Organiser: Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here: www.asg-goe.de/LandSchau-IGW-ASG.shtml

Flower Hall

Category	Date	Time:	Location
Public Event	January 24, 2017	10:00 - 18:00	Hall 2.2

Paradise is everywhere

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For many years the Floral Hall has been one of the main attractions for the public at the Green Week, and this year it has been designed by the Dutch team from The Floral Agency, in collaboration with 'The Wunderkammer'.

The Berlin Association of Allotment Gardeners will be selecting an historic interpretation of this subject, thereby providing a link with Luther's theological ideas about the Reformation. At the heart of this presentation is an 'Allotment garden paradise'. The representation of this garden paradise is intended to be purely symbolic. Apart from all the more remote paradises, it is still possible to create a smaller paradise in the heart of the city. A Luther rose with its five petals, symbolising the world's five main religions, is surrounded by seasonal shrubs, herbs, berry bushes, flowers and vegetables. Another design feature of this paradise garden will be devoted to the legendary apple tree and the story of Adam and Eve. Water is also vital as the source of all life on earth, and this element also plays an important part in the display. Rounding off the display by the allotment gardeners will be a varied, entertaining and informative programme on the stage, presented by radioBERLIN 88,8.

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Professional Center

Subject to further change

TIME TO GROW

INTERNATIONAL GREEN WEEK
20 - 29 JANUARY 2017



Category Trade Event	Date January 24, 2017	Time: 10:00 - 18:00	Location Marshallhaus
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Frozen Fish, Future Food?

Category Trade Event	Date January 24, 2017	Time: 10:30 - 14:00	Location Marshallhaus
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Invitation requested.

Purchasing land in spite of agricultural price crisis!?

Category Trade Event	Date January 24, 2017	Time: 11:00 - 14:00	Location Großer Stern, room HongKong
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Organiser: Redaktion "agrarmanager"

Animal Hall 25 - Show programme

Category Public Event	Date January 24, 2017	Time: 11:00 - 17:00	Location Hall 25
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Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

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Federal Shows and Competitions

January 20-22: [8th Federal Show Coldblood horses](#)

Subject to further change

TIME TO GROW

INTERNATIONAL GREEN WEEK
20 - 29 JANUARY 2017



January 28-29: [Federal Show Fjord horses](#)

Pets Arena

Category	Date	Time:	Location
Public Event	January 24, 2017	11:00 - 18:00	Hall 26 b, Pets

Evening Reception Future Forum Rural Development 2017

Category	Date	Time:	Location
Trade Event	January 24, 2017	19:00 - 23:00	Hall 23

Brandenburg hall

Category	Date	Time:	Location
Public Event	January 25, 2017	10:00 - 18:00	Brandenburghalle 21a

For more information please follow the [link](#).

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20 - 29 JANUARY 2017



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Animal Hall 25 - Show programme

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Subject to further change



INTERNATIONAL GREEN WEEK
20 - 29 JANUARY 2017



Pets Arena

Category Public Event	Date January 25, 2017	Time: 11:00 - 18:00	Location Hall 26 b, Pets
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10th Future Forum Rural Development 2017

Category Trade Event	Date January 25, 2017	Time: 13:30 - 18:00	Location CityCube Berlin, Level 3 - room M1-M8
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Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

Events

13:30 - 15:30

No. 1: The Social Village - As An Anchor Point In Rural Areas

Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

13:30 - 15:30

No. 2: Citizens Starting Through - Online Based All-round Care In Rural Areas

Separate registration and information on the participation fee can be found [here](#).

For more Information click [here](#).

13:30 - 15:30

No. 3: Agricultural Areas 2037: Pictures Of The Digital Day After Tomorrow

Separate registration and information on the participation fee can be found [here](#).

More Information at <https://www.zukunftsforum-laendliche-entwicklung.de/10-zukunftsforum-2017/begleitveranstaltungen-2017/mittwoch-25-januar-2017-1330-bis-1530-uhr/nr-3/>

13:30 - 15:30

No. 4: Model Projects MOROdigital and Living Regions - Testing And Implementing Innovative Approaches

Separate registration and information on the participation fee can be found [here](#).

For more Information click [here](#).

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13:30 - 15:30

No. 5: How Much Ground Control Does The Rural Area Tolerate?

Separate registration and information on the participation fee can be found [here](#).
For more Information click [here](#).

13:30 - 15:30

No. 6: Varied landscapes - Added Value - Healthy People

Separate registration and information on the participation fee can be found [here](#).
For more Information click [here](#).

13:30 - 15:30

No. 7: Green infrastructure: New Value-added Perspectives In Rural Areas

Separate registration and information on the participation fee can be found [here](#).
For more Information click [here](#).

13:30 - 15:30

No. 8: Silence Means Consent. Right-wing Extremism in rural areas. A Work Aid.

Separate registration and information on the participation fee can be found [here](#).
For more Information click [here](#).

16:00 - 18:00

No 14: ELER in the Context of the

Separate registration and information on the participation fee can be found [here](#).
For more Information click [here](#).

16:00 - 18:00

No. 10: People and Landscape

Separate registration and information on the participation fee can be found [here](#).
For more Information click [here](#).

16:00 - 18:00

No. 12: Dissemination of Social Innovations in the Countryside. Or: How Do New Approaches Come To Our Villages?

Separate registration and information on the participation fee can be found [here](#).
For more Information click [here](#).

Subject to further change



INTERNATIONAL GREEN WEEK
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16:00 - 18:00

No. 15: Democracy in Rural Communities: How Citizen Households Can Strengthen Civil Society

Separate registration and information on the participation fee can be found [here](#).
For more Information click [here](#).

16:00 - 18:00

No. 09: 'Smart Rural Regions' - Challenges, Opportunities and Obstacles

Separate registration and information on the participation fee can be found [here](#).
For more Information click [here](#).

16:00 - 18:00

No. 11: Shaping The future With Good Ideas - New Ways Through Rural Development

Separate registration and information on the participation fee can be found [here](#).
For more Information click [here](#).

16:00 - 18:00

No. 13: Young & Committed - Youth Participation in Rural Development

Separate registration and information on the participation fee can be found [here](#).
For more Information click [here](#).

16:00 - 18:00

No. 16: Citizens' Village Shops - Beginning Where Others Stop

Separate registration and information on the participation fee can be found [here](#).
For more Information click [here](#).

Futureworkshop 2017 of Lower Saxony's Agriculture and Food Sector

Category	Date	Time:	Location
Public Event	January 25, 2017	17:30 - 20:30	Hall 7.3, room Berlin

Organiser: Marketinggesellschaft der niedersächsischen Land- und Ernährungswirtschaft e.V. The future workshop is a public event. Free entry. Further information at www.niedersachseninberlin.de.

10th Future Forum Rural Development 2017

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Category
Trade Event

Date
January 26, 2017

Time:
10:00 - 12:00

Location
CityCube Berlin, Level 3 - room
M1-M8

Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

Events

10:00 - 12:00

No. 19: Current challenges of medical care in rural areas with the example of inpatient and outpatient care

Separate registration and information on the participation fee can be found [here](#).
For more Information click [here](#).

10:00 - 12:00

No. 17: Changed lifestyles and mobility: new forms of living in rural areas

Separate registration and information on the participation fee can be found [here](#).
For more Information click [here](#).

10:00 - 12:00

No. 18: Full braking for civil projects - sprawling bureaucracy paralyzes rural development. A plea for an EA restart

Separate registration and information on the participation fee can be found [here](#).
For more Information click [here](#).

10:00 - 12:00

No. 20: Regional identity through taste formation? School and non-school taste formation in the region

Separate registration and information on the participation fee can be found [here](#).
For more Information click [here](#).

10:00 - 12:00

No. 21: The new infoportal Zukunft.Land - Rural regions at a glance

Separate registration and information on the participation fee can be found [here](#).
For more Information click [here](#).

Subject to further change

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INTERNATIONAL GREEN WEEK
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10:00 - 12:00

No. 22: Major conservation projects and rural development

Separate registration and information on the participation fee can be found [here](#).
For more Information click [here](#).

10:00 - 12:00

No. 23: Digitization in rural areas - Opportunities and risks for the honorary office 4.0

Separate registration and information on the participation fee can be found [here](#).
For more Information click [here](#).

10:00 - 12:00

No. 24: Working networks strengthen rural areas! And what does it need for a good network?

Separate registration and information on the participation fee can be found [here](#).
For more Information click [here](#).

Organic Farming Day 2017

Category	Date	Time:	Location
Trade Event	January 26, 2017	10:00 - 12:30	Hall 7.3, room Berlin

Organiser: Bund Ökologische Lebensmittelwirtschaft (BÖLW e.V.)

For more information and registration click [here](#).

Brandenburg hall

Category	Date	Time:	Location
Public Event	January 26, 2017	10:00 - 18:00	Brandenburghalle 21a

For more information please follow the [link](#).

Combined show "Lust aufs Land - together for rural areas"

Category	Date	Time:	Location
Public Event	January 26, 2017	10:00 - 18:00	Hall 4.2, LandSchau-Stage

Organiser: Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here: www.asg-goe.de/LandSchau-IGW-ASG.shtml

Subject to further change

Flower Hall

Category	Date	Time:	Location
Public Event	January 26, 2017	10:00 - 18:00	Hall 2.2

Paradise is everywhere

To mark the 500th anniversary of the Reformation, the Floral Hall is featuring this famous quotation by Martin Luther in an artistic setting

Hall 2.2, the Floral Hall, offers a hint of paradise. In an artistic commemoration of the 500th anniversary of the Reformation, the International Green Week Berlin 2017 is taking the famous quotation by Martin Luther, 'Paradise is everywhere', and placing it in a garden design setting. From 20 to 29 January this hall will be transformed into a floral paradise, using numerous plants and tens of thousands of early flowering tulips, narcissi and hyacinths, as well as sweet-smelling lavender, roses and lilacs, colourful rhododendrons, azaleas and orchids. The slogan is intended to emphasise how parks and gardens, allotments and garden shows enhance our lives and can, at their very best, create a sense of paradise.

For many years the Floral Hall has been one of the main attractions for the public at the Green Week, and this year it has been designed by the Dutch team from The Floral Agency, in collaboration with 'The Wunderkammer'.

The Berlin Association of Allotment Gardeners will be selecting an historic interpretation of this subject, thereby providing a link with Luther's theological ideas about the Reformation. At the heart of this presentation is an 'Allotment garden paradise'. The representation of this garden paradise is intended to be purely symbolic. Apart from all the more remote paradises, it is still possible to create a smaller paradise in the heart of the city. A Luther rose with its five petals, symbolising the world's five main religions, is surrounded by seasonal shrubs, herbs, berry bushes, flowers and vegetables. Another design feature of this paradise garden will be devoted to the legendary apple tree and the story of Adam and Eve. Water is also vital as the source of all life on earth, and this element also plays an important part in the display. Rounding off the display by the allotment gardeners will be a varied, entertaining and informative programme on the stage, presented by radioBERLIN 88,8.

The Floral Hall will also include a presentation by the International Garden Show (IGA) Berlin 2017. The IGA 2017 will display 'Added Colour', which is the title of this exhibition, and will also be using a cable car to promote this 70-hectare park and garden in Berlin-Marzahn. Amidst all the colours and scents of the Floral Hall there will also be displays by cemetery gardeners, gardening schools and WEINWERK, featuring the latest developments and trends in horticulture and floristry.

Professional Center

Category	Date	Time:	Location
Trade Event	January 26, 2017	10:00 - 18:00	Marshallhaus

Explore our Professional Center at IGW 2017 at the Marshallhaus from 20th to 27th January: central, kompact and exclusive for registered trade visitors only.

That means: less stress, less distraction, less loss of time. Thus, we correspond to the desire for a professional meeting and discussion platform as a consistent development of the Retailers' Day. We invite food retailer from Berlin/Brandenburg and from the neighbouring federal states and additionally relevant trade visitor groups in cooperation with the *Lebensmittelpraxis* and *DEHOGA* to our trade center. Buyers, retailer, caterer and F&B managers can discover and taste regional features and specialities from German federal states and also from official represented international countries in a direct way.

Additionally, we offer numerous free services to our trade visitors to enable a completely efficient fair attendance:

- Free parking spaces in the ICC car park (depending on availability)
- Information and planning tools for a perfect preparation with the IGW Virtual Market Place and the Networking Tool Lounge area at the Marshallhaus
- free WiFi and soft drinks
- a trade press counter with trade press booth

For more information please see: <http://www.gruenewoche.de/en/VisitorService/TradeVisitor/>



INTERNATIONAL GREEN WEEK
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NEW online IGW-SHOP. Sell 365 days more!

Category	Date	Time:	Location
Trade Event	January 26, 2017	10:30 - 11:30	Marshallhaus

NEW online IGW-SHOP. Sell 365 days more!

Requirements for premium products in a new market.

Presentation for international exhibitors of IGW and participants of the Professional Center!

Animal Hall 25 - Show programme

Category	Date	Time:	Location
Public Event	January 26, 2017	11:00 - 17:00	Hall 25

Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

Times: 11-12 AM, 1:30 - 2:30 PM, 4-5 PM

Federal Shows and Competitions

January 20-22: [8th Federal Show Coldblood horses](#)

January 28-29: [Federal Show Fjord horses](#)

Pets Arena

Category	Date	Time:	Location
Public Event	January 26, 2017	11:00 - 18:00	Hall 26 b, Pets

Messetisch Rotary Club

Category	Date	Time:	Location
Trade Event	January 26, 2017	12:00 - 13:00	Exhibition Grounds, Großer Stern, restaurant "Alt Berlin"

Combined show "Lust aufs Land - together for rural areas"

Category	Date	Time:	Location
Public Event	January 26, 2017	14:25 - 14:55	Hall 4.2, LandSchau-Stage

Organiser: Agrarsoziale Gesellschaft e.V. (ASG) und Bundesarbeitsgemeinschaft der LEADER-Aktionsgruppen e.V. (BAG LAG)

Subject to further change

Consumer policy forum: food digital

Category	Date	Time:	Location
Trade Event	January 26, 2017	17:00 - 19:00	CityCube Berlin, Level 3 - room M1-M3

Organiser: Verbraucherzentrale Bundesverband (vzbv)

Combined show "Lust aufs Land - together for rural areas"

Category	Date	Time:	Location
Public Event	January 27, 2017	10:00 - 18:00	Hall 4.2, LandSchau-Stage

Organiser: Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here: www.asg-goe.de/LandSchau-IGW-ASG.shtml

Professional Center

Category	Date	Time:	Location
Trade Event	January 27, 2017	10:00 - 18:00	Marshallhaus

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For more information please see: <http://www.gruenewoche.de/en/VisitorService/TradeVisitor/>

Brandenburg hall

Category	Date	Time:	Location
Public Event	January 27, 2017	10:00 - 20:00	Brandenburghalle 21a

For more information please follow the [link](#).

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Flower Hall

Category	Date	Time:	Location
Public Event	January 27, 2017	10:00 - 20:00	Hall 2.2

Paradise is everywhere

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Hall 2.2, the Floral Hall, offers a hint of paradise. In an artistic commemoration of the 500th anniversary of the Reformation, the International Green Week Berlin 2017 is taking the famous quotation by Martin Luther, 'Paradise is everywhere', and placing it in a garden design setting. From 20 to 29 January this hall will be transformed into a floral paradise, using numerous plants and tens of thousands of early flowering tulips, narcissi and hyacinths, as well as sweet-smelling lavender, roses and lilacs, colourful rhododendrons, azaleas and orchids. The slogan is intended to emphasise how parks and gardens, allotments and garden shows enhance our lives and can, at their very best, create a sense of paradise.

For many years the Floral Hall has been one of the main attractions for the public at the Green Week, and this year it has been designed by the Dutch team from The Floral Agency, in collaboration with 'The Wunderkammer'.

The Berlin Association of Allotment Gardeners will be selecting an historic interpretation of this subject, thereby providing a link with Luther's theological ideas about the Reformation. At the heart of this presentation is an 'Allotment garden paradise'. The representation of this garden paradise is intended to be purely symbolic. Apart from all the more remote paradises, it is still possible to create a smaller paradise in the heart of the city. A Luther rose with its five petals, symbolising the world's five main religions, is surrounded by seasonal shrubs, herbs, berry bushes, flowers and vegetables. Another design feature of this paradise garden will be devoted to the legendary apple tree and the story of Adam and Eve. Water is also vital as the source of all life on earth, and this element also plays an important part in the display. Rounding off the display by the allotment gardeners will be a varied, entertaining and informative programme on the stage, presented by radioBERLIN 88,8.

The Floral Hall will also include a presentation by the International Garden Show (IGA) Berlin 2017. The IGA 2017 will display 'Added Colour', which is the title of this exhibition, and will also be using a cable car to promote this 70-hectare park and garden in Berlin-Marzahn. Amidst all the colours and scents of the Floral Hall there will also be displays by cemetery gardeners, gardening schools and WEINWERK, featuring the latest developments and trends in horticulture and floristry.

Pets Arena

Category	Date	Time:	Location
Public Event	January 27, 2017	11:00 - 19:00	Hall 26 b, Pets

Animal Hall 25 - Show programme

Category	Date	Time:	Location
Public Event	January 27, 2017	11:00 - 19:30	Hall 25

Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

Times: 11-12 AM, 1:30 - 2:30 PM, 4-5 PM, 6:30 - 7:30 PM

Federal Shows and Competitions

January 20-22: [8th Federal Show Coldblood horses](#)

January 28-29: [Federal Show Fjord horses](#)

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26th Federal Competition "Our village has a future"

Category Trade Event	Date January 27, 2017	Time: 14:30 - 23:00	Location CityCube Berlin, Level 2 - Hall B
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Organiser: Bundesministerium für Ernährung und Landwirtschaft (BMEL)

For more Information click [here](#).

Brandenburg hall

Category Public Event	Date January 28, 2017	Time: 10:00 - 18:00	Location Brandenburghalle 21a
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For more information please follow the [link](#).

Combined show "Lust aufs Land - together for rural areas"

Category Public Event	Date January 28, 2017	Time: 10:00 - 18:00	Location Hall 4.2, LandSchau-Stage
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Organiser: Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here: www.asg-goe.de/LandSchau-IGW-ASG.shtml

Flower Hall

Category Public Event	Date January 28, 2017	Time: 10:00 - 18:00	Location Hall 2.2
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Paradise is everywhere

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The Floral Hall will also include a presentation by the International Garden Show (IGA) Berlin 2017. The IGA 2017 will display 'Added Colour', which is

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Animal Hall 25 - Show programme

Category	Date	Time:	Location
Public Event	January 28, 2017	11:00 - 17:00	Hall 25

Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

Times: 11-12 AM, 1:30 - 2:30 PM, 4-5 PM

Federal Shows and Competitions

January 20-22: [8th Federal Show Coldblood horses](#)

January 28-29: [Federal Show Fjord horses](#)

Pets Arena

Category	Date	Time:	Location
Public Event	January 28, 2017	11:00 - 18:00	Hall 26 b, Pets

Brandenburg hall

Category	Date	Time:	Location
Public Event	January 29, 2017	10:00 - 18:00	Brandenburghalle 21a

For more information please follow the [link](#).

Combined show "Lust aufs Land - together for rural areas"

Category	Date	Time:	Location
Public Event	January 29, 2017	10:00 - 18:00	Hall 4.2, LandSchau-Stage

Organiser: Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here: www.asg-goe.de/LandSchau-IGW-ASG.shtml

Subject to further change

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INTERNATIONAL GREEN WEEK
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Flower Hall

Category	Date	Time:	Location
Public Event	January 29, 2017	10:00 - 18:00	Hall 2.2

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Animal Hall 25 - Show programme

Category	Date	Time:	Location
Public Event	January 29, 2017	11:00 - 17:00	Hall 25

Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

Times: 11-12 AM, 1:30 - 2:30 PM, 4-5 PM

Federal Shows and Competitions

January 20-22: [8th Federal Show Coldblood horses](#)

January 28-29: [Federal Show Fjord horses](#)

Pets Arena

Category	Date	Time:	Location
Public Event	January 29, 2017	11:00 - 17:00	Hall 26 b, Pets

Subject to further change