



International Green Week Mediadata 2012

01/20/2012 – 01/29/2012 | Online Advertising Virtual Market Place®

General Details about the Virtual Market Place®

- High quality banner clicks
- Getting new business contacts
- 365 days a year online
- More and more preparations and post processes for trade shows are done online

Contact

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Virtual Market Place®

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[Online Advertising Website](#)
[Email](#)

Terms and conditions

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[Technical Specifications](#)

Your advantages

- ✓ More visibility for your company and products before, during and after the trade show
- ✓ More booth visitors
- ✓ More potential revenue



Homepage Virtual Market Place®

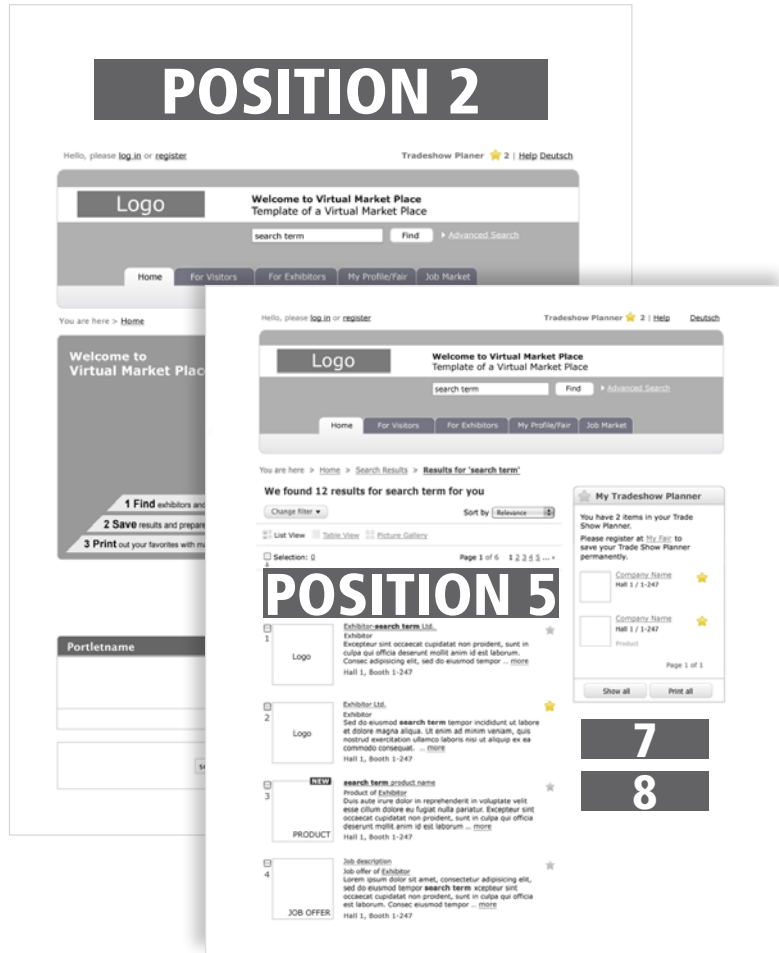
Search Result Pages

POSITION 6

Position	1 PAGEPEEL	2 o. 3 BIGSIZE	4 BIGSIZE	5 CONTENT AD	6 SKYSCRAPER	7 o. 8 BUTTON	9 BIGSIZE
Dimensions	650 × 500 px	728 × 90 px	728 × 90 px	468 × 60 px	120 × 600 px	150 × 60 px	728 × 90 px
Phase 1*	2,500 €	1,000 €	500 €	800 €	700 €	500 €	700 €
Phase 2**	1,800 €	700 €	400 €	600 €	500 €	400 €	500 €

* Phase 1: (11/01/2011 – 02/29/2012) | ** Phase 2: (03/01/2012 – 10/31/2012)
The ad sections rotate up to five customers per one advertising space.

3 IN 1 SPECIAL



Position	Bigsize + Content Ad + 1 Button - 30% = Total			
Dimensions	728 x 90 px	468 x 60 px	150 x 60 px	
Phase 1*	1,000 €	800 €	500 €	2,300 € 1,610 €
Phase 2**	700 €	600 €	400 €	1,700 € 1,190 €

* Phase 1: (11/01/2011 – 02/29/2012) | ** Phase 2: (03/01/2012 – 10/31/2012)
The ad sections rotate up to five customers per one advertising space.

valid from 11/01/2011 until 10/31/2012

