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Green Week 2019: Agriculture with hearts and drones

The Federal Minister of Agriculture presents a preview of tomorrow's farming industry in Hall 23a

Food and Agriculture 4.0 – the Federal Ministry of Food and Agriculture (BMEL) is presenting a picture today of what tomorrow's farming will be like. In Hall 23a at the International Green Week Berlin 2019 (18 – 27 Jan.) visitors can find out what form digitalisation in the fields will take, how robots will be assisting farmers and wine producers in their work, and also how digitalisation can be used to improve animal welfare.

Using the slogan 'And what will tomorrow bring? Agriculture with hearts and drones', visitors will be guided through a digital milking parlour and a digitalised vineyard with a built-in wine cellar. They will be able to test their knowledge about quality certification and other forms of food labelling, and will also be shown examples of intelligent and organically based packaging. Experts will be on hand to answer their questions about various aspects of healthy nutrition. The BMEL display will also feature bees, the busiest workers of the year. By being able to look inside a beehive visitors can learn about the work of this, the third most useful creature in agriculture. This highly realistic, multimedia presentation has been designed to help visitors to learn more about such vital issues.

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