



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Congresses & Events at International Green Week

47. scientific information conference

Category	Date	Time:	Location
Trade Event	January 18, 2018	09:00 - 13:50	Ingeborg-Meising-Saal, Beuth Hochschule für Technik Berlin, Luxemburger Straße 10, 13353 Berlin

Host: Berlin-Brandenburgische Gesellschaft für Getreideforschung e.V., Seestraße 13, D-13353 Berlin

GFFA Business Lounge

Category	Date	Time:	Location
Trade Event	January 18, 2018	09:00 - 15:00	CityCube Berlin, Level 2 - Cube Café

The Business Lounge provides the GFFA participants and Cooperation Market exhibitors with an opportunity to withdraw from the bustle and engage in bilateral talks in a pleasantly relaxed atmosphere.

Media breakfast "Initiative Tierwohl"

Category	Date	Time:	Location
Trade Event	January 18, 2018	09:00 - 17:00	Großer Stern, room VIP 1

Organizer: Weber Shandwick

Participation only on invitation

GFFA 2018 - Global Forum for Food and Agriculture

Category	Date	Time:	Location
Trade Event	January 18, 2018	12:00 - 17:30	CityCube Berlin

The GFFA is an international conference that focuses on central issues regarding the future of the global agri-food industry. It was held in Berlin during the International Green Week (IGW) and took place for the ninth time this year. The forum gives representatives from the worlds of politics, business, science and civil society an opportunity to share ideas and agree on political reference points on a selected topic of current agricultural policy within the context of food security. The GFFA is organised by the Federal Ministry of Food and Agriculture (BMEL) in cooperation with GFFA Berlin e.V., the Senate of Berlin and Messe Berlin GmbH.

Under the title "Agriculture and Water – Key to Feeding the World", the GFFA brought together over 2,000 visitors from 136 different countries in Berlin this year, including 83 agriculture ministers. Furthermore, representatives of young farmers from around the globe, nine international organisations, such as FAO and OECD, and the European Commission attended the Berlin Agriculture Ministers' Conference and were actively involved in the debate.

At the different events held during the GFFA, representatives of science, business, civil society and politics discussed what role agriculture, as a major

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



user of water, could play globally in the sustainable stewardship of water as a valuable resource and in maintaining water quality, how it could be ensured that, given the increasing competition over water usage, agriculture had access to water, and hence could provide the global population with food, and how agriculture could contribute its considerable potential regarding the use of water as a resource towards political processes at international level. The many events carried out under GFFA 2017 provided important impetus for future global developments in the area of "Agriculture and Water".

This year's GFFA thus once again offered one of the most important international platforms for dialogue on the topics of agriculture, food security and nutrition and, being the biggest agriculture ministers' meeting in the world, it also remains the most significant driver of the international agricultural agenda.

Events

12:00 - 17:30

GFFA Cooperation Market

Associations, companies, universities and the BMEL showcase their work in the agri-food sector. In contrast to the exhibition halls at the International Green Week, the focus here is primarily on the presentation of projects rather than products. The Cooperation Market and the affiliated Business Lounge provide space and opportunity for dialogue and exchange of experiences. It is an ideal setting for specialist visitors and exhibitors to enter into conversation.

In the upcoming GFFA 2018 the Cooperation Market will take place on Thursday and Friday (18th and 19th January 2018) to increase networking opportunities between trade visitors, associations, companies, universities and organisations from the agro-food sector.

More information at <http://www.gffa-berlin.de/en/programmuebersicht-archived/kooperationsboerse/>

13:00 - 15:15

Kick-off Event GFFA 2018

The kick-off event marks the official start of the GFFA events that will take place from 18 to 20 January 2018.

The GFFA brings together high-level representatives of the global agri-food industry and representatives from politics, the business and scientific communities and civil society. The kick-off event is entitled "Shaping the future of livestock" and will outline the manifold facets of this subject and give an introduction to the issues to be discussed at the conference.

On the GFFA's tenth anniversary, the structure of the kick-off event has been revamped: it will be a combination of the previous conventional kick-off event and the international panel discussion. The following persons will discuss this year's subject in the context of a panel discussion:

Blairo Maggi: Brazilian Minister of Agriculture (tbc),

Peter Bleser: Parliamentary State Secretary at the BMEL and master farmer, A representative of Welthungerhilfe (tbc),

Jimmy Smith: Director of the International Livestock Research Institute (ILRI) and

Peter Giørtz-Carlson: Executive Vice President and Chief Commercial Officer Europe of Arla Foods.

The kick-off event will be followed by other exciting and informative events during GFFA that are hosted by the Federal Ministry of Food and Agriculture (BMEL) in cooperation with the Berlin Senate, Messe Berlin GmbH and GFFA Berlin e.V..

The BMEL would like to extend a warm invitation to the public, media representatives and trade visitors to attend the kick-off event and the other exciting events during GFFA!

15:30 - 17:30

GFFA Expert Panel 2: Future-oriented implementation of animal welfare laws

Animal welfare laws constitute the legal framework for animal husbandry. They define minimum standards for animal husbandry, transport and slaughter. Each society has its own values which are reflected in national laws. At the same time, supranational rules (for example at the EU level, in the United States of America) provide the legal framework.

Producers often see the competitiveness of domestic agriculture at risk if national animal welfare laws go beyond supranational requirements. On the other hand, citizens and consumers from countries in which animal welfare is of major importance, argue for a greater consideration of their values and thus stricter animal welfare laws.

The expert panel will clarify the question of the extent to which unilateralism in animal welfare legislation negatively affects production and which effect it has in improving animal welfare. To this aim, representatives from countries in which animal welfare laws which go substantially beyond the requirements of the supranational framework legislation will have their say. Examples of such implementations are the UK, where gestation crates for sows were already abolished in 1999, Sweden, which prescribes the grazing of dairy cows, or California, which has introduced the

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



“Prevention of Farmed Animal Cruelty Act” in absence of USA-wide animal welfare laws in 2008.

Examples from three to four countries will be presented at the expert panel A presentation of the background and the implementation of the respective animal welfare legislation is presented by a representative of the Agricultural Ministry of the respective state. Subsequently, the effects of this law on production, trade and animal welfare are discussed by a scientist from the same country. The lectures are designed in a timely fashion so that sufficient time is available for the general discussion.

ORGANISER

Thünen-Institute of Farm Economics

MODERATION

Angela Bergschmidt: Scientist; Thünen-Institute of Farm Economics

PANELLISTS

Department for Environment Food & Rural Affairs – DEFRA

Bouda Ahmadi: Scientist; Scotland's Rural College (SRUC) Swedish Board of Agriculture

Karin Alvasen: Scientist; Swedish University of Agricultural Science Californian Department of Food and Agriculture

15:30 - 17:30

GFFA Expert Panel 3: Africa's livestock potential – traditional solutions for the future?

In Africa, some 25 million small-scale, partially non-sedentary livestock breeders and keepers live. They breed sheep and goats, keep camels, donkeys and small livestock. They manage the dry land sustainably, are extremely adaptable and have a thousand-year-old tradition. Nevertheless, two-thirds of them live under the poverty line, they have no political voice and no economic market position. Farmers in general struggle increasingly with the difficult climatic conditions and the available land often too small for efficient, modern and income-securing farming. Furthermore, it is to be expected that as a result of climate change, up to one million square kilometers of land for food-farming will be dried up by 2050 – but not for livestock farming. Over 30 million people are currently living in these zones.

The breeding of small livestock such as chickens, rabbits, pigs or goats can be an alternative for many. Efficient structures have to be developed, in particular, in communal projects involving the use of technological innovations. From the development of larger herds, through the joint higher-quality processing and marketing of products such as milk, eggs and meat as well as wool to the utilization of natural fertilizer and the animals themselves.

For both “new farmers” and “traditional farmers”, local value chains have to be built up and promoted in order to allow the breeders themselves to benefit from the production as well. This will improve the livelihoods of farmers and of the region in general. A few large farms are not the key solution in this context.

The discussion will focus on the following topics:

- increase production and develop a better market position for livestock and products,
- maintain animal health,
- increase local added value (abattoirs, dairy),
- modernization of methods and use of adapted feed.

ORGANISER

The German-African Business Association

German Agribusiness Alliance

EZ-Scouts

MODERATION

Judith Helfmann-Hundack: Head of Foreign Trade & Development Policy; German-African Business Association

PANELLISTS

Hervé Tujishime: CEO; Paniel Meat Processing Ltd. , Rwanda

Hon. Grace Freedom Kwiycwiny: Minister of State for Northern Uganda; Office of the Prime Minister

Brave Simpuki: Agronomist; Zambeef, Zambia

Brian Perkins: Director; Botswana Meat Commission

Karl Bernd Fangmann: Sales Director Middle East & Africa; Big Dutchman International GmbH

15:30 - 17:30

GFFA Expert Panel 4: Food of Animal Origin 2030: What do consumers want? Economic, Social and Ecological Challenges and Possible Solutions

In the coming years, demand for animal based food products will rise substantially. This will not only have implication on the quantity and the trade volume of such products. What do consumers in the different regions of the world expect? What are the kinds of animal products and their quality they demand? What are the conditions under which consumers find, milk, meat and eggs acceptable? How to respect the planetary boundaries with growing demand and production requirements?

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



The event will address these questions and discuss challenges and solutions. A key note address will present the global trends in consumption, followed by a panel of government representatives from Asia, Africa, Europe and Latin America talking about the developments in their respective regions. In the second part, stakeholders from the production, refiners and retailers perspectives will discuss what can be done to meet the demand while taking into account climate change and the planetary boundaries. The panelists will also address the question of the contribution of the livestock sector towards the achievements of the Sustainable Development Goals of the UN 2030 Agenda for Sustainable Development.

ORGANISER

Federal Office for Agriculture (Switzerland, Berne)
Global Agenda for Sustainable Livestock GASL

MODERATION

Information coming soon

PANELLISTS

Information coming soon

15:30 - 17:30

GFFA Expert Panel 5: Feed for Life! – Alternatives in the Feeding Sector

The global feed production sustains millions of people by providing food, work and income. Major developments in recent decades have made breeding, feeding and farming far more productive than ever before, thus pushing the growth of the animal sector and intensifying the output of individual animal life-cycles. As a result 'modern' animals, including fish, produce more meat, eggs or milk than ever before.

Yet this rapid increase comes at a price: already one third of the global agricultural land is being used to grow feed crop, and large proportions of the worldwide fish catch end up in various animal feed products. The actual kind of production leads in many cases to manifold environmental issues which should be reduced. Furthermore animals fed with food fit for human consumption 'waste' valuable nutrients due to conversion losses from 'grain to meat', nutrients that otherwise could sustain people suffering from hunger.

All these complex issues in mind, we invite you to the podium of the Leibniz Research Alliance 'Sustainable Food Production and Healthy Nutrition' (LRA FN) promoting the joint project 'Protein Paradoxes'. Together with external experts* our scientists will discuss alternatives to conventional feeding methods.

- We propose a new approach to animal feed, making stronger use of alternative protein sources like insects, algae and legumes.
- We will dispute whether it makes sense to use concentrated feed, when free-range animals like grazing ruminants could turn grass into valuable protein, whilst pigs, chickens and fish are predestined to upgrade rest streams.
- We also approach systems like Integrated Multi-Trophic Aquaculture (for seafood and fish) or Aquaponics (for freshwater fish), both attempting to apply circular principles found in nature to farming.
- Finally we will consider whether alternative feed production is able to still humanity's growing hunger for animal-based food and to which extend a sustainable production of animal products can be given.

The panelists bring their unique experiences and expertise to the podium, willingly accepting the challenge of debating the topic with an informed and interested audience.

The Leibniz Research Alliance 'Sustainable Food Production and Healthy Nutrition' (LRA FN) pools the competence of 13 Leibniz research institutes from several disciplines in the field of food production and nutrition. It serves as a joint platform for decentralised and independent research of the Alliance partners.

ORGANISER

Leibniz Research Alliance 'Sustainable Food Production and Healthy Nutrition'

MODERATION

Information coming soon

PANELISTS

Prof. Dr. Harry Aiking: VU University Amsterdam, Institute for Environmental Studies (IVM), Emeritus; Vrije Universiteit Amsterdam (VU)

Prof. Dr. Werner Kloas: Leibniz-Institute of Freshwater Ecology and Inland Fisheries (IGB)

Dr. Oliver Schlüter: Program coordinator Quality and safety of food and feed; Leibniz Institute for Agricultural Engineering and Bioeconomy (ATB)

Holger Kühnhold: Department: Ecology Working Group: WG Ecophysiology; Leibniz Center for Tropical Marine Ecology (ZMT)

FAO (tbc)N.N.: BASE Investigaciones Sociales, Paraguay

Eine Tierhalterin aus Deutschland



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



15:30 - 17:30

GFFA Expert Panel Discussion 1: SDGs und die Zukunft der Tierhaltung was sind die Erwartungen der internationalen und nationalen Zivilgesellschaft

Das High Level Panel of Experts (HLPE) des Committee on World Food Security (CFS) der FAO hat 2016 einen eigenen Bericht unter dem Titel Sustainable Agricultural Development for Food Security and Nutrition What Roles for Livestock zur internationalen Tierhaltung veröffentlicht. Im Anschluss haben die Mitgliedstaaten des CFS auf dem Bericht basierende Politikempfehlungen verabschiedet. Das CFS zeichnet sich durch seine starke Fokussierung auf den menschenrechtlichen Ansatz, insbesondere das Recht auf Nahrung und eine einzigartige Beteiligung der Zivilgesellschaft aus. Seine Beschlüsse müssen als wegweisend für die Umsetzung von SDG 2 und anderen verbundenen SDGs angesehen werden.

Tierische Erzeugung ist zudem hauptverantwortlich für die hohen Treibhausgasemissionen des landwirtschaftlichen Sektors (SDG 13). Wenn die Nachfrage nach Fleisch so stark steigen wird wie prognostiziert, werden die weltweit führenden Agrarunternehmen versuchen, die Fleischproduktion von aktuell 300 Millionen Tonnen auf 480 Millionen Tonnen im Jahr 2050 zu erhöhen. Die Fleischproduktion würde dann mehr als die Hälfte der weltweiten Treibhausgasemissionen in einem 1,5 Grad-Szenario verursachen, mit negativen Auswirkungen auf Biodiversität, Nahrungsmittelsicherheit und Armut. Jede weitere Entwicklung in der Tierproduktion wird diese massiven Auswirkungen auf das Klima adressieren müssen. Was sind aus zivilgesellschaftlicher Perspektive Vorschläge, um den Klima-Fußabdruck in der tierischen Erzeugung zu verringern? Wie spiegeln sich diese Erkenntnisse in den Entscheidungen, die das CFS der FAO getroffen hat wieder?

Welches sind für die Zivilgesellschaft die wichtigsten Erkenntnisse aus dem Tierhaltungsbericht des CFS? Von welchen der im CFS mit Blick auf Tierhaltung getroffenen Entscheidungen erwartet die Zivilgesellschaft am meisten? Gibt es schon Prozesse zur Umsetzung? Wenn nicht, wo müssten diese initiiert werden? Wie lauten insbesondere die Forderungen von nomadischen Tierhaltern?

Intensive und industrielle Tierhaltung weltweit sind zu großen Teilen auf global gehandelte Futtermittel, insbesondere Soja, angewiesen. Was sind die Folgen für die Menschen und die Natur in der "Soja Republik" Paraguay? Welche Forderungen hat die Zivilgesellschaft an eine nachhaltige und verantwortungsbewusste Tierhaltung?

Wie stellen sich Bäuerinnen und Bauern in Deutschland den Umbau der Tierhaltung hin zu mehr Nachhaltigkeit und Verantwortungsbewusstsein vor? Was sind ihre Forderungen an die deutsche und die europäische Agrarpolitik?

Im Anschluss an kurze thematische Inputs durch die Referentinnen soll auf dem Podium und mit dem Publikum diskutiert werden, wie können diese unterschiedlichen Prozesse am besten zusammenwirken und was sind die gemeinsamen Forderungen an die Politik.

VERANSTALTER

Forum Umwelt und Entwicklung, Brot für die Welt – Evangelischer Entwicklungsdienst, Misereor und Heinrich Böll Stiftung

MODERATION

Stig Tanzmann: Brot für die Welt – Evangelischer Entwicklungsdienst

PODIUMSBESETZUNG

Stefano Prato: Managing director of Society for International Development (SID),

Marita Teresa Alvares: World Alliance of Mobile Indigenous People,

Shefali Sharma: IATP

N.N.: BASE Investigaciones Sociales, Paraguay

Eine Tierhalterin aus Deutschland

Welcoming of the official partner country 2018 Bulgaria

Category	Date	Time:	Location
Trade Event	January 18, 2018	20:00 - 22:00	CityCube Berlin, Level 1 - Hall A

Organiser: Messe Berlin GmbH

Invitation or registration required.

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



GFFA Business Lounge

Category Trade Event	Date January 19, 2018	Time: 09:00 - 15:00	Location CityCube Berlin, Level 2 - Cube Café
--------------------------------	---------------------------------	-------------------------------	--

The Business Lounge provides the GFFA participants and Cooperation Market exhibitors with an opportunity to withdraw from the bustle and engage in bilateral talks in a pleasantly relaxed atmosphere.

GFFA 2018 - Global Forum for Food and Agriculture (Day2)

Category Trade Event	Date January 19, 2018	Time: 09:00 - 16:00	Location CityCube Berlin
--------------------------------	---------------------------------	-------------------------------	------------------------------------

The GFFA is an international conference that focuses on central issues regarding the future of the global agri-food industry. It was held in Berlin during the International Green Week (IGW) and took place for the ninth time this year. The forum gives representatives from the worlds of politics, business, science and civil society an opportunity to share ideas and agree on political reference points on a selected topic of current agricultural policy within the context of food security. The GFFA is organised by the Federal Ministry of Food and Agriculture (BMEL) in cooperation with GFFA Berlin e.V., the Senate of Berlin and Messe Berlin GmbH.

Under the title "Agriculture and Water – Key to Feeding the World", the GFFA brought together over 2,000 visitors from 136 different countries in Berlin this year, including 83 agriculture ministers. Furthermore, representatives of young farmers from around the globe, nine international organisations, such as FAO and OECD, and the European Commission attended the Berlin Agriculture Ministers' Conference and were actively involved in the debate.

At the different events held during the GFFA, representatives of science, business, civil society and politics discussed what role agriculture, as a major user of water, could play globally in the sustainable stewardship of water as a valuable resource and in maintaining water quality, how it could be ensured that, given the increasing competition over water usage, agriculture had access to water, and hence could provide the global population with food, and how agriculture could contribute its considerable potential regarding the use of water as a resource towards political processes at international level. The many events carried out under GFFA 2017 provided important impetus for future global developments in the area of "Agriculture and Water".

This year's GFFA thus once again offered one of the most important international platforms for dialogue on the topics of agriculture, food security and nutrition and, being the biggest agriculture ministers' meeting in the world, it also remains the most significant driver of the international agricultural agenda.

Events

10:00 - 12:00

GFFA Expert Panel Discussion 10: International perspectives on more sustainable protein feed

Protein components are essential in livestock feed. Besides those which are produced locally such as feed from grassland, the cultivation and trade of soy and other legumes are vital to meet the demand of protein feed worldwide. The international production and consumption of protein feed is highly concentrated in few countries and regions: North and South America are leading in soy cultivation, and they are facing a growing demand but also criticism for unsustainable agricultural practices and the use of genetically modified soy. Countries in Europe and Asia are major importers which are dependent from imported protein components but at the same time enhance cultivation of soy and other legumes nationally as part of their sustainable agriculture strategies. Recently Hungary and Germany have initiated the European Soy declaration which lines out approaches to be taken in Europe. The panel of experts brings together perspectives and experiences from different regions (Brazil, USA, India, Europe) and market situations to discuss the future trends and challenges in sustainable protein feed with respect to cultivation and responsible sourcing.

ORGANISER

Hungarian Ministry of Agriculture, Federal Office for Agriculture and Food

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



[Federal Office for Agriculture and Food](#)

MODERATION

Information coming soon

PANELLISTS

Dr. Hanns-Christoph Eiden: President; Federal Office for Agriculture and Food

Mathias Krön: Chairman; Association Danube Soya

Amit Khurana: CSE

Reinhild Benning: Germanwatch

PODIUMSBESETZUNG

Juan Lubroth: FAO

Marc Sprenger: WHO

Matthew Stone: OIE

Martin Khor: South Center

Amit Khurana: CSE

10:00 - 12:00

GFFA Expert Panel Discussion 7: Climate Protection – Efficiency – Animal Welfare: Challenges and Goal Conflicts of Sustainable Livestock Husbandry in the Context of Global Markets

Livestock farming is a central component of agricultural systems and the circular economy. Through livestock annually 5.16 billion tonnes of feed currently not eaten by humans is transformed into milk, meat and eggs. These products account for more than 40% of the production value from agriculture globally. From a world-wide perspective draught power is also important. However, livestock farming faces a number of challenges in terms of its contribution to food security and safety, animal welfare, biodiversity, resource efficiency and climate change. At the same time, new opportunities derive from the development of new vaccines, genomic selection, genome editing and digitalization. But, demands, risks and chances are not the same in all parts of the world.

At the Forum we aim to initiate a debate about the relationship between animal performance, animal welfare and health as well as climate and environmental protection. This triangular relationship is characterized by biological, ecological and economic factors with advantageous and disadvantageous correlations and conflicting goals, part of which can be solved via scientific innovations but others are not easily resolvable and need a compromise solution. We will question to what extent increased productivity of livestock farming is desirable to decrease its ecological footprint and to meet global demands for products of animal origin. We will also discuss if and how increased productivity and efficiency goes along with animal welfare and health and consumer acceptance.

Representatives of stakeholders (producers, consumers, NGOs and scientists) will contribute to a broad discussion on how a diversified, regionally adapted, sensor- and biomarker-based agriculture can support an eco- and animal-friendly production. Widely accepted compromises and agreements as well as a comprehensive understanding of the physiological and ethological needs of farm animals and of the social, economic and ecological factors on the livestock sector are necessary to empower livestock farmers in order to ensure the global production of healthy food of animal origin.

ORGANISER

[Leibniz Institute for Farm Animal Biology](#)

[Landwirtschaftliche Rentenbank](#)

MODERATION

Information coming soon

PANELLISTS

Prof. Dr. Cornelia C. Metges: Director of the Institute of Nutritional Physiology at Leibniz Institute for Farm Animal Biology, Leibniz Institute for Farm Animal Biology (tbc)

Dr. Bianca Lind: Executive manager, German Cattle Breeders' Federation (tbc)

Prof. Dr. em. ETH Roland Scholz: Visiting Professor, Department for Knowledge and Communication Management, Danube University Krems (tbc)

10:00 - 12:00

GFFA Expert Panel Discussion 8: How can livestock production contribute to global food security? – Farms and industries of the future in Asia and Eastern Europe

Further Information to be continued

ORGANISER

[Committee on Eastern European Economic Relations](#)

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



[German Agribusiness Alliance](#)

[German Livestock Association](#)

[OAV – German Asia-Pacific Business Association](#)

MODERATION

Prof. Dr. Martin Petrick: Deputy Head of Department Agricultural Policy; Leibniz Institute of Agricultural Development in Transition Economies (IAMO)

PANELLISTS

Shenggen Fan: Director General; International Food Policy Research Institute

Dr. Martin Scholten: Director of General Animal Sciences and Member of the Board of Directors; Wageningen University

Dr. Olga Trofimtseva: Vice Minister of Agrarian Policy and Food of Ukraine

Ralf Strassemeier: Managing Director; Masterrind GmbH

Dr. Olga Trofimtseva: Stellvertretende Ministerin für Agrarpolitik und Ernährung der Ukraine

Ralf Strassemeier: Geschäftsführer; Masterrind GmbH

10:00 - 12:00

GFFA Expert Panel Discussion 9: Antimicrobial resistance in Europe and beyond

Antimicrobial resistance, or AMR for short, is arguably the most important a global health issue concerning not only human health but food security, agriculture, livestock, aquaculture, and the environment as well. It already has a negative impact on food safety, consumer confidence, and the sustainability of the agriculture sector. According to certain estimates by the year 2050, it will claim the lives of 10 million people per year, and cause us 2 to 3.5 percent, or USD 100 trillion, decrease in the global gross domestic product (GDP). The vast majority of the estimated losses will mainly occur in low and middle-income countries.

The effect of AMR is amplified by population growth and the increasing demand for animal protein. Resistant microorganisms can emerge from areas of primary food production in the food chain – livestock, aquaculture and crops – and move between animals and humans through direct exposure, consumption, or potentially through a contaminated environment. Due to its cross-sectoral nature it requires a coordinated, “One Health” approach and response, as promoted by many international actors, such as FAO, WHO, OIE, the European Commission and others.

The panel will bring together animal health and livestock experts from across the globe to discuss burning question related to antimicrobial resistance. These might include:

- How can decision makers ensure better monitoring and analysis of antimicrobial resistance and use in food and agriculture?
- What needs to be done to strengthen governance related to antimicrobial resistance and antimicrobial use?
- What kind of good practices exist already on prudent use of antimicrobials in Europe and Central Asia, for example in the intensive and large-scale animal production system?
- Beyond strengthening governance and sharing good practice is there a need to discuss husbandry conditions, production patterns and animal breeding strategies?

ORGANISER

FAO

Bread for the World – Protestant Development Service

German Forum on Environment and Development

Germanwatch

MODERATION

Stig Tanzmann: Bread for the World

PANELLISTS

Juan Lubroth: FAO

Marc Sprenger: WHO

Matthew Stone: OIE

Martin Khor: South Center

Amit Khurana: CSE

Reinhild Benning: Germanwatch

PODIUMSBESETZUNG

Juan Lubroth: FAO

Marc Sprenger: WHO

Matthew Stone: OIE

Martin Khor: South Center

Amit Khurana: CSE

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



14:00 - 16:00

GFFA High Level Panels of the European Commission - The Future of Livestock production

Global population growth and greater prosperity are leading to increasing demand for food of animal origin all over the world. Production needs to keep pace in order to meet increased demand. As our natural resources are limited, the world's hunger for animal protein requires sustainable intensification of our livestock husbandry systems.

At the same time, increased demands are being placed on environmentally friendly and climate-smart livestock production. Furthermore, animal welfare considerations and ethical aspects in relation to the use of modern biotechnology determine increasingly the public discussion about modern animal farming.

Animal health risks require international cooperation in controlling diseases and ensuring trade in animals and animal products.

And last not least, keeping animals is an important economic factor in many rural regions around the world.

Responses to these challenges will essentially determine the future of livestock husbandry.

Phil Hogan, European Commissioner for Agriculture and Rural Development will host this ministerial level debate. It will feature a roundtable policy discussion between ministers in the midst of the audience – using the “centre court” format. This panel focuses on an active engagement with all participants and the audience with the aim of identifying appropriate policy responses and best practice examples for a sustainable, efficient and responsible livestock production.

14:00 - 16:00

GFFA High Level Panels of the OIE - Animal Health and Welfare: Two cornerstones for the future of globally diversified livestock production

In the current context of increased animal protein demand, a rise in ecological instability and globalised movements of people, animals and products, improving animal health and welfare worldwide has become a prerequisite to face challenges of the future in a safer way. Animal health and welfare should be two cornerstones of a global transition to sustainable, responsible and efficient livestock production models.

Hundreds of millions of people still depend on their livestock for income, directly linking animal production to their livelihood. However experts estimate that each year up to 20% production losses are attributed to animal diseases around the world. In addition, the society claims for a world where the welfare of animals is respected, promoted and advanced, in ways that meet the requirements of sustainability, climate stewardship and economic efficiency likewise.

The existence of animal health and welfare measures, transparency mechanisms and resilient animal health systems that allow development of countries, and prevention and control of animal diseases, is consequently more than ever essential to protect food safety and security, as well as human health, the economy and social well-being of populations.

GFFA Cooperation Market

Category	Date	Time:	Location
Trade Event	January 19, 2018	09:00 - 17:00	CityCube Berlin, Level 2 & Level 3

Associations, companies, universities and the BMEL showcase their work in the agri-food sector. In contrast to the exhibition halls at the International Green Week, the focus here is primarily on the presentation of projects rather than products. The Cooperation Market and the affiliated Business Lounge provide space and opportunity for dialogue and exchange of experiences. It is an ideal setting for specialist visitors and exhibitors to enter into conversation.

More information at <http://www.gffa-berlin.de/en/programmuebersicht-archived/kooperationsboerse/>

Business Breakfast Russia: How to do Business? Recommendations for the German Mittelstand

Category	Date	Time:	Location
Trade Event	January 19, 2018	09:30 - 11:30	Großer Stern, room VIP 1

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Organizer: Ostausschuss der Deutschen Wirtschaft

Participation only on invitation.

Federal Ministry for Economic Cooperation and Development (BMZ)

Category	Date	Time:	Location
Public Event	January 19, 2018	09:30 - 18:00	BMZ Stand, Hall 5.2

Flower Hall

Category	Date	Time:	Location
Public Event	January 19, 2018	10:00 - 18:00	Hall 2.2

'Source of diversity' - The initiative 'Flowers – 1,000 good reasons' makes Hall 2.2, the Floral Hall, bloom

From 19 to 28 January 2018 the International Green Week Berlin will be presenting a completely new concept for its Floral Hall. The Landgard initiative 'Flowers – 1,000 good reasons' has been planned to enable visitors to this popular show to experience flowers and other plants in a particularly intensive and active way. Under the slogan of 'Source of diversity', Hall 2.2 will feature a creative display of the widest possible range of topics from the world of flowers and plants. "In staging this display our aim is to revitalise the image of flowers and plants and to create a better and more lasting impression of this sector and its products. We will be showing just how fascinating, varied, exciting, beautiful and modern the world of flowers and plants is", explains Armin Rehberg, chairman of the board of Landgard eG. With a membership of 3,200 businesses and companies, Landgard is one of the largest European marketing organisations for flowers and plants, as well as for fruit and vegetables.

Covering an area of 6,000 square metres, the Floral Hall has been designed to feature the achievements of the green sector, with many early flowering plants, creative floral arrangements, numerous points at which young and old alike can get involved, workshops, and innovative approaches for using flowers and plants to produce a modern urban landscape. "The Floral Hall welcomes visitors with all that is modern, aesthetically pleasing and exciting in the green sector", according to Rehberg. Flowers and plants as a source of diversity with thematic areas devoted to the subjects of love, life, beauty, enjoyment, economy and creativity, represent a completely new conceptual approach for the Floral Hall.

Among the displays on smaller areas in the Floral Hall are those by the National Horticultural Association (ZVG), the Berlin Regional Association of Gardening Enthusiasts, the Schools-Environmental Centre for the Mitte District / Gardening School and the publishing company Bauernverlag. The media partner radioBERLIN 88,8 is presenting a daily programme on the stage with live reporting.

Green City at the heart of the Floral Hall

The 'Source of diversity' can be found right in the middle of the Floral Hall. "With its transparent facades, this source, designated the 'Green City', provides a quiet space for visitors to the fair and stands out from the rest of the hall. It also presents the subject of flowers and plants in urban spaces. Many actual examples are provided to show visitors how flowers and plants can be integrated in a modern urban setting, thereby enhancing it. Grey, depressing concrete deserts are a thing of the past, and now flowers and plants are taking over again in cities, becoming an indispensable aspect of contemporary urban planning.

More Information:

https://www.gruenewoche.de/en/PressService/PressReleases/News_Flower_Hall

Flowers 1000 good reasons

Category	Date	Time:	Location
Public Event	January 19, 2018	10:00 - 18:00	Hall 2.2 - Flowerhall

From 19 to 28 January 2018 the International Green Week Berlin will be presenting a completely new concept for its Floral Hall. The Landgard initiative 'Flowers – 1,000 good reasons' has been planned to enable visitors to this popular show to experience flowers and other plants in a particularly intensive and active way. Under the slogan of 'Source of diversity', Hall 2.2 will feature a creative display of the widest possible range of topics from the

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



world of flowers and plants. "In staging this display our aim is to revitalise the image of flowers and plants and to create a better and more lasting impression of this sector and its products. We will be showing just how fascinating, varied, exciting, beautiful and modern the world of flowers and plants is", explains Armin Rehberg, chairman of the board of Landgard eG. With a membership of 3,200 businesses and companies, Landgard is one of the largest European marketing organisations for flowers and plants, as well as for fruit and vegetables.

Covering an area of 6,000 square metres, the Floral Hall has been designed to feature the achievements of the green sector, with many early flowering plants, creative floral arrangements, numerous points at which young and old alike can get involved, workshops, and innovative approaches for using flowers and plants to produce a modern urban landscape. "The Floral Hall welcomes visitors with all that is modern, aesthetically pleasing and exciting in the green sector", according to Rehberg. Flowers and plants as a source of diversity with thematic areas devoted to the subjects of love, life, beauty, enjoyment, economy and creativity, represent a completely new conceptual approach for the Floral Hall.

Among the displays on smaller areas in the Floral Hall are those by the National Horticultural Association (ZVG), the Berlin Regional Association of Gardening Enthusiasts, the Schools-Environmental Centre for the Mitte District / Gardening School and the publishing company Bauernverlag. The media partner radioBERLIN 88,8 is presenting a daily programme on the stage with live reporting.

For more Information:

For additional information: <https://www.gruenewoche.de/Presse/>

Landgard Service GmbH, corporate communication,

Nina Keune, tel +49 28 39 59 1127, info@landgard.de

'Keen on the country' at the Green Week - Modern rural life: neighbourly, embracing all the generations, and increasingly digital

Category	Date	Time:	Location
Public Event	January 19, 2018	10:30 - 16:00	Hall 4.2, LandSchau-Stage

A variety of different topics dealing with modern rural life awaits visitors in Hall 4.2 at the International Green Week Berlin 2018. From 19 to 28 January exhibitors from country areas will be presenting their ideas for villages and regions that are a pleasure to live in, and with their initiatives and projects they are bringing the subject of rural development alive and making it easily understandable.

Some of the aspects that visitors can learn about include the possibilities being presented by digitalisation, what 'co-working spaces' are, how to organise active neighbourhood assistance or a meeting place for different generations, what can be done when a village suddenly loses its shop, and how to safeguard health care and mobility. By means of an app visitors can locate regional products and learn to identify meat from animals that have been raised humanely. There are many opportunities to get actively involved, as an enjoyable way of discovering more about rural regions, and there are some attractive prizes to be won as well. And more information and entertainment is being provided by the Land Show stage programme, presented by Heike Götz and Petra Schwarz and organised by the Agro-Social Society.

Organiser: Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here:

<http://www.asg-goe.de/LandSchau-IGW-ASG.shtml>

Animal Hall 25 - Show programme

Category	Date	Time:	Location
Public Event	January 19, 2018	11:00 - 12:00	Hall 25

Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Open and free degustation of confectionary product

Category	Date	Time:	Location
Public Event	January 19, 2018	11:50 - 15:00	hall 8.2, stand 101

To celebrate Lithuania's statehood anniversary, Ministry of Agriculture of Lithuania will hold a free and open degustation of Lithuanian culinary heritage confectionary "Anthill" (individual pastries stacked on top of one another, sprinkled with poppy seeds and glazed with honey). The "Anthill" will be decorated at the exhibition due to its impressive and spectacular size. It planned that the confectionary product will weight around 200 kilograms. It simply can't be missed!

Event Organizer: Ministry of Agriculture of Lithuania

religious thoughts in a little church from

Category	Date	Time:	Location
Public Event	January 19, 2018	12:00 - 12:15	Hall 4.2

exhibition table (Rotary Club)

Category	Date	Time:	Location
Trade Event	January 19, 2018	12:00 - 13:00	Restaurant "Alt Berlin" - Großer Stern

Polo Tournament (Day1)

Category	Date	Time:	Location
Public Event	January 19, 2018	13:00 - 14:00	Hall 25

A sporting challenge: HIPPOLOGICA and the Green Week unite

In the run-up to HIPPOLOGICA a warm-up event will take place on the first weekend of the fair (19 – 21 Jan.). Next year, visitors to the Green Week will be able to enjoy a fast-paced polo tournament, featuring galloping horses, flying sticks and cheering spectators. The three-day ARENA Polo Masters event is a professionally umpired official polo tournament which will be contested under German Polo Association rules. Between four and six polo teams of two players each will take part. Each game consists of four 6 ½-minute chukkas (playing periods), with two to three games held on each day. On 21 January, at a festive ceremony following the final, a cup will be presented to the winning team, which will include not only the team players but the best competing pony as well. During the intervals between games spectators will be able to visit the horses in their stables, where they can get a glimpse of the grooms preparing the horses as well as information about their maintenance and the game of polo too.

Matthes scheduled:

- Match 1 - 13.00h - 14:00h
- Match 2 - 14:00h - 15:00h
- Match 3 - 16:00h - 17:00h
- Match 4 - 17:00h - 18:00h

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



OPENING EVENT 'Keen on the country' at the Green Week

Category	Date	Time:	Location
Public Event	January 19, 2018	13:15 - 13:55	Hall 4.2, LandSchau-Stage

Organiser: Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here:

<http://www.asg-goe.de/LandSchau-IGW-ASG.shtml>

HEIMVORTEIL HSK stand in hall 4.2

Category	Date	Time:	Location
Public Event	January 19, 2018	14:00 - 14:15	Hall 4.2

Host: *HEIMVORTEIL HSK*

Polo Tournament (Day1)

Category	Date	Time:	Location
Public Event	January 19, 2018	14:00 - 15:00	Hall 25

A sporting challenge: HIPPOLOGICA and the Green Week unite

In the run-up to HIPPOLOGICA a warm-up event will take place on the first weekend of the fair (19 – 21 Jan.). Next year, visitors to the Green Week will be able to enjoy a fast-paced polo tournament, featuring galloping horses, flying sticks and cheering spectators. The three-day ARENA Polo Masters event is a professionally umpired official polo tournament which will be contested under German Polo Association rules. Between four and six polo teams of two players each will take part. Each game consists of four 6 ½-minute chukkas (playing periods), with two to three games held on each day. On 21 January, at a festive ceremony following the final, a cup will be presented to the winning team, which will include not only the team players but the best competing pony as well. During the intervals between games spectators will be able to visit the horses in their stables, where they can get a glimpse of the grooms preparing the horses as well as information about their maintenance and the game of polo too.

Matches scheduled:

Match 1 - 13:00h - 14:00h

Match 2 - 14:00h - 15:00h

Match 3 - 16:00h - 17:00h

Match 4 - 17:00h - 18:00h

Meeting of Breeders of Saddleback Pigs

Category	Date	Time:	Location
Trade Event	January 19, 2018	14:00 - 17:00	Lindau 3

Organiser: Gesellschaft zur Erhaltung alter und gefährdeter Haustierrassen (GEH)

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



discussion: women achieve more - consequences for unpaid achievements

Category	Date	Time:	Location
Public Event	January 19, 2018	14:05 - 14:45	Hall 4.2, LandSchau-Stage

Organiser: Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here:

<http://www.asg-goe.de/LandSchau-IGW-ASG.shtml>

Take the wooden spoon - and cook with us!

Category	Date	Time:	Location
Public Event	January 19, 2018	15:00 - 15:45	Hall 5.2 b, stand 252

Be the boss in the kitchen - grab the wooden spoon and start cooking with us!

You prepare and eat a traditional dish from Baden-Württemberg - with a little help from our professional chef.

Please RSVP: erdmann@mbw-net.de

Host: MBW Marketinggesellschaft mbH / Länderstand Baden-Württemberg

Animal Hall 25 - Show programme

Category	Date	Time:	Location
Public Event	January 19, 2018	15:00 - 16:00	Hall 25

Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

„Perspektive of growth – The roles of Germany and Russia within the global food security”

Category	Date	Time:	Location
Public Event	January 19, 2018	15:00 - 17:00	CityCube Berlin, Level 3 - room M1

An event about current developments in the Agricultural Sector of the Russian Federation, held by the Ministry of Agriculture of the Russian Federation, the German-Russian agricultural-political dialogue and the German Committee on Eastern European Economic Relations (AG Agrarwirtschaft beim Ost-Ausschuss der Deutschen Wirtschaft)

The discussion will be with:

- E.V. Gromyko, deputy of the Minister of Agriculture of the Russian Federation
- Stefan Dürr, CEO of Ekosem-Agrar GmbH, Walldorf as well as the President of the Russian Subsidiary Ekoniva
- Prof. Dr.-Ing. Ralf Bendisch, General Director of CLAAS Krasnodar
- Clemens Tönnies, Co-Owner of the company group Tönnies Lebensmittel, Only-Owner of Zur-Mühlen-Group
- Ferdinand Schmitz, Managing Director of the German Seed Alliance (GSA), Cologne

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Moderation: Torsten Spill, Co-Chairman of the working group Agricultural Economics of the German Committee on Eastern European Economic Relations The event will be held in German and Russian.

discussion: animal labels

Category	Date	Time:	Location
Public Event	January 19, 2018	16:00 - 16:40	Hall 4.2, LandSchau-Stage

Organiser: Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here:

<http://www.asg-goe.de/LandSchau-IGW-ASG.shtml>

Polo Tournament (Day1)

Category	Date	Time:	Location
Public Event	January 19, 2018	16:00 - 17:00	Hall 25

A sporting challenge: HIPPOLOGICA and the Green Week unite

In the run-up to HIPPOLOGICA a warm-up event will take place on the first weekend of the fair (19 – 21 Jan.). Next year, visitors to the Green Week will be able to enjoy a fast-paced polo tournament, featuring galloping horses, flying sticks and cheering spectators. The three-day ARENA Polo Masters event is a professionally umpired official polo tournament which will be contested under German Polo Association rules. Between four and six polo teams of two players each will take part. Each game consists of four 6 ½-minute chukkas (playing periods), with two to three games held on each day. On 21 January, at a festive ceremony following the final, a cup will be presented to the winning team, which will include not only the team players but the best competing pony as well. During the intervals between games spectators will be able to visit the horses in their stables, where they can get a glimpse of the grooms preparing the horses as well as information about their maintenance and the game of polo too.

Matches scheduled:

Match 1 - 13:00h - 14:00h

Match 2 - 14:00h - 15:00h

Match 3 - 16:00h - 17:00h

Match 4 - 17:00h - 18:00h

Frische Forum Fleisch

Category	Date	Time:	Location
Trade Event	January 19, 2018	16:00 - 18:00	CityCube Berlin, Level 3 - room M8

Organiser: allgemeine fleischer zeitung, Fleisch Wirtschaft

religious thoughts in a little church from

Category	Date	Time:	Location
Public Event	January 19, 2018	17:00 - 17:15	Hall 4.2

Subject to further change

Polo Tournament (Day1)

Category	Date	Time:	Location
Public Event	January 19, 2018	17:00 - 18:00	Hall 25

A sporting challenge: HIPPOLOGICA and the Green Week unite

In the run-up to HIPPOLOGICA a warm-up event will take place on the first weekend of the fair (19 – 21 Jan.). Next year, visitors to the Green Week will be able to enjoy a fast-paced polo tournament, featuring galloping horses, flying sticks and cheering spectators. The three-day ARENA Polo Masters event is a professionally umpired official polo tournament which will be contested under German Polo Association rules. Between four and six polo teams of two players each will take part. Each game consists of four 6 ½-minute chukkas (playing periods), with two to three games held on each day. On 21 January, at a festive ceremony following the final, a cup will be presented to the winning team, which will include not only the team players but the best competing pony as well. During the intervals between games spectators will be able to visit the horses in their stables, where they can get a glimpse of the grooms preparing the horses as well as information about their maintenance and the game of polo too.

Matches scheduled:

- Match 1 - 13:00h - 14:00h
- Match 2 - 14:00h - 15:00h
- Match 3 - 16:00h - 17:00h
- Match 4 - 17:00h - 18:00h

4th. Bio Reception of the BÖLW



Category	Date	Time:	Location
Trade Event	January 19, 2018	18:00 - 23:00	Marshallhaus

For more information click [here](#).

Welcome of the minister

Category	Date	Time:	Location
Trade Event	January 19, 2018 - January 20, 2018	19:00 - 00:00	Hall 5.2b, Stage

Participation only on special invitation.



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Welcome of the minister "politics meets economy"

Category	Date	Time:	Location
Trade Event	January 19, 2018 - January 20, 2018	19:00 - 00:00	Hall 5.2b, Stage

Participation only on special invitation.

BayWa-Night 2018

Category	Date	Time:	Location
Trade Event	January 19, 2018	19:30 - 23:00	CityCube Berlin, Level 2 - Hall B

For more information and registration click [here](#).

Organiser: BayWa Deutschland

GFFA 2018 - 10th Berlin Agriculture Ministers' Conference

Category	Date	Time:	Location
Trade Event	January 20, 2018	09:00 - 12:30	Federal Ministry for Economic Affairs and Energy, Invalidenstraße 47-48

The Berlin Agriculture Ministers' Conference is the political highlight of the GFFA. It is the largest conference of agriculture ministers in the world and gives impetus to international debates at the beginning of every year.

In 2018 the 10th Berlin Agriculture Ministers' Conference (not public) will take place in the Federal Ministry for Economic Affairs and Energy. The conference brings together political decision-makers from around the world to discuss the main topic. A final communiqué formulates the common position of the agriculture ministers and is incorporated into the ongoing international discourse on agricultural policy.

In January 2017, 83 states attended the Berlin Agriculture Ministers' Conference on the subject "Agriculture and Water – Key to Feeding the World", as well as high-level representatives of international organisations such as the European Commission and the FAO. Together they adopted an ambitious communiqué and committed to a sustainable stewardship of water.

Polo Tournament (Day2 - semifinals)

Category	Date	Time:	Location
Public Event	January 20, 2018	10:00 - 11:00	Hall 25

A sporting challenge: HIPPOLOGICA and the Green Week unite

In the run-up to HIPPOLOGICA a warm-up event will take place on the first weekend of the fair (19 – 21 Jan.). Next year, visitors to the Green Week will be able to enjoy a fast-paced polo tournament, featuring galloping horses, flying sticks and cheering spectators. The three-day ARENA Polo Masters event is a professionally umpired official polo tournament which will be contested under German Polo Association rules. Between four and six polo teams of two players each will take part. Each game consists of four 6 ½-minute chukkas (playing periods), with two to three games held on each day. On 21 January, at a festive ceremony following the final, a cup will be presented to the winning team, which will include not only the team players but the best competing pony as well. During the intervals between games spectators will be able to visit the horses in their stables, where they can get a

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



glimpse of the grooms preparing the horses as well as information about their maintenance and the game of polo too.

Semifinals

B Cup

Match 5 - 10:00h - 11:00h

Match 6 - 11:00h - 12:00h

A Cup

Match 7 - 16:00h - 17:00h

Match 8 - 17:00h - 18:00h

Countrywomen Forum 2018

Category	Date	Time:	Location
Trade Event	January 20, 2018	10:00 - 15:00	CityCube Berlin, Level 3 - room M1-M3

Organiser: Deutscher LandFrauenverband e.V.

More Information at www.landfrauen.info

Conference language: German

Invitation required.

Day of Thuringia

Category	Date	Time:	Location
Public Event	January 20, 2018	10:00 - 18:00	Hall 20

Federal Ministry for Economic Cooperation and Development (BMZ)

Category	Date	Time:	Location
Public Event	January 20, 2018	10:00 - 18:00	BMZ Stand, Hall 5.2

Flower Hall

Category	Date	Time:	Location
Public Event	January 20, 2018	10:00 - 18:00	Hall 2.2

'Source of diversity' - The initiative 'Flowers – 1,000 good reasons' makes Hall 2.2, the Floral Hall, bloom

From 19 to 28 January 2018 the International Green Week Berlin will be presenting a completely new concept for its Floral Hall. The Landgard initiative 'Flowers – 1,000 good reasons' has been planned to enable visitors to this popular show to experience flowers and other plants in a particularly intensive and active way. Under the slogan of 'Source of diversity', Hall 2.2 will feature a creative display of the widest possible range of topics from the world of flowers and plants. "In staging this display our aim is to revitalise the image of flowers and plants and to create a better and more lasting impression of this sector and its products. We will be showing just how fascinating, varied, exciting, beautiful and modern the world of flowers and plants is", explains Armin Rehberg, chairman of the board of Landgard eG. With a membership of 3,200 businesses and companies, Landgard is one of the largest European marketing organisations for flowers and plants, as well as for fruit and vegetables.

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Covering an area of 6,000 square metres, the Floral Hall has been designed to feature the achievements of the green sector, with many early flowering plants, creative floral arrangements, numerous points at which young and old alike can get involved, workshops, and innovative approaches for using flowers and plants to produce a modern urban landscape. "The Floral Hall welcomes visitors with all that is modern, aesthetically pleasing and exciting in the green sector", according to Rehberg. Flowers and plants as a source of diversity with thematic areas devoted to the subjects of love, life, beauty, enjoyment, economy and creativity, represent a completely new conceptual approach for the Floral Hall.

Among the displays on smaller areas in the Floral Hall are those by the National Horticultural Association (ZVG), the Berlin Regional Association of Gardening Enthusiasts, the Schools-Environmental Centre for the Mitte District / Gardening School and the publishing company Bauernverlag. The media partner radioBERLIN 88,8 is presenting a daily programme on the stage with live reporting.

Green City at the heart of the Floral Hall

The 'Source of diversity' can be found right in the middle of the Floral Hall. "With its transparent facades, this source, designated the 'Green City', provides a quiet space for visitors to the fair and stands out from the rest of the hall. It also presents the subject of flowers and plants in urban spaces. Many actual examples are provided to show visitors how flowers and plants can be integrated in a modern urban setting, thereby enhancing it. Grey, depressing concrete deserts are a thing of the past, and now flowers and plants are taking over again in cities, becoming an indispensable aspect of contemporary urban planning.

More Information:

https://www.gruenewoche.de/en/PressService/PressReleases/News_Flower_Hall

Flowers 1000 good reasons

Category	Date	Time:	Location
Public Event	January 20, 2018	10:00 - 18:00	Hall 2.2 - Flowerhall

From 19 to 28 January 2018 the International Green Week Berlin will be presenting a completely new concept for its Floral Hall. The Landgard initiative 'Flowers – 1,000 good reasons' has been planned to enable visitors to this popular show to experience flowers and other plants in a particularly intensive and active way. Under the slogan of 'Source of diversity', Hall 2.2 will feature a creative display of the widest possible range of topics from the world of flowers and plants. "In staging this display our aim is to revitalise the image of flowers and plants and to create a better and more lasting impression of this sector and its products. We will be showing just how fascinating, varied, exciting, beautiful and modern the world of flowers and plants is", explains Armin Rehberg, chairman of the board of Landgard eG. With a membership of 3,200 businesses and companies, Landgard is one of the largest European marketing organisations for flowers and plants, as well as for fruit and vegetables.

Covering an area of 6,000 square metres, the Floral Hall has been designed to feature the achievements of the green sector, with many early flowering plants, creative floral arrangements, numerous points at which young and old alike can get involved, workshops, and innovative approaches for using flowers and plants to produce a modern urban landscape. "The Floral Hall welcomes visitors with all that is modern, aesthetically pleasing and exciting in the green sector", according to Rehberg. Flowers and plants as a source of diversity with thematic areas devoted to the subjects of love, life, beauty, enjoyment, economy and creativity, represent a completely new conceptual approach for the Floral Hall.

Among the displays on smaller areas in the Floral Hall are those by the National Horticultural Association (ZVG), the Berlin Regional Association of Gardening Enthusiasts, the Schools-Environmental Centre for the Mitte District / Gardening School and the publishing company Bauernverlag. The media partner radioBERLIN 88,8 is presenting a daily programme on the stage with live reporting.

For more information:

For additional information: <https://www.gruenewoche.de/Presse/>

Landgard Service GmbH, corporate communication,

Nina Keune, tel +49 28 39 59 1127, info@landgard.de

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Polo Tournament (Day2 - semifinals)

Category	Date	Time:	Location
Public Event	January 20, 2018	11:00 - 12:00	Hall 25

A sporting challenge: HIPPOLOGICA and the Green Week unite

In the run-up to HIPPOLOGICA a warm-up event will take place on the first weekend of the fair (19 – 21 Jan.). Next year, visitors to the Green Week will be able to enjoy a fast-paced polo tournament, featuring galloping horses, flying sticks and cheering spectators. The three-day ARENA Polo Masters event is a professionally umpired official polo tournament which will be contested under German Polo Association rules. Between four and six polo teams of two players each will take part. Each game consists of four 6 ½-minute chukkas (playing periods), with two to three games held on each day. On 21 January, at a festive ceremony following the final, a cup will be presented to the winning team, which will include not only the team players but the best competing pony as well. During the intervals between games spectators will be able to visit the horses in their stables, where they can get a glimpse of the grooms preparing the horses as well as information about their maintenance and the game of polo too.

Semifinals

B Cup
Match 5 - 10:00h - 11:00h
Match 6 - 11:00h - 12:00h

A Cup
Match 7- 16:00h - 17:00h
Match 8 - 17:00h - 18:00h

'Keen on the country' at the Green Week - Modern rural life: neighbourly, embracing all the generations, and increasingly digital

Category	Date	Time:	Location
Public Event	January 20, 2018	11:00 - 17:00	Hall 4.2, LandSchau-Stage

A variety of different topics dealing with modern rural life awaits visitors in Hall 4.2 at the International Green Week Berlin 2018. From 19 to 28 January exhibitors from country areas will be presenting their ideas for villages and regions that are a pleasure to live in, and with their initiatives and projects they are bringing the subject of rural development alive and making it easily understandable.

Some of the aspects that visitors can learn about include the possibilities being presented by digitalisation, what 'co-working spaces' are, how to organise active neighbourhood assistance or a meeting place for different generations, what can be done when a village suddenly loses its shop, and how to safeguard health care and mobility. By means of an app visitors can locate regional products and learn to identify meat from animals that have been raised humanely. There are many opportunities to get actively involved, as an enjoyable way of discovering more about rural regions, and there are some attractive prizes to be won as well. And more information and entertainment is being provided by the Land Show stage programme, presented by Heike Götz and Petra Schwarz and organised by the Agro-Social Society.

Organiser: Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here:

<http://www.asg-goe.de/LandSchau-IGW-ASG.shtml>

Take the wooden spoon - and cook with us!

Category	Date	Time:	Location
Public Event	January 20, 2018	11:30 - 12:15	Hall 5.2 b, stand 252

Be the boss in the kitchen - grab the wooden spoon and start cooking with us!

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



You prepare and eat a traditional dish from Baden-Württemberg - with a little help from our professional chef.

Please RSVP: erdmann@mbw-net.de

Host: MBW Marketinggesellschaft mbH / Länderstand Baden-Württemberg

religious thoughts in a little church from

Category	Date	Time:	Location
Public Event	January 20, 2018	12:00 - 12:15	Hall 4.2

young raiser cup (horses)

Category	Date	Time:	Location
Public Event	January 20, 2018	12:00 - 13:00	Hall 25

disussion: common task of agrar and coast protection - the journey goes on

Category	Date	Time:	Location
Public Event	January 20, 2018	12:40 - 13:00	Hall 4.2, LandSchau-Stage

Organiser: Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here:

<http://www.asg-goe.de/LandSchau-IGW-ASG.shtml>

Election endangered production animals of the year 2018

Category	Date	Time:	Location
Public Event	January 20, 2018	13:00 - 13:20	Hall 25

Each year since 1984 the Association for the Preservation of Old and Endangered Breeds (GEH) has nominated an 'Endangered Breed' to emphasise that, in addition to wild animals and plants, valuable resources are being lost in agriculture too, and that active measures are needed to retain the diversity of breeds.

Host: Society for the Preservation of Old and Endangered Breeds of Domesticated Animals (GEH)

Animal Hall 25 - Show programme

Category	Date	Time:	Location
Public Event	January 20, 2018	13:30 - 14:00	Hall 25

Animal Shows in the Arena

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Daily Changing Animal Shows in the arena with stadium atmosphere.

Take the wooden spoon - and cook with us!

Category	Date	Time:	Location
Public Event	January 20, 2018	13:30 - 14:15	Hall 5.2 b, stand 252

Be the boss in the kitchen - grab the wooden spoon and start cooking with us!
You prepare and eat a traditional dish from Baden-Württemberg - with a little help from our professional chef.

Please RSVP: erdmann@mbw-net.de

Host: MBW Marketinggesellschaft mbH / Länderstand Baden-Württemberg

HEIMVORTEIL HSK stand in hall 4.2

Category	Date	Time:	Location
Public Event	January 20, 2018	14:00 - 14:15	Hall 4.2

Host: HEIMVORTEIL HSK

young raiser cup (horses)

Category	Date	Time:	Location
Public Event	January 20, 2018	14:00 - 16:00	Hall 25

GFFA 2018 - International Business Panel Discussion hosted by the GFFA Berlin e.V.

Category	Date	Time:	Location
Trade Event	January 20, 2018	14:00 - 17:00	Deutsche Telekom Building

Involving international experts, the International Business Panel Discussion 2018 represents a platform for reaching a common understanding on key future issues affecting the global agri-food sector. The International Business Panel Discussion is organized annually by the GFFA Berlin e.V., which was founded by the German agriculture and food sector.

The founding members are:

- Federation of German Food and Drink Industries (BVE)
- German Farmers' Association (DBV)
- German Agricultural Society (DLG)
- German Society for International Cooperation (GIZ)
- Committee on Eastern European Economic Relations (OA)

For more information on the International Business Panel Discussion 2018 please see the following link <http://www.gffa-wirtschaft.de/>.

Contact to the International Business Panel Discussion: info@gffa-wirtschaft.de

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



discussion and cooking-show: Rhineland-Palatinate eats wild on bio

Category	Date	Time:	Location
Public Event	January 20, 2018	14:30 - 15:30	Hall 4.2, LandSchau-Stage

Organiser: Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here:

<http://www.asg-goe.de/LandSchau-IGW-ASG.shtml>

Symposium for the Conservation of Endangered Horse Breeds

Category	Date	Time:	Location
Trade Event	January 20, 2018	14:30 - 17:30	Lindau 3

Take the wooden spoon - and cook with us!

Category	Date	Time:	Location
Public Event	January 20, 2018	15:30 - 16:15	Hall 5.2 b, stand 252

Be the boss in the kitchen - grab the wooden spoon and start cooking with us!

You prepare and eat a traditional dish from Baden-Württemberg - with a little help from our professional chef.

Please RSVP: erdmann@mbw-net.de

Host: MBW Marketinggesellschaft mbH / Länderstand Baden-Württemberg

Polo Tournament (Day2 - semifinals)

Category	Date	Time:	Location
Public Event	January 20, 2018	16:00 - 17:00	Hall 25

A sporting challenge: HIPPOLOGICA and the Green Week unite

In the run-up to HIPPOLOGICA a warm-up event will take place on the first weekend of the fair (19 – 21 Jan.). Next year, visitors to the Green Week will be able to enjoy a fast-paced polo tournament, featuring galloping horses, flying sticks and cheering spectators. The three-day ARENA Polo Masters event is a professionally umpired official polo tournament which will be contested under German Polo Association rules. Between four and six polo teams of two players each will take part. Each game consists of four 6 ½-minute chukkas (playing periods), with two to three games held on each day. On 21 January, at a festive ceremony following the final, a cup will be presented to the winning team, which will include not only the team players but the best competing pony as well. During the intervals between games spectators will be able to visit the horses in their stables, where they can get a glimpse of the grooms preparing the horses as well as information about their maintenance and the game of polo too.

Semifinals

B Cup

Match 5 - 10.00h - 11:00h

Match 6 - 11:00h - 12:00h

A Cup

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Match 7- 16:00h - 17:00h
Match 8 - 17:00h - 18:00h

Polo Tournament (Day2 - semifinals)

Category	Date	Time:	Location
Public Event	January 20, 2018	17:00 - 18:00	Hall 25

A sporting challenge: HIPPOLOGICA and the Green Week unite

In the run-up to HIPPOLOGICA a warm-up event will take place on the first weekend of the fair (19 – 21 Jan.). Next year, visitors to the Green Week will be able to enjoy a fast-paced polo tournament, featuring galloping horses, flying sticks and cheering spectators. The three-day ARENA Polo Masters event is a professionally umpired official polo tournament which will be contested under German Polo Association rules. Between four and six polo teams of two players each will take part. Each game consists of four 6 ½-minute chukkas (playing periods), with two to three games held on each day. On 21 January, at a festive ceremony following the final, a cup will be presented to the winning team, which will include not only the team players but the best competing pony as well. During the intervals between games spectators will be able to visit the horses in their stables, where they can get a glimpse of the grooms preparing the horses as well as information about their maintenance and the game of polo too.

Semifinals

B Cup
Match 5 - 10.00h - 11:00h
Match 6 - 11:00h - 12:00h

A Cup
Match 7- 16:00h - 17:00h
Match 8 - 17:00h - 18:00h

GFFA 2018 - Evening Reception hosted by the GFFA Berlin e.V.

Category	Date	Time:	Location
Trade Event	January 20, 2018	17:15	Deutsche Telekom Building

Registration

The invitation will be distributed in december. Please consult the terms of participation in the registration form and register online until 13 January 2018. Entry cannot be granted without prior registration. Late registration on location is only possible to a limited extend.

<http://www.gffa-wirtschaft.de/aktivitaten/aktuelles-details/>

Conference Fee

Per participant for International Business Panel and Reception 250 Euro (incl. value-added tax). You will receive a confirmation and invoice.

Sponsoring

It is possible to support the event with a sponsoring.

Day of Baden-Wuerttemberg

Category	Date	Time:	Location
Public Event	January 21, 2018	10:00 - 18:00	Hall 5.2b

Day of Baden-Wuerttemberg

hall 5.2 b stand 251

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Flower Hall

Category	Date	Time:	Location
Public Event	January 21, 2018	10:00 - 18:00	Hall 2.2

'Source of diversity' - The initiative 'Flowers – 1,000 good reasons' makes Hall 2.2, the Floral Hall, bloom

From 19 to 28 January 2018 the International Green Week Berlin will be presenting a completely new concept for its Floral Hall. The Landgard initiative 'Flowers – 1,000 good reasons' has been planned to enable visitors to this popular show to experience flowers and other plants in a particularly intensive and active way. Under the slogan of 'Source of diversity', Hall 2.2 will feature a creative display of the widest possible range of topics from the world of flowers and plants. "In staging this display our aim is to revitalise the image of flowers and plants and to create a better and more lasting impression of this sector and its products. We will be showing just how fascinating, varied, exciting, beautiful and modern the world of flowers and plants is", explains Armin Rehberg, chairman of the board of Landgard eG. With a membership of 3,200 businesses and companies, Landgard is one of the largest European marketing organisations for flowers and plants, as well as for fruit and vegetables.

Covering an area of 6,000 square metres, the Floral Hall has been designed to feature the achievements of the green sector, with many early flowering plants, creative floral arrangements, numerous points at which young and old alike can get involved, workshops, and innovative approaches for using flowers and plants to produce a modern urban landscape. "The Floral Hall welcomes visitors with all that is modern, aesthetically pleasing and exciting in the green sector", according to Rehberg. Flowers and plants as a source of diversity with thematic areas devoted to the subjects of love, life, beauty, enjoyment, economy and creativity, represent a completely new conceptual approach for the Floral Hall.

Among the displays on smaller areas in the Floral Hall are those by the National Horticultural Association (ZVG), the Berlin Regional Association of Gardening Enthusiasts, the Schools-Environmental Centre for the Mitte District / Gardening School and the publishing company Bauernverlag. The media partner radioBERLIN 88,8 is presenting a daily programme on the stage with live reporting.

Green City at the heart of the Floral Hall

The 'Source of diversity' can be found right in the middle of the Floral Hall. "With its transparent facades, this source, designated the 'Green City', provides a quiet space for visitors to the fair and stands out from the rest of the hall. It also presents the subject of flowers and plants in urban spaces. Many actual examples are provided to show visitors how flowers and plants can be integrated in a modern urban setting, thereby enhancing it. Grey, depressing concrete deserts are a thing of the past, and now flowers and plants are taking over again in cities, becoming an indispensable aspect of contemporary urban planning.

More Information:

https://www.gruenewoche.de/en/PressService/PressReleases/News_Flower_Hall

Flowers 1000 good reasons

Category	Date	Time:	Location
Public Event	January 21, 2018	10:00 - 18:00	Hall 2.2 - Flowerhall

From 19 to 28 January 2018 the International Green Week Berlin will be presenting a completely new concept for its Floral Hall. The Landgard initiative 'Flowers – 1,000 good reasons' has been planned to enable visitors to this popular show to experience flowers and other plants in a particularly intensive and active way. Under the slogan of 'Source of diversity', Hall 2.2 will feature a creative display of the widest possible range of topics from the world of flowers and plants. "In staging this display our aim is to revitalise the image of flowers and plants and to create a better and more lasting impression of this sector and its products. We will be showing just how fascinating, varied, exciting, beautiful and modern the world of flowers and plants is", explains Armin Rehberg, chairman of the board of Landgard eG. With a membership of 3,200 businesses and companies, Landgard is one of the largest European marketing organisations for flowers and plants, as well as for fruit and vegetables.

Covering an area of 6,000 square metres, the Floral Hall has been designed to feature the achievements of the green sector, with many early flowering plants, creative floral arrangements, numerous points at which young and old alike can get involved, workshops, and innovative approaches for using flowers and plants to produce a modern urban landscape. "The Floral Hall welcomes visitors with all that is modern, aesthetically pleasing and exciting in the green sector", according to Rehberg. Flowers and plants as a source of diversity with thematic areas devoted to the subjects of love, life, beauty, enjoyment, economy and creativity, represent a completely new conceptual approach for the Floral Hall.

Among the displays on smaller areas in the Floral Hall are those by the National Horticultural Association (ZVG), the Berlin Regional Association of

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Gardening Enthusiasts, the Schools-Environmental Centre for the Mitte District / Gardening School and the publishing company Bauernverlag. The media partner radioBERLIN 88,8 is presenting a daily programme on the stage with live reporting.

For more Information:

For additional information: <https://www.gruenewoche.de/Presse/>

Landgard Service GmbH, corporate communication,

Nina Keune, tel +49 28 39 59 1127, info@landgard.de

Federal Ministry for Economic Cooperation and Development (BMZ)

Category	Date	Time:	Location
Public Event	January 21, 2018	10:30 - 18:00	BMZ Stand, Hall 5.2

Animal Hall 25 - Show programme

Category	Date	Time:	Location
Public Event	January 21, 2018	11:00 - 12:00	Hall 25

Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

'Keen on the country' at the Green Week - Modern rural life: neighbourly, embracing all the generations, and increasingly digital

Category	Date	Time:	Location
Public Event	January 21, 2018	11:00 - 17:00	Hall 4.2, LandSchau-Stage

A variety of different topics dealing with modern rural life awaits visitors in Hall 4.2 at the International Green Week Berlin 2018. From 19 to 28 January exhibitors from country areas will be presenting their ideas for villages and regions that are a pleasure to live in, and with their initiatives and projects they are bringing the subject of rural development alive and making it easily understandable.

Some of the aspects that visitors can learn about include the possibilities being presented by digitalisation, what 'co-working spaces' are, how to organise active neighbourhood assistance or a meeting place for different generations, what can be done when a village suddenly loses its shop, and how to safeguard health care and mobility. By means of an app visitors can locate regional products and learn to identify meat from animals that have been raised humanely. There are many opportunities to get actively involved, as an enjoyable way of discovering more about rural regions, and there are some attractive prizes to be won as well. And more information and entertainment is being provided by the Land Show stage programme, presented by Heike Götz and Petra Schwarz and organised by the Agro-Social Society.

Organiser: Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here:

<http://www.asg-goe.de/LandSchau-IGW-ASG.shtml>

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Workshop: Wild Cooking - "Naturally. From Home"

Category	Date	Time:	Location
Public Event	January 21, 2018	11:15 - 11:50	Hall 5.2 b, stand 252

Tradition meets innovation: The "wild cooking"-workshop offers information about innovative cooking methods paired with traditional ingredients from Baden-Württemberg. Our guests will be able to try saddle of venison cooked at a very low temperature, which makes it very tender and tasty. We also serve regional yellow carrots, wild-berry-chutney and wine.

Please RSVP: erdmann@mbw-net.de

Host: MBW Marketinggesellschaft mbH / Länderstand Baden-Württemberg

Polo tournament (day3 - finals)

Category	Date	Time:	Location
Public Event	January 21, 2018	12:00 - 13:00	Hall 25

A sporting challenge: HIPPOLOGICA and the Green Week unite

In the run-up to HIPPOLOGICA a warm-up event will take place on the first weekend of the fair (19 – 21 Jan.). Next year, visitors to the Green Week will be able to enjoy a fast-paced polo tournament, featuring galloping horses, flying sticks and cheering spectators. The three-day ARENA Polo Masters event is a professionally umpired official polo tournament which will be contested under German Polo Association rules. Between four and six polo teams of two players each will take part. Each game consists of four 6 ½-minute chukkas (playing periods), with two to three games held on each day. On 21 January, at a festive ceremony following the final, a cup will be presented to the winning team, which will include not only the team players but the best competing pony as well. During the intervals between games spectators will be able to visit the horses in their stables, where they can get a glimpse of the grooms preparing the horses as well as information about their maintenance and the game of polo too.

Finals

um die Plätze 1 - 4 im B Cup
Match 9 - 12:00h - 13:00h
Match 10 - 13:00h - 14:00h

um die Plätze 1 - 4 im A Cup
Match 11 - 15:00h - 16:00h
Match 12 - 16:00h - 17:00h

Polo tournament (day3 - finals)

Category	Date	Time:	Location
Public Event	January 21, 2018	13:00 - 14:00	Hall 25

A sporting challenge: HIPPOLOGICA and the Green Week unite

In the run-up to HIPPOLOGICA a warm-up event will take place on the first weekend of the fair (19 – 21 Jan.). Next year, visitors to the Green Week will be able to enjoy a fast-paced polo tournament, featuring galloping horses, flying sticks and cheering spectators. The three-day ARENA Polo Masters event is a professionally umpired official polo tournament which will be contested under German Polo Association rules. Between four and six polo teams of two players each will take part. Each game consists of four 6 ½-minute chukkas (playing periods), with two to three games held on each day. On 21 January, at a festive ceremony following the final, a cup will be presented to the winning team, which will include not only the team players but

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



the best competing pony as well. During the intervals between games spectators will be able to visit the horses in their stables, where they can get a glimpse of the grooms preparing the horses as well as information about their maintenance and the game of polo too.

Finals

- um die Plätze 1 - 4 im B Cup
- Match 9 - 12.00h - 13:00h
- Match 10 - 13:00h - 14:00h
- um die Plätze 1 - 4 im A Cup
- Match 11 - 15:00h - 16:00h
- Match 12 - 16:00h - 17:00h

HEIMVORTEIL HSK stand in hall 4.2

Category	Date	Time:	Location
Public Event	January 21, 2018	14:00 - 14:15	Hall 4.2

Host: *HEIMVORTEIL HSK*

Animal Hall 25 - Show programme

Category	Date	Time:	Location
Public Event	January 21, 2018	14:00 - 15:00	Hall 25

Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

Polo tournament (day3 - finals)

Category	Date	Time:	Location
Public Event	January 21, 2018	15:00 - 16:00	Hall 25

A sporting challenge: HIPPOLOGICA and the Green Week unite

In the run-up to HIPPOLOGICA a warm-up event will take place on the first weekend of the fair (19 – 21 Jan.). Next year, visitors to the Green Week will be able to enjoy a fast-paced polo tournament, featuring galloping horses, flying sticks and cheering spectators. The three-day ARENA Polo Masters event is a professionally umpired official polo tournament which will be contested under German Polo Association rules. Between four and six polo teams of two players each will take part. Each game consists of four 6 ½-minute chukkas (playing periods), with two to three games held on each day. On 21 January, at a festive ceremony following the final, a cup will be presented to the winning team, which will include not only the team players but the best competing pony as well. During the intervals between games spectators will be able to visit the horses in their stables, where they can get a glimpse of the grooms preparing the horses as well as information about their maintenance and the game of polo too.

Finals

- um die Plätze 1 - 4 im B Cup
- Match 9 - 12.00h - 13:00h
- Match 10 - 13:00h - 14:00h

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



um die Plätze 1 - 4 im A Cup
Match 11 - 15:00h - 16:00h
Match 12 - 16:00h - 17:00h

Polo tournament (day3 - finals)

Category	Date	Time:	Location
Public Event	January 21, 2018	16:00 - 17:00	Hall 25

A sporting challenge: HIPPOLOGICA and the Green Week unite

In the run-up to HIPPOLOGICA a warm-up event will take place on the first weekend of the fair (19 – 21 Jan.). Next year, visitors to the Green Week will be able to enjoy a fast-paced polo tournament, featuring galloping horses, flying sticks and cheering spectators. The three-day ARENA Polo Masters event is a professionally umpired official polo tournament which will be contested under German Polo Association rules. Between four and six polo teams of two players each will take part. Each game consists of four 6 ½-minute chukkas (playing periods), with two to three games held on each day. On 21 January, at a festive ceremony following the final, a cup will be presented to the winning team, which will include not only the team players but the best competing pony as well. During the intervals between games spectators will be able to visit the horses in their stables, where they can get a glimpse of the grooms preparing the horses as well as information about their maintenance and the game of polo too.

Finals

um die Plätze 1 - 4 im B Cup
Match 9 - 12.00h - 13:00h
Match 10 - 13:00h - 14:00h

um die Plätze 1 - 4 im A Cup
Match 11 - 15:00h - 16:00h
Match 12 - 16:00h - 17:00h

The new IFS Food Version 6.1 – The prerequisite for supplying European retailers

Category	Date	Time:	Location
Trade Event	January 22, 2018	10:00 - 11:00	Marshallhaus

Would you like to deliver your products to European retailers? Do you know what you have to do to prove that you can produce a safe product in line with your client's specifications? Have you already implemented a food fraud risk management system?

The demand of consumers is always increasing and the food industry has to take this into consideration.

Having a look on the newest development, products from small and medium size producers are more and more sold in addition to the A-brands on the shelves of European supermarkets. Furthermore the market share of private label products increases. But there is one thing all of them have in common: They have to fulfill the requirements for food safety, product integrity and basic product quality. These three essentials should be fundamental for every business in the food industry worldwide.

To ensure the safety and quality of their products, retailers conduct different audits with several checklists to see if their clients' processes guarantee safety and integrity.

That is why in 2002, the IFS started to develop uniform checklists. Together with European retailers and manufacturers as well as service providers such as logisticians, brokers and certification bodies performing the audits, the standards were continuously improved.

That's why the IFS became globally accepted as a proof for product safety and quality, required by the majority of European retailers.

The IFS presentation given by the IFS Managing Director, Stephan Tromp, will give you an overview on what the IFS is, about the network behind the

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Standards and what it means to be certified against IFS. Furthermore the new IFS Food Standard version 6.1 which comes into force in summer 2018 will be presented with a special focus on the new requirements for Food Fraud.

Visit us and learn more about the prerequisite for supplying European retailers!

Organizer: IFS Management GmbH

Day of Brandenburg

Category	Date	Time:	Location
Public Event	January 22, 2018	10:00 - 18:00	Hall 21a

Day of Saxonia

Category	Date	Time:	Location
Public Event	January 22, 2018	10:00 - 18:00	Hall 21b

Day of Saxony-Anhalt

Category	Date	Time:	Location
Public Event	January 22, 2018	10:00 - 18:00	Hall 23b

Flower Hall

Category	Date	Time:	Location
Public Event	January 22, 2018	10:00 - 18:00	Hall 2.2

'Source of diversity' - The initiative 'Flowers – 1,000 good reasons' makes Hall 2.2, the Floral Hall, bloom

From 19 to 28 January 2018 the International Green Week Berlin will be presenting a completely new concept for its Floral Hall. The Landgard initiative 'Flowers – 1,000 good reasons' has been planned to enable visitors to this popular show to experience flowers and other plants in a particularly intensive and active way. Under the slogan of 'Source of diversity', Hall 2.2 will feature a creative display of the widest possible range of topics from the world of flowers and plants. "In staging this display our aim is to revitalise the image of flowers and plants and to create a better and more lasting impression of this sector and its products. We will be showing just how fascinating, varied, exciting, beautiful and modern the world of flowers and plants is", explains Armin Rehberg, chairman of the board of Landgard eG. With a membership of 3,200 businesses and companies, Landgard is one of the largest European marketing organisations for flowers and plants, as well as for fruit and vegetables.

Covering an area of 6,000 square metres, the Floral Hall has been designed to feature the achievements of the green sector, with many early flowering plants, creative floral arrangements, numerous points at which young and old alike can get involved, workshops, and innovative approaches for using flowers and plants to produce a modern urban landscape. "The Floral Hall welcomes visitors with all that is modern, aesthetically pleasing and exciting in the green sector", according to Rehberg. Flowers and plants as a source of diversity with thematic areas devoted to the subjects of love, life, beauty, enjoyment, economy and creativity, represent a completely new conceptual approach for the Floral Hall.

Among the displays on smaller areas in the Floral Hall are those by the National Horticultural Association (ZVG), the Berlin Regional Association of Gardening Enthusiasts, the Schools-Environmental Centre for the Mitte District / Gardening School and the publishing company Bauernverlag. The media partner radioBERLIN 88,8 is presenting a daily programme on the stage with live reporting.

Green City at the heart of the Floral Hall

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



The 'Source of diversity' can be found right in the middle of the Floral Hall. "With its transparent facades, this source, designated the 'Green City', provides a quiet space for visitors to the fair and stands out from the rest of the hall. It also presents the subject of flowers and plants in urban spaces. Many actual examples are provided to show visitors how flowers and plants can be integrated in a modern urban setting, thereby enhancing it. Grey, depressing concrete deserts are a thing of the past, and now flowers and plants are taking over again in cities, becoming an indispensable aspect of contemporary urban planning.

More Information:

https://www.gruenewoche.de/en/PressService/PressReleases/News_Flower_Hall

Flowers 1000 good reasons

Category	Date	Time:	Location
Public Event	January 22, 2018	10:00 - 18:00	Hall 2.2 - Flowerhall

From 19 to 28 January 2018 the International Green Week Berlin will be presenting a completely new concept for its Floral Hall. The Landgard initiative 'Flowers – 1,000 good reasons' has been planned to enable visitors to this popular show to experience flowers and other plants in a particularly intensive and active way. Under the slogan of 'Source of diversity', Hall 2.2 will feature a creative display of the widest possible range of topics from the world of flowers and plants. "In staging this display our aim is to revitalise the image of flowers and plants and to create a better and more lasting impression of this sector and its products. We will be showing just how fascinating, varied, exciting, beautiful and modern the world of flowers and plants is", explains Armin Rehberg, chairman of the board of Landgard eG. With a membership of 3,200 businesses and companies, Landgard is one of the largest European marketing organisations for flowers and plants, as well as for fruit and vegetables.

Covering an area of 6,000 square metres, the Floral Hall has been designed to feature the achievements of the green sector, with many early flowering plants, creative floral arrangements, numerous points at which young and old alike can get involved, workshops, and innovative approaches for using flowers and plants to produce a modern urban landscape. "The Floral Hall welcomes visitors with all that is modern, aesthetically pleasing and exciting in the green sector", according to Rehberg. Flowers and plants as a source of diversity with thematic areas devoted to the subjects of love, life, beauty, enjoyment, economy and creativity, represent a completely new conceptual approach for the Floral Hall.

Among the displays on smaller areas in the Floral Hall are those by the National Horticultural Association (ZVG), the Berlin Regional Association of Gardening Enthusiasts, the Schools-Environmental Centre for the Mitte District / Gardening School and the publishing company Bauernverlag. The media partner radioBERLIN 88,8 is presenting a daily programme on the stage with live reporting.

For more information:

For additional information: <https://www.gruenewoche.de/Presse/>

Landgard Service GmbH, corporate communication,

Nina Keune, tel +49 28 39 59 1127, info@landgard.de

Fuels of the Future 2018 (Monday)

Category	Date	Time:	Location
Trade Event	January 22, 2018	10:00 - 18:30	CityCube Berlin

Organiser: BundesBundesverband BioEnergie e.V. (BBE), Union zur Förderung von Öl- und Proteinpflanzen (UFOP)

Participation fee

Participation fees for the Trade Congress "Fuels of the Future 2018" including beverages during breaks, lunch buffet, evening event and presentations on a USB stick:

- € 690.00 early booker rate until 30.11.2017
- € 890.00 standard rate from 01.12.2017
- € 490.00 for BBE, UFOP, VDB, BDBe and Fachverband Biogas members
- € 190.00 for students (with valid identification)

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



- Free Press (with valid press identification)

All prices plus statutory value-added tax.

More information at: www.kraftstoffe-der-zukunft.com

Events

10:00 - 13:00

Renewable mobility in Europe

Moderation: *Stephan Arens*, German Association for the Promotion of Oil and Protein Plants, UFOP

10:00

Biofuels for climate protection and renewable mobility

Artur Auernhammer, Member of the German Bundestag, Chairman of the Board of the German Bioenergy Association, BBE

10:20

Biofuels in the German government's mobility and fuel strategy

N.N., Federal Ministry for Transport and Digital Infrastructures (BMVI)

10:40

Biofuels in Europe to 2030 and beyond

Bas Eickhout, Member of the European Parliament

11:00

Renewable mobility in Europe – differences of opinion between industry and policy-makers

Kyriakos Maniatis, Directorate-General for Energy, European Commission

11:20

Biofuels and renewable mobility – future role and requirements from the automotive industry's perspective

Erik Jonnaert, European Automobile Manufacturers' Association (ACEA)

11:40

From multimodality to robotaxi – what do we need on our roads to implement the energy turnaround?

Tobias Kuhnimhof, German Aerospace Center (DLR)

12:00

Discussion

13:00

Lunch break

Organiser: BundesBundesverband BioEnergie e.V. (BBE), Union zur Förderung von Öl- und Proteinpflanzen (UFOP)

Participation fee

Participation fees for the Trade Congress "Fuels of the

Future 2018" including beverages during breaks, lunch buffet, evening event and presentations on a USB stick:

- € 690.00 early booker rate until 30.11.2017

- € 890.00 standard rate from 01.12.2017

- € 490.00 for BBE, UFOP, VDB, BDBe and

Fachverband Biogas members

- € 190.00 for students (with valid identification)

- Free Press (with valid press identification)

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



All prices plus statutory value-added tax.
More information at: www.fuels-of-the-future.com

14:00 - 15:30

Panel discussion – prospects for renewable mobility in the run-up to 2030

14:00 – 15:30

Renewable mobility and prospects in the run-up to 2030

Moderation: Sonja van Renssen, energy post

- Bas Eickhout, Member of the European Parliament
- Erik Jonnaert, European Automobile Manufacturers' Association (ACEA)
- Kyriakos Maniatis, Directorate-General for Energy, European Commission
- N.N., Federal Ministry for Transport and Digital Infrastructures (BMVI)
- Marijana Petir, Member of the European Parliament
- Norbert Schindler, German Bioethanol Industry Association, (BDBe)

15:30

Coffee break

Host: German Bioenergy Association (BBE)

www.kraftstoffe-der-zukunft.com

Participation fees for the Trade Congress "Fuels of the Future 2018" including beverages during breaks, lunch buffet, evening event and presentations on a USB stick:

€ 690.00 early booker rate until 30.11.2017

€ 890.00 standard rate from 01.12.2017

€ 490.00 for BBE, UFOP, VDB, BDBe and Fachverband Biogas members

€ 190.00 for students (with valid identification)

Free Press (with valid press identification)

All prices plus statutory value-added tax.

16:15 - 18:30

Future of the combustion engine: Revolution in drive systems and fuels

Moderation: Professor (assoc.) Uwe Lahl, Head of Department, Baden-Württemberg Ministry of Transport

16:15

Prospects for the revolution in drive systems and fuels in implementing the energy turnaround

Professor (assoc.) Uwe Lahl, Head of Department, Baden-Württemberg Ministry of Transport

16:35

The future of the combustion engine – future developments from a scientific viewpoint

Professor Gennadi Zikoridse, University of Applied Sciences Dresden

16:55

Pros and cons of combustion engines from the WWF's perspective

Michael Schäfer, WWF Deutschland

17:15

Automotive industry views on the revolution in drive systems and fuels

Dr Joachim Damasky, German Association of the Automotive Industry (VDA)

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



17:35

Which will win the day – biofuels or PtX-fuels?

Dr Max Kofod, Shell Global Solutions

17:55

Discussion

18:30

End of the first conference day

19:00 Bioenergy evening reception

at the exhibition grounds in hall 4.2

(free admission for all conference participants)

Host: *German Bioenergy Association (BBE)*

Participation fees for the Trade Congress “Fuels of the Future 2018” including beverages during breaks, lunch buffet, evening event and presentations on a USB stick:

€ 690.00 early booker rate until 30.11.2017

€ 890.00 standard rate from 01.12.2017

€ 490.00 for BBE, UFOP, VDB, BDBe and Fachverband Biogas members

€ 190.00 for students (with valid identification)

Free Press (with valid press identification)

All prices plus statutory value-added tax.

More Information: www.kraftstoffe-der-zukunft.com

‘Keen on the country’ at the Green Week - Modern rural life: neighbourly, embracing all the generations, and increasingly digital

Category	Date	Time:	Location
Public Event	January 22, 2018	10:15 - 17:15	Hall 4.2, LandSchau-Stage

A variety of different topics dealing with modern rural life awaits visitors in Hall 4.2 at the International Green Week Berlin 2018. From 19 to 28 January exhibitors from country areas will be presenting their ideas for villages and regions that are a pleasure to live in, and with their initiatives and projects they are bringing the subject of rural development alive and making it easily understandable.

Some of the aspects that visitors can learn about include the possibilities being presented by digitalisation, what ‘co-working spaces’ are, how to organise active neighbourhood assistance or a meeting place for different generations, what can be done when a village suddenly loses its shop, and how to safeguard health care and mobility. By means of an app visitors can locate regional products and learn to identify meat from animals that have been raised humanely. There are many opportunities to get actively involved, as an enjoyable way of discovering more about rural regions, and there are some attractive prizes to be won as well. And more information and entertainment is being provided by the Land Show stage programme, presented by Heike Götz and Petra Schwarz and organised by the Agro-Social Society.

Organiser: Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here:

<http://www.asg-goe.de/LandSchau-IGW-ASG.shtml>

Federal Ministry for Economic Cooperation and Development (BMZ)

Category	Date	Time:	Location
Public Event	January 22, 2018	10:30 - 18:00	BMZ Stand, Hall 5.2

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Animal Hall 25 - Show programme

Category	Date	Time:	Location
Public Event	January 22, 2018	11:00 - 12:30	Hall 25

Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

exhibition table (Rotary Club)

Category	Date	Time:	Location
Trade Event	January 22, 2018	12:00 - 13:00	Restaurant "Alt Berlin" - Großer Stern

Young Farmers' Congress - Endless vastnesses between policy and agriculture

Category	Date	Time:	Location
Public Event	January 22, 2018	13:00 - 15:00	Hall 7.3, room Berlin 1

Organiser: Deutscher Bauernverband and Bund der Deutschen Landjugend

More information at <http://bdl.landjugend.info/unsere-projekte/gruene-woche/>

HEIMVORTEIL HSK stand in hall 4.2

Category	Date	Time:	Location
Public Event	January 22, 2018	14:00 - 14:15	Hall 4.2

Host: HEIMVORTEIL HSK

Animal Hall 25 - Show programme

Category	Date	Time:	Location
Public Event	January 22, 2018	14:00 - 15:30	Hall 25

Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Animal Hall 25 - Show programme

Category	Date	Time:	Location
Public Event	January 22, 2018	16:30 - 18:00	Hall 25

Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

Fuels of the Future 2018

Category	Date	Time:	Location
Trade Event	January 23, 2018	09:00 - 16:30	CityCube Berlin

Overview of topics:

Framework conditions for renewable mobility of the future

The role of biofuels in climate protection and development of renewable mobility. The German government's mobility and fuel strategy. What prospects does EU policy offer for renewable mobility in the run-up to 2030 and beyond? Renewable mobility in Europe – differing perceptions of political decision-makers and the industry. From multimodality to robotaxi – what do we need on roads to ensure the energy turnaround?

The future of combustion engines: Revolution in drive systems and fuels

What development prospects exist for a drive and fuel revolution in the energy sector? What prospects exist for science, the automotive industry and civil society?

Biofuels established on the market

Biodiesel, bioethanol, vegetable oils – which market developments should we be monitoring? What kind of technological optimisation can we expect? Presentation of results from various research projects examining biodiesel. Emission reduction potential of ethanol-containing petrol fuels. Outlook for trade and market development and the availability of feedstocks for biofuels.

Electromobility

Future of electromobility: Electric drives in conjunction with internal combustion engines or pure electric drives? What is the state of play in infrastructure expansion to ensure electromobility can be rolled out across the country?

Biomethane and power-to-X

Which opportunities and obstacles exist for biofuels produced from biomethane? Which synergies between power-to-gas and biomethane production can be identified? How has biomethane developed compared with international standards? Comparison of the climate impact of drive systems: fossil fuels, bio, PtX or battery.

New biofuels

What prospects exist for biofuel production from carbon recycling? What technical challenges arise in recycling waste into biofuels? Importance of liquid alternative fuels for climate protection and market development.

Parallel forums

During the two-day conference, market developments, current research results and practical experience with market-tested and new biofuels will be presented in 13 forums and a panel discussion. This year we are again expecting over 500 international participants.

Organiser: BundesBundesverband BioEnergie e.V. (BBE), Union zur Förderung von Öl- und Proteinpflanzen (UFOP)

Participation fee

Participation fees for the Trade Congress "Fuels of the Future 2018" including beverages during breaks, lunch buffet, evening event and presentations on a USB stick:

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



- € 690.00 early booker rate until 30.11.2017
- € 890.00 standard rate from 01.12.2017
- € 490.00 for BBE, UFOP, VDB, BDBe and Fachverband Biogas members
- € 190.00 for students (with valid identification)
- Free Press (with valid press identification)

All prices plus statutory value-added tax.

More information at: www.kraftstoffe-der-zukunft.com

Events

09:00 - 11:00

Biodiesel research – presentation of selected planned projects

Moderation: *Professor Jürgen Krahl, President of the Ostwestfalen-Lippe University of Applied Sciences, Chairman of the UFOP 'Biofuels and renewable resources' Expert Commission*

09:00

Use of biodiesel in industrial and agricultural machinery with the emission level EU V with exhaust aftertreatment
Dr Volker Wichmann, University of Rostock

09:20

Studies on the interactions between fuels and fuelcarrying vehicle components in plug-in hybrid vehicles
Simon Eiden, Oel-Wärme-Institut gGmbH

09:40

Development of an on-board sensor system for early detection of deposit formations in biodiesel-containing fuels
Jens Staufenbiel, Technology Transfer Centre for Automotive Technology, University of Applied Sciences Coburg

10:00

Ageing process of diesel exhaust-gas catalytic converters powered by biofuels (Rapid Cat Ageing)
Felix Link, University of Leipzig

10:20

Biodiesel: Past and future – element load in exhaust gas treatment systems and new parameters – the standard beyond
Dr Richard Wicht, German Association for Biodiesel Quality Management, AGQM

10:40

Discussion

11:00

Coffee break

Host: *German Bioenergy Association (BBE)*

Participation fees for the Trade Congress "Fuels of the Future 2018" including beverages during breaks, lunch buffet, evening event and presentations on a USB stick:

- € 690.00 early booker rate until 30.11.2017
- € 890.00 standard rate from 01.12.2017
- € 490.00 for BBE, UFOP, VDB, BDBe and Fachverband Biogas members
- € 190.00 for students (with valid identification)
- Free Press (with valid press identification)
- All prices plus statutory value-added tax.

For more Information: www.kraftstoffe-der-zukunft.com

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



09:00 - 11:00

Bioethanol – presentation of selected planned projects

Moderation: *Carola Wunderlich*, German Bioethanol Industry Association, BDBe

09:00

Actual emissions of a flexible fuel vehicle powered by ethanol-containing fuels

Maximilian Frankl, Technology and Support Centre Straubing (TFZ)

09:20

Production of bio-ETBE from bioethanol and renewable isobutene
Ronan Rocle, Global Bioenergies

09:40

Emissions-reduction potential of ethanol-containing petrol (E5, E10, E20) – studies of CO₂ emissions and particulate matter emissions in real driving conditions

Professor Bernhard Geringer, Marcus Szikora, Vienna University of Technology

10:00

2G biorefineries – implementation timeframe in Europe
Melich Dietrich Seefeldt, Novozymes AS

10:20

Discussion

11:00

Coffee break

Organiser: BundesBundesverband BioEnergie e.V. (BBE), Union zur Förderung von Öl- und Proteinpflanzen (UFOP)

Participation fee

Participation fees for the Trade Congress “Fuels of the Future 2018” including beverages during breaks, lunch buffet, evening event and presentations on a USB stick:

- € 690.00 early booker rate until 30.11.2017

- € 890.00 standard rate from 01.12.2017

- € 490.00 for BBE, UFOP, VDB, BDBe and Fachverband Biogas members

- € 190.00 for students (with valid identification)

- Free Press (with valid press identification)

All prices plus statutory value-added tax.

More information at: www.fuels-of-the-future.com

09:00 - 11:00

Biomethane in the transport sector in Germany

Moderation: *Dr Claudius da Costa Gomez*, German Biogas Association, FvB

09:00

Biomethane: A cornerstone of climate protection in the transport sector?

Frank Bonaldo, Federal Ministry for Economic Affairs and Energy (BMWi)

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



09:20

Potential of biomethane mobility
Johan Grope, Institute of Biogas, Waste Management and Energy

09:40

Biomethane in Germany – the status quo
from a market player's perspective
Marcel Leue, Arcanum Energy Management GmbH

10:00

Climate-neutral local traffic in Augsburg –
biomethane buses in use
Dr Walter Casazza, Stadtwerke Augsburg Holding GmbH

10:20

Discussion

11:00

Coffee break

Organiser: BundesBundesverband BioEnergie e.V. (BBE), Union zur Förderung von Öl- und Proteinpflanzen (UFOP)

Participation fee

Participation fees for the Trade Congress "Fuels of the Future 2018" including beverages during breaks, lunch buffet, evening event and presentations on a USB stick:

- € 690.00 early booker rate until 30.11.2017
- € 890.00 standard rate from 01.12.2017
- € 490.00 for BBE, UFOP, VDB, BDBe and Fachverband Biogas members
- € 190.00 for students (with valid identification)
- Free Press (with valid press identification)

All prices plus statutory value-added tax.

More information at: www.fuels-of-the-future.com

09:00 - 11:00

Power-to-X – presentation of selected planned projects

Moderation: *Dr Franziska Müller-Langer,*
German Biomass Research Centre, DBFZ

09:00

Electricity-based fuels as a link between the electricity
and transport sectors
Alexander Tremel, Siemens AG

09:20

Power-to-liquids – current status and next steps
Sebastian Becker, sunfire GmbH

09:40

Synthetic petrol production technology
Stephan Schmidt, Chemieanlagenbau Chemnitz GmbH

10:00

Comparing the climate impact of drive systems: fossil
fuels, biofuels, PtX or battery
Horst Fehrenbach, Axel Liebich, IFEU Institute for Energy and Environmental Research Heidelberg

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



10:20

Renewable fuels – system comparison BtX and PtX
Karin Naumann, German Biomass Research Centre, DBFZ

10:40

Discussion

11:00

Coffee break

Organiser: BundesBundesverband BioEnergie e.V. (BBE), Union zur Förderung von Öl- und Proteinpflanzen (UFOP)

Participation fee

Participation fees for the Trade Congress “Fuels of the Future 2018” including beverages during breaks, lunch buffet, evening event and presentations on a USB stick:

- € 690.00 early booker rate until 30.11.2017

- € 890.00 standard rate from 01.12.2017

- € 490.00 for BBE, UFOP, VDB, BDBe and

Fachverband Biogas members

- € 190.00 for students (with valid identification)

- Free Press (with valid press identification)

All prices plus statutory value-added tax.

More information at: www.fuels-of-the-future.com

11:30

Biomethane in the transport sector – an international perspective

Moderation: *Professor Dr Daniela Thrän,
Helmholtz Centre for Environmental Research, UFZ*

11:30

Incentives for the European biomethane market:

European Renewable Gas Registry

Attila Kovacs, European Biogas Association, EBA

11:50

Best Practice 1: Biomethane in Holland – a success story?

Pelle Schlichting, Orange Gas NL, The Netherlands

12:10

Best Practice 2: Cross-border trade with biomethane –
experiences and outlook

Zoltan Elek, Landwärme GmbH

12:30

Gas for Climate – The role of gas in a low-carbon economy

Daan Peters, Ecofys – a Navigant Company

12:50

Global mobility with biomethane: An international perspective

Frank Hofmann, German Biogas Association, FvB

13:10

Discussion

13:30

Lunch break

Organiser: BundesBundesverband BioEnergie e.V. (BBE), Union zur Förderung von Öl- und Proteinpflanzen (UFOP)

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Participation fee

Participation fees for the Trade Congress "Fuels of the Future 2018" including beverages during breaks, lunch buffet, evening event and presentations on a USB stick:

- € 690.00 early booker rate until 30.11.2017
- € 890.00 standard rate from 01.12.2017
- € 490.00 for BBE, UFOP, VDB, BDBe and Fachverband Biogas members
- € 190.00 for students (with valid identification)
- Free Press (with valid press identification)

All prices plus statutory value-added tax.

More information at: www.fuels-of-the-future.com

11:30 - 13:30

Biofuels in shipping and aviation

Moderation: *Lars Schulze-Beusingsen, EnergyAgency.NRW*

11:30

Road map for the introduction of biofuels into Europe's aviation industry

Sierk de Jong, Utrecht University, The Netherlands

11:50

Economic and ecological considerations concerning the performance of alternative fuels in the aviation industry

*Robert Malina, University of Hasselt, Belgium/
Massachusetts Institute of Technology, USA*

12:10

Focus on sustainable biofuels in shipping

Sjors Geraedts, GoodFuels Marine, The Netherlands

12:30

Potential and challenges for drop-in biofuels in the shipping industry

Claus Felby, University of Copenhagen, Denmark

12:50

Discussion

13:30

Lunch break

Organiser: BundesBundesverband BioEnergie e.V. (BBE), Union zur Förderung von Öl- und Proteinpflanzen (UFOP)

Participation fee

Participation fees for the Trade Congress "Fuels of the Future 2018" including beverages during breaks, lunch buffet, evening event and presentations on a USB stick:

- € 690.00 early booker rate until 30.11.2017
- € 890.00 standard rate from 01.12.2017
- € 490.00 for BBE, UFOP, VDB, BDBe and Fachverband Biogas members
- € 190.00 for students (with valid identification)
- Free Press (with valid press identification)

All prices plus statutory value-added tax.

More information at: www.fuels-of-the-future.com

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



11:30 - 13:30

Development status of alternative fuels

Moderation: *Professor Thomas Willner,
University of Applied Sciences Hamburg*

11:30

Conclusions of the 'Building Up the Future' final report
from the European Commission's Sub-Group on Advanced Biofuels (SGAB)
Ingvar Landälv, Sub-Group on Advanced Biofuels (SGAB)

11:50

Challenges and opportunities of future fuels for transport sector decarbonisation – an industry perspective
*Dr Armin Günther, Air Liquide Global E&C Solutions
Germany GmbH*

12:10

Importance of liquid alternative fuels for climate protection – a ProcessNet position paper
Professor Thomas Willner, University of Applied Sciences Hamburg

12:30

Advanced biofuels – contributing to
the energy turnaround?!

Dr Thomas Kuchling, Andrey Awgustov, Hendrik Wollmerstädt, Professor Sven Kureti, Technical University of Bergakademie Freiberg

12:50

Development and prospects for the bioliq® process
*Professor Nicolaus Dahmen, Karlsruhe Institute of
Technology (KIT)*

13:10

Discussion

13:30

Lunch break

Organiser: BundesBundesverband BioEnergie e.V. (BBE), Union zur Förderung von Öl- und Proteinpflanzen (UFOP)

Participation fee

Participation fees for the Trade Congress "Fuels of the
Future 2018" including beverages during breaks, lunch buffet, evening event and presentations on a USB stick:

- € 690.00 early booker rate until 30.11.2017
- € 890.00 standard rate from 01.12.2017
- € 490.00 for BBE, UFOP, VDB, BDBe and
Fachverband Biogas members
- € 190.00 for students (with valid identification)
- Free Press (with valid press identification)

All prices plus statutory value-added tax.

More information at: www.fuels-of-the-future.com

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



11:30 - 13:30

Electromobility

Moderation: *Bernhard Strohmayer,*
German Renewable Energy Federation (BEE)

11:30

Industry and economic policy applied to electromobility
*Birgit Hofmann, Federal Ministry for Economic Affairs
and Energy (BMWi)*

11:50

Integrate e-mobility across sectors
Marie-Luise Martin, Digital Energy Solutions GmbH & Co. KG

12:10

Charging infrastructure – state of play and experiences from the 1st year of Germany's Charging Infrastructure Funding Directive
Johannes Pallasch, NOW GmbH

12:30

Volkswagen AG's electromobility strategy
Olaf Schilgen, Volkswagen AG

13:10

Discussion

13:30

Lunch break

Organiser: BundesBundesverband BioEnergie e.V. (BBE), Union zur Förderung von Öl- und Proteinpflanzen (UFOP)

Participation fee

Participation fees for the Trade Congress "Fuels of the Future 2018" including beverages during breaks, lunch buffet, evening event and presentations on a USB stick:

- € 690.00 early booker rate until 30.11.2017

- € 890.00 standard rate from 01.12.2017

- € 490.00 for BBE, UFOP, VDB, BDBe and

Fachverband Biogas members

- € 190.00 for students (with valid identification)

- Free Press (with valid press identification)

All prices plus statutory value-added tax.

More information at: www.fuels-of-the-future.com

14:30 - 16:30

Analysis and implementation of sustainable and renewable mobility in the EU transport sector by 2030

Moderation: *Elmar Baumann,*
Association of the German Biofuels Industry (VDB)

14:30

Analysis of the potential economic impact
of switching to electromobility
*Dr Patrick Plötz, Fraunhofer Institute for System and
Innovation Research (ISI)*

14:50

ARAL Study – 2017 vehicle sales trends – just a
change of mindset or impacting dealerships too?

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Dr Ruprecht Brandis, BP Europa SE

15:10

Sustainable and renewable mobility: Industry perspective
N.N., Neste

15:30

Implementation of the Renewable Energy and Fuel Quality Directives in the UK
Verena Leckebusch, Department for Transport, United Kingdom

15:50

Innovative fuel options for technology-oriented design of tomorrow's mobility
Alexander Holle, EnergyAgency.NRW

16:10

Discussion

16:30

End of conference

Organiser: BundesBundesverband BioEnergie e.V. (BBE), Union zur Förderung von Öl- und Proteinpflanzen (UFOP)

Participation fee

Participation fees for the Trade Congress "Fuels of the Future 2018" including beverages during breaks, lunch buffet, evening event and presentations on a USB stick:

- € 690.00 early booker rate until 30.11.2017

- € 890.00 standard rate from 01.12.2017

- € 490.00 for BBE, UFOP, VDB, BDBe and

Fachverband Biogas members

- € 190.00 for students (with valid identification)

- Free Press (with valid press identification)

All prices plus statutory value-added tax.

More information at: www.fuels-of-the-future.com

14:30 - 16:30

Bioenergy and fuel trade

Moderation: *Dietrich Klein, German Bioethanol Industry Association, BDBe*

14:30

10-year outlook for global biofuel markets and agricultural feedstocks
Marcel Adenäuer, Organisation for Economic Co-operation and Development (OECD)

14:50

IEA outlook: Development of conventional and advanced biofuels in the world market
Pharoah Le Feuvre, International Energy Agency (IEA)

15:10

Global biofuel trade: Intercontinental trade flows
Christine Ancker, Argus Media

15:30

Biofuel trade and the shift to an international low-carbon fuel economy
Matthew Stone, PRIMA

15:50

Sustainability certification post-2020 – changes and challenges
Peter Jürgens, REDcert GmbH

16:10

Discussion

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



16:30

End of conference

Organiser: BundesBundesverband BioEnergie e.V. (BBE), Union zur Förderung von Öl- und Proteinpflanzen (UFOP)

Participation fee

Participation fees for the Trade Congress "Fuels of the Future 2018" including beverages during breaks, lunch buffet, evening event and presentations on a USB stick:

- € 690.00 early booker rate until 30.11.2017

- € 890.00 standard rate from 01.12.2017

- € 490.00 for BBE, UFOP, VDB, BDBe and

Fachverband Biogas members

- € 190.00 for students (with valid identification)

- Free Press (with valid press identification)

All prices plus statutory value-added tax.

More information at: www.fuels-of-the-future.com

14:30 - 16:30

Biofuels in agriculture and forestry

Moderation: *Dr Edgar Remmele,*

Technology and Support Centre Straubing (TFZ)

14:30

Exhaust gas treatment and operational safety
of plant-oil-powered agricultural technology

Johannes Ettl, Technology and Support Centre Straubing (TFZ)

14:50

Initial experience with biomethane use in tractors

Klaus Senghaas, CNH Industrial Deutschland GmbH

15:10

Injection behaviour of modern common-rail injection
systems powered by vegetable oil fuels

Robert Altmann M.Sc., Alexander Koder M.Sc.,

*Professor Hans-Peter Rabl, East Bavarian Technical
University, OTH Regensburg*

15:30

The oat principle for agricultural machinery

Christoph Hänel, Bergland Clausnitz agricultural cooperative

15:50

Discussion

16:30

End of conference

Organiser: BundesBundesverband BioEnergie e.V. (BBE), Union zur Förderung von Öl- und Proteinpflanzen (UFOP)

Participation fee

Participation fees for the Trade Congress "Fuels of the Future 2018" including beverages during breaks, lunch buffet, evening event and presentations on a USB stick:

- € 690.00 early booker rate until 30.11.2017

- € 890.00 standard rate from 01.12.2017

- € 490.00 for BBE, UFOP, VDB, BDBe and

Fachverband Biogas members

- € 190.00 for students (with valid identification)

- Free Press (with valid press identification)

All prices plus statutory value-added tax.

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



More information at: www.fuels-of-the-future.com

Flower Hall

Category	Date	Time:	Location
Public Event	January 23, 2018	10:00 - 18:00	Hall 2.2

'Source of diversity' - The initiative 'Flowers – 1,000 good reasons' makes Hall 2.2, the Floral Hall, bloom

From 19 to 28 January 2018 the International Green Week Berlin will be presenting a completely new concept for its Floral Hall. The Landgard initiative 'Flowers – 1,000 good reasons' has been planned to enable visitors to this popular show to experience flowers and other plants in a particularly intensive and active way. Under the slogan of 'Source of diversity', Hall 2.2 will feature a creative display of the widest possible range of topics from the world of flowers and plants. "In staging this display our aim is to revitalise the image of flowers and plants and to create a better and more lasting impression of this sector and its products. We will be showing just how fascinating, varied, exciting, beautiful and modern the world of flowers and plants is", explains Armin Rehberg, chairman of the board of Landgard eG. With a membership of 3,200 businesses and companies, Landgard is one of the largest European marketing organisations for flowers and plants, as well as for fruit and vegetables.

Covering an area of 6,000 square metres, the Floral Hall has been designed to feature the achievements of the green sector, with many early flowering plants, creative floral arrangements, numerous points at which young and old alike can get involved, workshops, and innovative approaches for using flowers and plants to produce a modern urban landscape. "The Floral Hall welcomes visitors with all that is modern, aesthetically pleasing and exciting in the green sector", according to Rehberg. Flowers and plants as a source of diversity with thematic areas devoted to the subjects of love, life, beauty, enjoyment, economy and creativity, represent a completely new conceptual approach for the Floral Hall.

Among the displays on smaller areas in the Floral Hall are those by the National Horticultural Association (ZVG), the Berlin Regional Association of Gardening Enthusiasts, the Schools-Environmental Centre for the Mitte District / Gardening School and the publishing company Bauernverlag. The media partner radioBERLIN 88,8 is presenting a daily programme on the stage with live reporting.

Green City at the heart of the Floral Hall

The 'Source of diversity' can be found right in the middle of the Floral Hall. "With its transparent facades, this source, designated the 'Green City', provides a quiet space for visitors to the fair and stands out from the rest of the hall. It also presents the subject of flowers and plants in urban spaces. Many actual examples are provided to show visitors how flowers and plants can be integrated in a modern urban setting, thereby enhancing it. Grey, depressing concrete deserts are a thing of the past, and now flowers and plants are taking over again in cities, becoming an indispensable aspect of contemporary urban planning.

More Information:

https://www.gruenewoche.de/en/PressService/PressReleases/News_Flower_Hall

Flowers 1000 good reasons

Category	Date	Time:	Location
Public Event	January 23, 2018	10:00 - 18:00	Hall 2.2 - Flowerhall

From 19 to 28 January 2018 the International Green Week Berlin will be presenting a completely new concept for its Floral Hall. The Landgard initiative 'Flowers – 1,000 good reasons' has been planned to enable visitors to this popular show to experience flowers and other plants in a particularly intensive and active way. Under the slogan of 'Source of diversity', Hall 2.2 will feature a creative display of the widest possible range of topics from the world of flowers and plants. "In staging this display our aim is to revitalise the image of flowers and plants and to create a better and more lasting impression of this sector and its products. We will be showing just how fascinating, varied, exciting, beautiful and modern the world of flowers and plants is", explains Armin Rehberg, chairman of the board of Landgard eG. With a membership of 3,200 businesses and companies, Landgard is one of the largest European marketing organisations for flowers and plants, as well as for fruit and vegetables.

Covering an area of 6,000 square metres, the Floral Hall has been designed to feature the achievements of the green sector, with many early flowering plants, creative floral arrangements, numerous points at which young and old alike can get involved, workshops, and innovative approaches for using flowers and plants to produce a modern urban landscape. "The Floral Hall welcomes visitors with all that is modern, aesthetically pleasing and exciting in the green sector", according to Rehberg. Flowers and plants as a source of diversity with thematic areas devoted to the subjects of love, life, beauty, enjoyment, economy and creativity, represent a completely new conceptual approach for the Floral Hall.

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Among the displays on smaller areas in the Floral Hall are those by the National Horticultural Association (ZVG), the Berlin Regional Association of Gardening Enthusiasts, the Schools-Environmental Centre for the Mitte District / Gardening School and the publishing company Bauernverlag. The media partner radioBERLIN 88,8 is presenting a daily programme on the stage with live reporting.

For more Information:

For additional information: <https://www.gruenewoche.de/Presse/>

Landgard Service GmbH, corporate communication,

Nina Keune, tel +49 28 39 59 1127, info@landgard.de

Federal Ministry for Economic Cooperation and Development (BMZ)

Category	Date	Time:	Location
Public Event	January 23, 2018	10:30 - 16:00	BMZ Stand, Hall 5.2

'Keen on the country' at the Green Week - Modern rural life: neighbourly, embracing all the generations, and increasingly digital

Category	Date	Time:	Location
Public Event	January 23, 2018	10:30 - 17:00	Hall 4.2, LandSchau-Stage

A variety of different topics dealing with modern rural life awaits visitors in Hall 4.2 at the International Green Week Berlin 2018. From 19 to 28 January exhibitors from country areas will be presenting their ideas for villages and regions that are a pleasure to live in, and with their initiatives and projects they are bringing the subject of rural development alive and making it easily understandable.

Some of the aspects that visitors can learn about include the possibilities being presented by digitalisation, what 'co-working spaces' are, how to organise active neighbourhood assistance or a meeting place for different generations, what can be done when a village suddenly loses its shop, and how to safeguard health care and mobility. By means of an app visitors can locate regional products and learn to identify meat from animals that have been raised humanely. There are many opportunities to get actively involved, as an enjoyable way of discovering more about rural regions, and there are some attractive prizes to be won as well. And more information and entertainment is being provided by the Land Show stage programme, presented by Heike Götz and Petra Schwarz and organised by the Agro-Social Society.

Organiser: Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here:

<http://www.asg-goe.de/LandSchau-IGW-ASG.shtml>

Animal Hall 25 - Show programme

Category	Date	Time:	Location
Public Event	January 23, 2018	11:00 - 12:30	Hall 25

Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Bake like a boss in our swabian bakery

Category	Date	Time:	Location
Public Event	January 23, 2018	12:30 - 13:45	Hall 5.2 b, stand 252

Be the boss in our swabian bakery - we show you how!

Please RSVP: erdmann@mbw-net.de

Host: MBW Marketinggesellschaft mbH / Länderstand Baden-Württemberg

BMEL in dialog "engagement makes it possible: good life at rural areas

Category	Date	Time:	Location
Public Event	January 23, 2018	13:15 - 13:30	Hall 4.2, LandSchau-Stage

Organiser: Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here:

<http://www.asg-goe.de/LandSchau-IGW-ASG.shtml>

HEIMVORTEIL HSK stand in hall 4.2

Category	Date	Time:	Location
Public Event	January 23, 2018	14:00 - 14:15	Hall 4.2

Host: HEIMVORTEIL HSK

Animal Hall 25 - Show programme

Category	Date	Time:	Location
Public Event	January 23, 2018	14:00 - 15:30	Hall 25

Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

Bake like a boss in our swabian bakery

Category	Date	Time:	Location
Public Event	January 23, 2018	15:00 - 15:45	Hall 5.2 b, stand 252

Be the boss in our swabian bakery - we show you how!

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Please RSVP: erdmann@mbw-net.de

Host: MBW Marketinggesellschaft mbH / Länderstand Baden-Württemberg

Take the wooden spoon - and cook with us!

Category	Date	Time:	Location
Public Event	January 23, 2018	15:00 - 15:45	Hall 5.2 b, stand 252

Be the boss in the kitchen - grab the wooden spoon and start cooking with us!
You prepare and eat a traditional dish from Baden-Württemberg - with a little help from our professional chef.

Please RSVP: erdmann@mbw-net.de

Host: MBW Marketinggesellschaft mbH / Länderstand Baden-Württemberg

Animal Hall 25 - Show programme

Category	Date	Time:	Location
Public Event	January 23, 2018	16:30 - 18:00	Hall 25

Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

Joint exhibitor evening of western pomerania and Baden-Württemberg

Category	Date	Time:	Location
Trade Event	January 23, 2018	19:00 - 23:00	Hall 5.2b, Stage

participation only on special invitation.

Flower Hall

Category	Date	Time:	Location
Public Event	January 24, 2018	10:00 - 18:00	Hall 2.2

'Source of diversity' - The initiative 'Flowers – 1,000 good reasons' makes Hall 2.2, the Floral Hall, bloom

From 19 to 28 January 2018 the International Green Week Berlin will be presenting a completely new concept for its Floral Hall. The Landgard initiative 'Flowers – 1,000 good reasons' has been planned to enable visitors to this popular show to experience flowers and other plants in a particularly intensive and active way. Under the slogan of 'Source of diversity', Hall 2.2 will feature a creative display of the widest possible range of topics from the world of flowers and plants. "In staging this display our aim is to revitalise the image of flowers and plants and to create a better and more lasting impression of this sector and its products. We will be showing just how fascinating, varied, exciting, beautiful and modern the world of flowers and plants is", explains Armin Rehberg, chairman of the board of Landgard eG. With a membership of 3,200 businesses and companies, Landgard is one of the largest European marketing organisations for flowers and plants, as well as for fruit and vegetables.

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Covering an area of 6,000 square metres, the Floral Hall has been designed to feature the achievements of the green sector, with many early flowering plants, creative floral arrangements, numerous points at which young and old alike can get involved, workshops, and innovative approaches for using flowers and plants to produce a modern urban landscape. "The Floral Hall welcomes visitors with all that is modern, aesthetically pleasing and exciting in the green sector", according to Rehberg. Flowers and plants as a source of diversity with thematic areas devoted to the subjects of love, life, beauty, enjoyment, economy and creativity, represent a completely new conceptual approach for the Floral Hall.

Among the displays on smaller areas in the Floral Hall are those by the National Horticultural Association (ZVG), the Berlin Regional Association of Gardening Enthusiasts, the Schools-Environmental Centre for the Mitte District / Gardening School and the publishing company Bauernverlag. The media partner radioBERLIN 88,8 is presenting a daily programme on the stage with live reporting.

Green City at the heart of the Floral Hall

The 'Source of diversity' can be found right in the middle of the Floral Hall. "With its transparent facades, this source, designated the 'Green City', provides a quiet space for visitors to the fair and stands out from the rest of the hall. It also presents the subject of flowers and plants in urban spaces. Many actual examples are provided to show visitors how flowers and plants can be integrated in a modern urban setting, thereby enhancing it. Grey, depressing concrete deserts are a thing of the past, and now flowers and plants are taking over again in cities, becoming an indispensable aspect of contemporary urban planning.

More Information:

https://www.gruenewoche.de/en/PressService/PressReleases/News_Flower_Hall

Flowers 1000 good reasons

Category	Date	Time:	Location
Public Event	January 24, 2018	10:00 - 18:00	Hall 2.2 - Flowerhall

From 19 to 28 January 2018 the International Green Week Berlin will be presenting a completely new concept for its Floral Hall. The Landgard initiative 'Flowers – 1,000 good reasons' has been planned to enable visitors to this popular show to experience flowers and other plants in a particularly intensive and active way. Under the slogan of 'Source of diversity', Hall 2.2 will feature a creative display of the widest possible range of topics from the world of flowers and plants. "In staging this display our aim is to revitalise the image of flowers and plants and to create a better and more lasting impression of this sector and its products. We will be showing just how fascinating, varied, exciting, beautiful and modern the world of flowers and plants is", explains Armin Rehberg, chairman of the board of Landgard eG. With a membership of 3,200 businesses and companies, Landgard is one of the largest European marketing organisations for flowers and plants, as well as for fruit and vegetables.

Covering an area of 6,000 square metres, the Floral Hall has been designed to feature the achievements of the green sector, with many early flowering plants, creative floral arrangements, numerous points at which young and old alike can get involved, workshops, and innovative approaches for using flowers and plants to produce a modern urban landscape. "The Floral Hall welcomes visitors with all that is modern, aesthetically pleasing and exciting in the green sector", according to Rehberg. Flowers and plants as a source of diversity with thematic areas devoted to the subjects of love, life, beauty, enjoyment, economy and creativity, represent a completely new conceptual approach for the Floral Hall.

Among the displays on smaller areas in the Floral Hall are those by the National Horticultural Association (ZVG), the Berlin Regional Association of Gardening Enthusiasts, the Schools-Environmental Centre for the Mitte District / Gardening School and the publishing company Bauernverlag. The media partner radioBERLIN 88,8 is presenting a daily programme on the stage with live reporting.

For more Information:

For additional information: <https://www.gruenewoche.de/Presse/>

Landgard Service GmbH, corporate communication,

Nina Keune, tel +49 28 39 59 1127, info@landgard.de



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



'Keen on the country' at the Green Week - Modern rural life: neighbourly, embracing all the generations, and increasingly digital

Category Public Event	Date January 24, 2018	Time: 10:30 - 17:00	Location Hall 4.2, LandSchau-Stage
---------------------------------	---------------------------------	-------------------------------	--

A variety of different topics dealing with modern rural life awaits visitors in Hall 4.2 at the International Green Week Berlin 2018. From 19 to 28 January exhibitors from country areas will be presenting their ideas for villages and regions that are a pleasure to live in, and with their initiatives and projects they are bringing the subject of rural development alive and making it easily understandable.

Some of the aspects that visitors can learn about include the possibilities being presented by digitalisation, what 'co-working spaces' are, how to organise active neighbourhood assistance or a meeting place for different generations, what can be done when a village suddenly loses its shop, and how to safeguard health care and mobility. By means of an app visitors can locate regional products and learn to identify meat from animals that have been raised humanely. There are many opportunities to get actively involved, as an enjoyable way of discovering more about rural regions, and there are some attractive prizes to be won as well. And more information and entertainment is being provided by the Land Show stage programme, presented by Heike Götz and Petra Schwarz and organised by the Agro-Social Society.

Organiser: Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here:

<http://www.asg-goe.de/LandSchau-IGW-ASG.shtml>

Federal Ministry for Economic Cooperation and Development (BMZ)

Category Public Event	Date January 24, 2018	Time: 10:30 - 18:00	Location BMZ Stand, Hall 5.2
---------------------------------	---------------------------------	-------------------------------	--

student press conference: industrial livestock farming uncovered

Category Public Event	Date January 24, 2018	Time: 11:00 - 12:00	Location Hall 3.2
---------------------------------	---------------------------------	-------------------------------	-----------------------------

11th Future Forum Rural Development 2018

Category Trade Event	Date January 24, 2018	Time: 11:00 - 12:30	Location CityCube Berlin, Level 1 - Hall A6
--------------------------------	---------------------------------	-------------------------------	---

Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



11th Future Forum Rural Development 2018 - opening event

Category Trade Event	Date January 24, 2018	Time: 11:00 - 12:30	Location CityCube Berlin, Level 1 - Hall A6
--------------------------------	---------------------------------	-------------------------------	---

Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

Animal Hall 25 - Show programme

Category Public Event	Date January 24, 2018	Time: 11:00 - 12:30	Location Hall 25
---------------------------------	---------------------------------	-------------------------------	----------------------------

Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

11th Future Forum Rural Development 2018 - midday meal

Category Trade Event	Date January 24, 2018	Time: 12:30 - 13:30	Location CityCube Berlin, Level 1 - Hall A6
--------------------------------	---------------------------------	-------------------------------	---

Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

Future forum No. 1: future-oriented development of village

Category Trade Event	Date January 24, 2018	Time: 13:30 - 15:30	Location CityCube Berlin, Level 1 - Hall A6
--------------------------------	---------------------------------	-------------------------------	---

Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

Future forum No. 2: living regions - dynamic, diversity, potential from the financial perspective

Category Trade Event	Date January 24, 2018	Time: 13:30 - 15:30	Location CityCube Berlin, Level 3 - room M6/M7
--------------------------------	---------------------------------	-------------------------------	---

Host: Bundesinstitut für Bau-, Stadt- und Raumforschung (BBSR), Bundesministerium für Verkehr und digitale Infrastruktur (BMVI)

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Forschungsassistentin SPRINT - wissenschaftliche Politikberatung, Institut Arbeit und Technik Gelsenkirchen

Separate **registration** and information on the participation fee can be found [here](#).

For more **Information** click [here](#).

Future forum No. 3: the generation fairness community as a care taking community?

Category Trade Event	Date January 24, 2018	Time: 13:30 - 15:30	Location CityCube Berlin, Level 1 - Hall A5
--------------------------------	---------------------------------	-------------------------------	---

Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

Future forum No. 4: ELER 2020 - woman and working in an honorary capacity as a motor for innovations

Category Trade Event	Date January 24, 2018	Time: 13:30 - 15:30	Location CityCube Berlin, Level 3 - room M8
--------------------------------	---------------------------------	-------------------------------	---

Host: *Deutscher LandFrauenverband (DLV)*

Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

Future forum No. 5: Community education

Category Trade Event	Date January 24, 2018	Time: 13:30 - 15:30	Location CityCube Berlin, Level 3 - room M4
--------------------------------	---------------------------------	-------------------------------	---

Host: *Verband der Bildungszentren im ländlichen Raum e.V.*

Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

Future forum No. 6: NEWBIE-Netzwerk

Category Trade Event	Date January 24, 2018	Time: 13:30 - 15:30	Location CityCube Berlin, Level 3 - room M5
--------------------------------	---------------------------------	-------------------------------	---

Host: *Bund der Deutschen Landjugend (BDL) e.V.; Fachhochschule Südwestfalen (FHS), FB Agrarwirtschaft*

Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Future forum No. 7: Together for more biodiversity in agricultural landscape

Category	Date	Time:	Location
Trade Event	January 24, 2018	13:30 - 15:30	CityCube Berlin, Level 3 - room M1

Host: *Deutscher Bauernverband (DBV) e.V., Michael-Otto Stiftung für Umweltschutz, Bundesamt für Naturschutz (BfN), Deutsche Stiftung Kulturlandschaft (DSK), Deutscher Verband für Landschaftspflege (DVL)*

Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

Future forum No. 8: share enthusiasm, take on responsibility: aktive changers create perspective

Category	Date	Time:	Location
Trade Event	January 24, 2018	13:30 - 15:30	CityCube Berlin, Level 3 - room M2/M3

Host: *Verband der Landwirtschaftskammern (VLK), DLG e.V.*

Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

HEIMVORTEIL HSK stand in hall 4.2

Category	Date	Time:	Location
Public Event	January 24, 2018	14:00 - 14:15	Hall 4.2

Host: *HEIMVORTEIL HSK*

Animal Hall 25 - Show programme

Category	Date	Time:	Location
Public Event	January 24, 2018	14:00 - 15:30	Hall 25

Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



competition "meaty village" - active citizen develop the inner city

Category	Date	Time:	Location
Public Event	January 24, 2018	14:45 - 15:05	Hall 4.2, LandSchau-Stage

Organiser: Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here:

<http://www.asg-goe.de/LandSchau-IGW-ASG.shtml>

Take the wooden spoon - and cook with us!

Category	Date	Time:	Location
Public Event	January 24, 2018	15:00 - 15:45	Hall 5.2 b, stand 252

Be the boss in the kitchen - grab the wooden spoon and start cooking with us!

You prepare and eat a traditional dish from Baden-Württemberg - with a little help from our professional chef.

Please RSVP: erdmann@mbw-net.de

Host: MBW Marketinggesellschaft mbH / Länderstand Baden-Württemberg

discussion: under disability villages? - ways to more self-determination and political responsibility

Category	Date	Time:	Location
Public Event	January 24, 2018	15:15 - 15:35	Hall 4.2, LandSchau-Stage

Organiser: Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here:

<http://www.asg-goe.de/LandSchau-IGW-ASG.shtml>

Future forum No. 10: the new land rebels: After the digital revolution is short before cultural changes

Category	Date	Time:	Location
Trade Event	January 24, 2018	16:00 - 18:00	CityCube Berlin, Level 3 - room M1

Host: Bundesanstalt für Landwirtschaft und Ernährung (BLE), Kompetenzzentrum Ländliche Entwicklung, Geschäftsstelle Land(auf)Schwung

Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Future forum No. 11: the future of GAP means to support diversity! Ethical perspectives and European impulses for strengthening rural areas

Category Trade Event	Date January 24, 2018	Time: 16:00 - 18:00	Location CityCube Berlin, Level 3 - room M2/M3
--------------------------------	---------------------------------	-------------------------------	--

Host: Katholische Landvolkbewegung Deutschland (KLB) in Zusammenarbeit mit der Kommission der Bischofskonferenzen der Europäischen Gemeinschaft (COMECE), dem Kommissariat der deutschen Bischöfe – Katholisches Büro in Berlin, dem Zentralkomitee der deutschen Katholiken (ZdK), der Katholischen Sozialwissenschaftlichen Zentralstelle (KSZ) und der Deutschen Kommission Justitia et Pax

Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

Future forum No. 12: challenges for rural located business

Category Trade Event	Date January 24, 2018	Time: 16:00 - 18:00	Location CityCube Berlin, Level 3 - room M8
--------------------------------	---------------------------------	-------------------------------	---

Host: *Andreas Hermes Akademie (AHA), Agrarsoziale Gesellschaft e.V. (ASG), Bundesverband der gemeinnützigen Landgesellschaften (BLG), Deutscher Bauernverband e.V. (DBV), Deutscher Landkreistag (DLT), Deutscher Städte- und Gemeindebund (DStGB), Verband der Landwirtschaftskammern e.V. (VLK), Thünen-Institut (TI), Landwirtschaftliche Rentenbank, Zentralverband des Deutschen Handwerks (ZDH)*

Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

Future forum No. 13: experiences from the ELER-evaluation 2017 and conclusion

Category Trade Event	Date January 24, 2018	Time: 16:00 - 18:00	Location CityCube Berlin, Level 3 - room M6/M7
--------------------------------	---------------------------------	-------------------------------	--

Host: *Monitoring- und Evaluierungsnetzwerk Deutschland (MEN-D), EU-Programme zur ländlichen Entwicklung*

Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

Future forum No. 14: the village from tomorrow: challenges and perspectives in the digital age

Category Trade Event	Date January 24, 2018	Time: 16:00 - 18:00	Location CityCube Berlin, Level 1 - Hall A6
--------------------------------	---------------------------------	-------------------------------	---

Host: *Zukunftsbüro Kreis Lippe, Gesellschaft für Wirtschaftsförderung (GfW) im Kreis Höxter, Projektwerkstatt Gesundheit 4.0, Georg-August-Universität Göttingen, DORV-Zentrum GmbH*

Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Future forum No. 15: dedicated on location: a little different travelling book

Category	Date	Time:	Location
Trade Event	January 24, 2018	16:00 - 18:00	CityCube Berlin, Level 3 - room M5

Host: Bundesnetzwerk Bürgerschaftliches Engagement (BBE) in Kooperation mit der Amadeu Antonio Stiftung, der Bürgerstiftung Barnim Uckermark und Initiativen und Vereinen aus Brandenburg

Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

Future forum No. 16: yought.spaces.creating

Category	Date	Time:	Location
Trade Event	January 24, 2018	16:00 - 18:00	CityCube Berlin, Level 3 - room M4

Host: Evangelische Jugend in ländlichen Räumen (ejl), Katholische Landjugendbewegung Deutschlands e.V. (KLJB)

Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

Future forum No. 9: the new land rebels: After the digital revolution is short before cultural changes

Category	Date	Time:	Location
Trade Event	January 24, 2018	16:00 - 18:00	CityCube Berlin, Level 1 - Hall A5

Host: Andreas Hermes Akademie - Büro Berlin

Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

Animal Hall 25 - Show programme

Category	Date	Time:	Location
Public Event	January 24, 2018	16:30 - 18:00	Hall 25

Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Futureworkshop 2018 of Lower Saxony's Agriculture and Food Sector

Category	Date	Time:	Location
Public Event	January 24, 2018	17:30 - 20:30	Hall 7.3, room Berlin

Organiser: Marketinggesellschaft der niedersächsischen Land- und Ernährungswirtschaft e.V. The future workshop is a public event. Free entry. Further information at www.niedersachseninberlin.de

Evening Reception Future Forum Rural Development 2018

Category	Date	Time:	Location
Trade Event	January 24, 2018	18:30 - 21:00	Halle 4.2, Lust aufs Land

Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

Future forum No. 16: new living in old masonry

Category	Date	Time:	Location
Trade Event	January 25, 2018	10:00 - 12:00	CityCube Berlin, Level 3 - room M5

Host: *Bund Heimat und Umwelt in Deutschland (BHU) in Kooperation mit "Deutschlands Schönste Dörfer"*

Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

Future forum No. 17: advancement strategies and advancement structures for social innovations at rural areas

Category	Date	Time:	Location
Trade Event	January 25, 2018	10:00 - 12:00	CityCube Berlin, Level 3 - room M1

Host: *Leibniz-Institut für Raumbezogene Sozialforschung (IRS)*

Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Future forum No. 18: preservation and development of cultivated landscapes: location factor for rural regions

Category Trade Event	Date January 25, 2018	Time: 10:00 - 12:00	Location CityCube Berlin, Level 3 - room M2/M3
--------------------------------	---------------------------------	-------------------------------	--

Host: *Arbeitsgemeinschaft der Akademien Ländlicher Räume in den deutschen Ländern (Arge Ländlicher Raum)*

Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

Future forum No. 19: diversification of agriculture - judicial answers

Category Trade Event	Date January 25, 2018	Time: 10:00 - 12:00	Location CityCube Berlin, Level 3 - room M8
--------------------------------	---------------------------------	-------------------------------	---

Host: *Deutsche Gesellschaft für Agrarrecht (DGAR)*

Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

Future forum No. 20: How to make regional living palatable?

Category Trade Event	Date January 25, 2018	Time: 10:00 - 12:00	Location CityCube Berlin, Level 3 - room M4
--------------------------------	---------------------------------	-------------------------------	---

Host: *Geschmackstage Deutschland e.V. in Kooperation mit dem Bundesverband der Regionalbewegung e.V.*

Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

Future forum No. 21: What do you want? Communication as an instrument for village and regional development

Category Trade Event	Date January 25, 2018	Time: 10:00 - 12:00	Location CityCube Berlin, Level 1 - Hall A5
--------------------------------	---------------------------------	-------------------------------	---

Host: *Bundesministerium für Ernährung und Landwirtschaft (BMEL)*

Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Future forum No. 23: LEADER: Bottom-up - the way through the european aid money dilemma

Category	Date	Time:	Location
Trade Event	January 25, 2018	10:00 - 12:00	CityCube Berlin, Level 1 - Hall A6

Host: Agrarsoziale Gesellschaft (ASG), Bundesarbeitsgemeinschaft der LEADER-Aktionsgruppen (BAGLAG), Deutsche Vernetzungsstelle Ländliche Räume (DVS)

Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

Future forum No. 24: That's the way it could go: good examples of social village developement for a better together

Category	Date	Time:	Location
Trade Event	January 25, 2018	10:00 - 12:00	CityCube Berlin, Level 3 - room M6/M7

Host: Bundesanstalt für Landwirtschaft und Ernährung (BLE), Kompetenzzentrum Ländliche Entwicklung

Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

Organic Farming Day 2018

Category	Date	Time:	Location
Trade Event	January 25, 2018	10:00 - 12:30	Hall 7.3, room Berlin

Organiser: Bund Ökologische Lebensmittelwirtschaft (BÖLW e.V.)

For more information and registration click [here](#).

Flower Hall

Category	Date	Time:	Location
Public Event	January 25, 2018	10:00 - 18:00	Hall 2.2

'Source of diversity' - The initiative 'Flowers – 1,000 good reasons' makes Hall 2.2, the Floral Hall, bloom

From 19 to 28 January 2018 the International Green Week Berlin will be presenting a completely new concept for its Floral Hall. The Landgard initiative 'Flowers – 1,000 good reasons' has been planned to enable visitors to this popular show to experience flowers and other plants in a particularly intensive and active way. Under the slogan of 'Source of diversity', Hall 2.2 will feature a creative display of the widest possible range of topics from the world of flowers and plants. "In staging this display our aim is to revitalise the image of flowers and plants and to create a better and more lasting impression of this sector and its products. We will be showing just how fascinating, varied, exciting, beautiful and modern the world of flowers and plants is", explains Armin Rehberg, chairman of the board of Landgard eG. With a membership of 3,200 businesses and companies, Landgard is one of the largest European marketing organisations for flowers and plants, as well as for fruit and vegetables.

Covering an area of 6,000 square metres, the Floral Hall has been designed to feature the achievements of the green sector, with many early flowering

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



plants, creative floral arrangements, numerous points at which young and old alike can get involved, workshops, and innovative approaches for using flowers and plants to produce a modern urban landscape. "The Floral Hall welcomes visitors with all that is modern, aesthetically pleasing and exciting in the green sector", according to Rehberg. Flowers and plants as a source of diversity with thematic areas devoted to the subjects of love, life, beauty, enjoyment, economy and creativity, represent a completely new conceptual approach for the Floral Hall.

Among the displays on smaller areas in the Floral Hall are those by the National Horticultural Association (ZVG), the Berlin Regional Association of Gardening Enthusiasts, the Schools-Environmental Centre for the Mitte District / Gardening School and the publishing company Bauernverlag. The media partner radioBERLIN 88,8 is presenting a daily programme on the stage with live reporting.

Green City at the heart of the Floral Hall

The 'Source of diversity' can be found right in the middle of the Floral Hall. "With its transparent facades, this source, designated the 'Green City', provides a quiet space for visitors to the fair and stands out from the rest of the hall. It also presents the subject of flowers and plants in urban spaces. Many actual examples are provided to show visitors how flowers and plants can be integrated in a modern urban setting, thereby enhancing it. Grey, depressing concrete deserts are a thing of the past, and now flowers and plants are taking over again in cities, becoming an indispensable aspect of contemporary urban planning.

More Information:

https://www.gruenewoche.de/en/PressService/PressReleases/News_Flower_Hall

Flowers 1000 good reasons

Category	Date	Time:	Location
Public Event	January 25, 2018	10:00 - 18:00	Hall 2.2 - Flowerhall

From 19 to 28 January 2018 the International Green Week Berlin will be presenting a completely new concept for its Floral Hall. The Landgard initiative 'Flowers – 1,000 good reasons' has been planned to enable visitors to this popular show to experience flowers and other plants in a particularly intensive and active way. Under the slogan of 'Source of diversity', Hall 2.2 will feature a creative display of the widest possible range of topics from the world of flowers and plants. "In staging this display our aim is to revitalise the image of flowers and plants and to create a better and more lasting impression of this sector and its products. We will be showing just how fascinating, varied, exciting, beautiful and modern the world of flowers and plants is", explains Armin Rehberg, chairman of the board of Landgard eG. With a membership of 3,200 businesses and companies, Landgard is one of the largest European marketing organisations for flowers and plants, as well as for fruit and vegetables.

Covering an area of 6,000 square metres, the Floral Hall has been designed to feature the achievements of the green sector, with many early flowering plants, creative floral arrangements, numerous points at which young and old alike can get involved, workshops, and innovative approaches for using flowers and plants to produce a modern urban landscape. "The Floral Hall welcomes visitors with all that is modern, aesthetically pleasing and exciting in the green sector", according to Rehberg. Flowers and plants as a source of diversity with thematic areas devoted to the subjects of love, life, beauty, enjoyment, economy and creativity, represent a completely new conceptual approach for the Floral Hall.

Among the displays on smaller areas in the Floral Hall are those by the National Horticultural Association (ZVG), the Berlin Regional Association of Gardening Enthusiasts, the Schools-Environmental Centre for the Mitte District / Gardening School and the publishing company Bauernverlag. The media partner radioBERLIN 88,8 is presenting a daily programme on the stage with live reporting.

For more Information:

For additional information: <https://www.gruenewoche.de/Presse/>

Landgard Service GmbH, corporate communication,

Nina Keune, tel +49 28 39 59 1127, info@landgard.de



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



'Keen on the country' at the Green Week - Modern rural life: neighbourly, embracing all the generations, and increasingly digital

Category	Date	Time:	Location
Public Event	January 25, 2018	10:10 - 17:00	Hall 4.2, LandSchau-Stage

A variety of different topics dealing with modern rural life awaits visitors in Hall 4.2 at the International Green Week Berlin 2018. From 19 to 28 January exhibitors from country areas will be presenting their ideas for villages and regions that are a pleasure to live in, and with their initiatives and projects they are bringing the subject of rural development alive and making it easily understandable.

Some of the aspects that visitors can learn about include the possibilities being presented by digitalisation, what 'co-working spaces' are, how to organise active neighbourhood assistance or a meeting place for different generations, what can be done when a village suddenly loses its shop, and how to safeguard health care and mobility. By means of an app visitors can locate regional products and learn to identify meat from animals that have been raised humanely. There are many opportunities to get actively involved, as an enjoyable way of discovering more about rural regions, and there are some attractive prizes to be won as well. And more information and entertainment is being provided by the Land Show stage programme, presented by Heike Götz and Petra Schwarz and organised by the Agro-Social Society.

Organiser: Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here:

<http://www.asg-goe.de/LandSchau-IGW-ASG.shtml>

forum

Category	Date	Time:	Location
Trade Event	January 25, 2018	10:30 - 13:30	Großer Stern, room VIP 1

Host: *Ökofeeding Berlin GmbH in Kooperation mit Verbänden und Lösungsanbietern
Mit Unterstützung des Ministeriums für Ländliche Entwicklung, Umwelt und Landwirtschaft
Brandenburg*

Federal Ministry for Economic Cooperation and Development (BMZ)

Category	Date	Time:	Location
Public Event	January 25, 2018	10:30 - 18:00	BMZ Stand, Hall 5.2

Animal Hall 25 - Show programme

Category	Date	Time:	Location
Public Event	January 25, 2018	11:00 - 12:30	Hall 25

Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



exhibition table (Rotary Club)

Category	Date	Time:	Location
Trade Event	January 25, 2018	12:00 - 13:00	Restaurant "Alt Berlin" - Großer Stern

11th Future Forum Rural Development 2018 - midday meal

Category	Date	Time:	Location
Trade Event	January 25, 2018	12:30 - 13:30	Halle 4.2, Lust aufs Land

Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

HIPPOFORUM at Hippologica - The equestrian event of the International Green Week



Category	Date	Time:	Location
Trade Event	January 25, 2018	13:00 - 17:30	Marshallhaus

HIPPOFORUM · MARSHALL-HAUS · LECTURES

13:00 Stomach ulcers – Causes, symptoms, feeding concepts; Sarai Fauerbach-Preuß, St. Hippolyt

13:25 Respiratory diseases – Causes, symptoms, what to do?; Scarlett Kliese

13:50 A health message for humans and animals – Application and operating principle of physical vascular therapy by and with Irene Sänger

14:00 Arthrosis – Help by means of a scientific nutritional concept; Sarai Fauerbach-Preuß, St. Hippolyt

14:35 The horse as a personality trainer – How horses reflect your behaviour and what you can learn from your horse; Katharina Haupt

16:00 Equikinetic® – A strong horse's back avoids pain; Saskia Rönspies and Frank Heinzeller

16:20 Training a horse; Jana Tumovec

16:40 Saddle adjustment from the viewpoint of an equestrian osteopath – Way Out West shows the actions of an osteopathically trained saddle adjuster when adjusting a new saddle or checking a saddle fitting, and what are the most important aspects

17:05 Methods of adjusting a saddle – Way Out West shows how and with what aids the static and dynamic adjustment of new saddles or checking of the saddle fitting are carried out, and explains the advantages and disadvantages of the various methods

Landesverband Pferdesport Berlin-Brandenburg events.

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Subject to prior registration only at: info@lpbb.de

HEIMVORTEIL HSK stand in hall 4.2

Category	Date	Time:	Location
Public Event	January 25, 2018	14:00 - 14:15	Hall 4.2

Host: HEIMVORTEIL HSK

Animal Hall 25 - Show programme

Category	Date	Time:	Location
Public Event	January 25, 2018	14:00 - 15:30	Hall 25

Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

ecological - more organic farming in education and training for farmers, gardeners and winegrowers

Category	Date	Time:	Location
Public Event	January 25, 2018	15:00 - 15:45	CityCube Berlin, Level 3 - room R13

Host: Kompetenzzentrum Ökolandbau Niedersachsen GmbH, Naturland - Verband für ökologischen Landbau e.V.

Animal Hall 25 - Show programme

Category	Date	Time:	Location
Public Event	January 25, 2018	16:30 - 18:00	Hall 25

Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Consumer policy forum: Recipes against the stalemate in food policy

Category Trade Event	Date January 25, 2018	Time: 17:00 - 19:00	Location CityCube Berlin, Level 3 - room M1-M3
--------------------------------	---------------------------------	-------------------------------	--

registration required. Please register till 19th of January per mail: lebensmittel@vzbv.de.

Organiser: Verbraucherzentrale Bundesverband (vzbv)

More information at: <http://en.vzbv.de/>

The environmental-oriented activities in sustainable fishing industries'

Category Trade Event	Date January 26, 2018	Time: 10:00 - 15:00	Location Hall 7.3, room Berlin
--------------------------------	---------------------------------	-------------------------------	--

Host: Agencja Reklamowa PBM

Flower Hall

Category Public Event	Date January 26, 2018	Time: 10:00 - 18:00	Location Hall 2.2
---------------------------------	---------------------------------	-------------------------------	-----------------------------

'Source of diversity' - The initiative 'Flowers – 1,000 good reasons' makes Hall 2.2, the Floral Hall, bloom

From 19 to 28 January 2018 the International Green Week Berlin will be presenting a completely new concept for its Floral Hall. The Landgard initiative 'Flowers – 1,000 good reasons' has been planned to enable visitors to this popular show to experience flowers and other plants in a particularly intensive and active way. Under the slogan of 'Source of diversity', Hall 2.2 will feature a creative display of the widest possible range of topics from the world of flowers and plants. "In staging this display our aim is to revitalise the image of flowers and plants and to create a better and more lasting impression of this sector and its products. We will be showing just how fascinating, varied, exciting, beautiful and modern the world of flowers and plants is", explains Armin Rehberg, chairman of the board of Landgard eG. With a membership of 3,200 businesses and companies, Landgard is one of the largest European marketing organisations for flowers and plants, as well as for fruit and vegetables.

Covering an area of 6,000 square metres, the Floral Hall has been designed to feature the achievements of the green sector, with many early flowering plants, creative floral arrangements, numerous points at which young and old alike can get involved, workshops, and innovative approaches for using flowers and plants to produce a modern urban landscape. "The Floral Hall welcomes visitors with all that is modern, aesthetically pleasing and exciting in the green sector", according to Rehberg. Flowers and plants as a source of diversity with thematic areas devoted to the subjects of love, life, beauty, enjoyment, economy and creativity, represent a completely new conceptual approach for the Floral Hall.

Among the displays on smaller areas in the Floral Hall are those by the National Horticultural Association (ZVG), the Berlin Regional Association of Gardening Enthusiasts, the Schools-Environmental Centre for the Mitte District / Gardening School and the publishing company Bauernverlag. The media partner radioBERLIN 88,8 is presenting a daily programme on the stage with live reporting.

Green City at the heart of the Floral Hall

The 'Source of diversity' can be found right in the middle of the Floral Hall. "With its transparent facades, this source, designated the 'Green City', provides a quiet space for visitors to the fair and stands out from the rest of the hall. It also presents the subject of flowers and plants in urban spaces. Many actual examples are provided to show visitors how flowers and plants can be integrated in a modern urban setting, thereby enhancing it. Grey, depressing concrete deserts are a thing of the past, and now flowers and plants are taking over again in cities, becoming an indispensable aspect of contemporary urban planning.

More Information:

https://www.gruenewoche.de/en/PressService/PressReleases/News_Flower_Hall

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Flowers 1000 good reasons

Category	Date	Time:	Location
Public Event	January 26, 2018	10:00 - 18:00	Hall 2.2 - Flowerhall

From 19 to 28 January 2018 the International Green Week Berlin will be presenting a completely new concept for its Floral Hall. The Landgard initiative 'Flowers – 1,000 good reasons' has been planned to enable visitors to this popular show to experience flowers and other plants in a particularly intensive and active way. Under the slogan of 'Source of diversity', Hall 2.2 will feature a creative display of the widest possible range of topics from the world of flowers and plants. "In staging this display our aim is to revitalise the image of flowers and plants and to create a better and more lasting impression of this sector and its products. We will be showing just how fascinating, varied, exciting, beautiful and modern the world of flowers and plants is", explains Armin Rehberg, chairman of the board of Landgard eG. With a membership of 3,200 businesses and companies, Landgard is one of the largest European marketing organisations for flowers and plants, as well as for fruit and vegetables.

Covering an area of 6,000 square metres, the Floral Hall has been designed to feature the achievements of the green sector, with many early flowering plants, creative floral arrangements, numerous points at which young and old alike can get involved, workshops, and innovative approaches for using flowers and plants to produce a modern urban landscape. "The Floral Hall welcomes visitors with all that is modern, aesthetically pleasing and exciting in the green sector", according to Rehberg. Flowers and plants as a source of diversity with thematic areas devoted to the subjects of love, life, beauty, enjoyment, economy and creativity, represent a completely new conceptual approach for the Floral Hall.

Among the displays on smaller areas in the Floral Hall are those by the National Horticultural Association (ZVG), the Berlin Regional Association of Gardening Enthusiasts, the Schools-Environmental Centre for the Mitte District / Gardening School and the publishing company Bauernverlag. The media partner radioBERLIN 88,8 is presenting a daily programme on the stage with live reporting.

For more information:

For additional information: <https://www.gruenewoche.de/Presse/>

Landgard Service GmbH, corporate communication,

Nina Keune, tel +49 28 39 59 1127, info@landgard.de

HIPPOLOGICA at Hippodrom - The equestrian event of the International Green Week



Category	Date	Time:	Location
Public Event	January 26, 2018	10:00 - 18:00	Hall 25

HIPPODROM · HALL 25 · SPORTS

10:00 Class S* timed jumping – 1st round: HIPPOLOGICA Masters JUMPING

12:15 Class M** dressage competition – Introductory rounds prior to the finals of the "Bernhard-von-Albedyll-Youth-Prize 2017/18"

14:30 Finals of the HIPPOLOGICA Vaulting Cup 2017/18

17:00 Selection of the Landesverband Pferdesport Berlin-Brandenburg youth squad for 2018

18:00 International Green Week Livestock Show

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



'Keen on the country' at the Green Week - Modern rural life: neighbourly, embracing all the generations, and increasingly digital (26.01)

Category	Date	Time:	Location
Public Event	January 26, 2018	10:00 - 18:30	Hall 4.2, LandSchau-Stage

A variety of different topics dealing with modern rural life awaits visitors in Hall 4.2 at the International Green Week Berlin 2018. From 19 to 28 January exhibitors from country areas will be presenting their ideas for villages and regions that are a pleasure to live in, and with their initiatives and projects they are bringing the subject of rural development alive and making it easily understandable.

Some of the aspects that visitors can learn about include the possibilities being presented by digitalisation, what 'co-working spaces' are, how to organise active neighbourhood assistance or a meeting place for different generations, what can be done when a village suddenly loses its shop, and how to safeguard health care and mobility. By means of an app visitors can locate regional products and learn to identify meat from animals that have been raised humanely. There are many opportunities to get actively involved, as an enjoyable way of discovering more about rural regions, and there are some attractive prizes to be won as well. And more information and entertainment is being provided by the Land Show stage programme, presented by Heike Götz and Petra Schwarz and organised by the Agro-Social Society.

Organiser: Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here:

<http://www.asg-goe.de/LandSchau-IGW-ASG.shtml>

Federal Ministry for Economic Cooperation and Development (BMZ)

Category	Date	Time:	Location
Public Event	January 26, 2018	10:30 - 19:30	BMZ Stand, Hall 5.2

HIPPOFORUM (day 2) at Hippologica - The equestrian event of the International Green Week



Category	Date	Time:	Location
Trade Event	January 26, 2018	12:15 - 18:30	Marshallhaus

HIPPOFORUM · MARSHALL-HAUS · LECTURES

12:15 The horse as a personality trainer – How horses reflect your behaviour and what you can learn from your horse; Katharina Haupt

12:35 A health message for humans and animals – Application and operating principle of physical vascular therapy by and with Irene Sängler

13:00 Arthrosis – Help by means of a scientific nutritional concept; Sarai Fauerbach-Preuß, St. Hippolyt

13:20 Equikinetic® – A strong horse's back avoids pain; Saskia Rönspies and Frank Heinzeller

13:40 Gymnastic training for horses; Jana Tumovec

14:00 Saddle adjustment from the viewpoint of an equestrian osteopath – Way Out West shows the

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



actions of an osteopathically trained saddle adjuster when adjusting a new saddle or checking the saddle fitting, and what are the most important aspects

14:25 Methods of adjusting a saddle – Way Out West shows how and with what aids the static and dynamic adjustment of new saddles or checking of the saddle fitting are carried out, and explains the advantages and disadvantages of the various methods

15:00 Requirements and lessons in medium difficulty dressage
Personal Members (PM) of the Deutsche Reiterliche Vereinigung

17:40 Respiratory diseases – Causes, symptoms, what to do?; Scarlett Kliese

18:05 Stomach ulcers – Causes, symptoms, feeding concepts; Sarai Fauerbach-Preuß, St. Hippolyt Landesverband Pferdesport Berlin-Brandenburg events.

Subject to prior registration only at: info@jpbbs.de

HEIMVORTEIL HSK stand in hall 4.2

Category	Date	Time:	Location
Public Event	January 26, 2018	14:00 - 14:15	Hall 4.2

Host: *HEIMVORTEIL HSK*

Take the wooden spoon - and cook with us!

Category	Date	Time:	Location
Public Event	January 26, 2018	15:00 - 15:45	Hall 5.2 b, stand 252

Be the boss in the kitchen - grab the wooden spoon and start cooking with us!
You prepare and eat a traditional dish from Baden-Württemberg - with a little help from our professional chef.

Please RSVP: erdmann@mbw-net.de

Host: *MBW Marketinggesellschaft mbH / Länderstand Baden-Württemberg*

Take the wooden spoon - and cook with us!

Category	Date	Time:	Location
Public Event	January 26, 2018	17:00 - 17:45	Hall 5.2 b, stand 252

Be the boss in the kitchen - grab the wooden spoon and start cooking with us!
You prepare and eat a traditional dish from Baden-Württemberg - with a little help from our professional chef.

Please RSVP: erdmann@mbw-net.de

Host: *MBW Marketinggesellschaft mbH / Länderstand Baden-Württemberg*

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Animal Hall 25 - Show programme

Category	Date	Time:	Location
Public Event	January 26, 2018	18:00 - 19:00	Hall 25

Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

HIPPOLOGICA at Hippodrom (day2) - The equestrian event of the International Green Week



Category	Date	Time:	Location
Public Event	January 27, 2018	10:00 - 16:00	Hall 25

HIPPODROM · HALL 25 · SPORTS

10:00 Class M** dressage competition – Finals of the “Bernhard-von-Albedyll-Youth-Prize 2017/18”

12:00 Finals of the Nürnberger draw-reins Cup Berlin-Brandenburg 2017

12:45 Combined obstacle driving for Class M carriages and pairs – 1st round: HIPPOLOGICA Masters CARRIAGE DRIVING

14:30 Class S* Jumping – 2nd round HIPPOLOGICA Masters JUMPING

16:00 International Green Week Livestock Show

Flower Hall

Category	Date	Time:	Location
Public Event	January 27, 2018	10:00 - 18:00	Hall 2.2

‘Source of diversity’ - The initiative ‘Flowers – 1,000 good reasons’ makes Hall 2.2, the Floral Hall, bloom

From 19 to 28 January 2018 the International Green Week Berlin will be presenting a completely new concept for its Floral Hall. The Landgard initiative ‘Flowers – 1,000 good reasons’ has been planned to enable visitors to this popular show to experience flowers and other plants in a particularly intensive and active way. Under the slogan of ‘Source of diversity’, Hall 2.2 will feature a creative display of the widest possible range of topics from the world of flowers and plants. “In staging this display our aim is to revitalise the image of flowers and plants and to create a better and more lasting impression of this sector and its products. We will be showing just how fascinating, varied, exciting, beautiful and modern the world of flowers and plants is”, explains Armin Rehberg, chairman of the board of Landgard eG. With a membership of 3,200 businesses and companies, Landgard is one of the largest European marketing organisations for flowers and plants, as well as for fruit and vegetables.

Covering an area of 6,000 square metres, the Floral Hall has been designed to feature the achievements of the green sector, with many early flowering plants, creative floral arrangements, numerous points at which young and old alike can get involved, workshops, and innovative approaches for using flowers and plants to produce a modern urban landscape. “The Floral Hall welcomes visitors with all that is modern, aesthetically pleasing and exciting in the green sector”, according to Rehberg. Flowers and plants as a source of diversity with thematic areas devoted to the subjects of love, life, beauty,

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



enjoyment, economy and creativity, represent a completely new conceptual approach for the Floral Hall.

Among the displays on smaller areas in the Floral Hall are those by the National Horticultural Association (ZVG), the Berlin Regional Association of Gardening Enthusiasts, the Schools-Environmental Centre for the Mitte District / Gardening School and the publishing company Bauernverlag. The media partner radioBERLIN 88,8 is presenting a daily programme on the stage with live reporting.

Green City at the heart of the Floral Hall

The 'Source of diversity' can be found right in the middle of the Floral Hall. "With its transparent facades, this source, designated the 'Green City', provides a quiet space for visitors to the fair and stands out from the rest of the hall. It also presents the subject of flowers and plants in urban spaces. Many actual examples are provided to show visitors how flowers and plants can be integrated in a modern urban setting, thereby enhancing it. Grey, depressing concrete deserts are a thing of the past, and now flowers and plants are taking over again in cities, becoming an indispensable aspect of contemporary urban planning.

More Information:

https://www.gruenewoche.de/en/PressService/PressReleases/News_Flower_Hall

Flowers 1000 good reasons

Category	Date	Time:	Location
Public Event	January 27, 2018	10:00 - 18:00	Hall 2.2 - Flowerhall

From 19 to 28 January 2018 the International Green Week Berlin will be presenting a completely new concept for its Floral Hall. The Landgard initiative 'Flowers – 1,000 good reasons' has been planned to enable visitors to this popular show to experience flowers and other plants in a particularly intensive and active way. Under the slogan of 'Source of diversity', Hall 2.2 will feature a creative display of the widest possible range of topics from the world of flowers and plants. "In staging this display our aim is to revitalise the image of flowers and plants and to create a better and more lasting impression of this sector and its products. We will be showing just how fascinating, varied, exciting, beautiful and modern the world of flowers and plants is", explains Armin Rehberg, chairman of the board of Landgard eG. With a membership of 3,200 businesses and companies, Landgard is one of the largest European marketing organisations for flowers and plants, as well as for fruit and vegetables.

Covering an area of 6,000 square metres, the Floral Hall has been designed to feature the achievements of the green sector, with many early flowering plants, creative floral arrangements, numerous points at which young and old alike can get involved, workshops, and innovative approaches for using flowers and plants to produce a modern urban landscape. "The Floral Hall welcomes visitors with all that is modern, aesthetically pleasing and exciting in the green sector", according to Rehberg. Flowers and plants as a source of diversity with thematic areas devoted to the subjects of love, life, beauty, enjoyment, economy and creativity, represent a completely new conceptual approach for the Floral Hall.

Among the displays on smaller areas in the Floral Hall are those by the National Horticultural Association (ZVG), the Berlin Regional Association of Gardening Enthusiasts, the Schools-Environmental Centre for the Mitte District / Gardening School and the publishing company Bauernverlag. The media partner radioBERLIN 88,8 is presenting a daily programme on the stage with live reporting.

For more Information:

For additional information: <https://www.gruenewoche.de/Presse/>

Landgard Service GmbH, corporate communication,

Nina Keune, tel +49 28 39 59 1127, info@landgard.de

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



HIPPOFORUM (day 3) at Hippologica - The equestrian event of the International Green Week



Category Trade Event	Date January 27, 2018	Time: 10:15 - 16:30	Location Marshallhaus
--------------------------------	---------------------------------	-------------------------------	---------------------------------

HIPPOFORUM · MARSHALL-HAUS · LECTURES

10:15 A health message for humans and animals – Application and operating principle of physical vascular therapy by and with Irene Sängler

10:35 Arthrosis – Help by means of a scientific nutritional concept; Sarai Fauerbach-Preuß, St. Hippolyt

11:00 The horse as a personality trainer – How horses reflect your behaviour and what you can learn from your horse; Katharina Haupt

11:25 Respiratory diseases – Causes, symptoms, what to do?; Scarlett Kliese

11:50 Stomach ulcers – Causes, symptoms, feeding concepts; Sarai Fauerbach-Preuß, St. Hippolyt

12:15 Annual meeting of tournament judges of the Landesverband Pferdesport Berlin-Brandenburg (Judges' Convention)

14:25 Equikinetic® – A strong horse's back avoids pain; Saskia Rönspies and Frank Heinzeller

14:45 Training a horse; Jana Tumovec

15:05 Saddle adjustment from the viewpoint of an equestrian osteopath – Way Out West shows the actions of an osteopathically trained saddle adjuster when adjusting a new saddle or checking the saddle fitting, and what are the most important aspects

15:30 Methods of adjusting a saddle – Way Out West shows how and with what aids the static and dynamic adjustment of new saddles or checking the saddle fitting are carried out, and explains the advantages and disadvantages of the various methods

16:00 Tournaments for handicapped riders – Classification and scoring

Advanced training for judges and trainers

Speaker: Marco Orsini, international judge for para-dressage *****

Landesverband Pferdesport Berlin-Brandenburg events. Subject to prior registration only at: info@lpbb.de

Federal Ministry for Economic Cooperation and Development (BMZ)

Category Public Event	Date January 27, 2018	Time: 10:30 - 17:30	Location BMZ Stand, Hall 5.2
---------------------------------	---------------------------------	-------------------------------	--

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Take the wooden spoon - and cook with us!

Category	Date	Time:	Location
Public Event	January 27, 2018	11:00 - 11:45	Hall 5.2 b, stand 252

Be the boss in the kitchen - grab the wooden spoon and start cooking with us!
You prepare and eat a traditional dish from Baden-Württemberg - with a little help from our professional chef.

Please RSVP: erdmann@mbw-net.de

Host: MBW Marketinggesellschaft mbH / Länderstand Baden-Württemberg

'Keen on the country' at the Green Week - Modern rural life: neighbourly, embracing all the generations, and increasingly digital

Category	Date	Time:	Location
Public Event	January 27, 2018	11:00 - 16:15	Hall 4.2, LandSchau-Stage

A variety of different topics dealing with modern rural life awaits visitors in Hall 4.2 at the International Green Week Berlin 2018. From 19 to 28 January exhibitors from country areas will be presenting their ideas for villages and regions that are a pleasure to live in, and with their initiatives and projects they are bringing the subject of rural development alive and making it easily understandable.

Some of the aspects that visitors can learn about include the possibilities being presented by digitalisation, what 'co-working spaces' are, how to organise active neighbourhood assistance or a meeting place for different generations, what can be done when a village suddenly loses its shop, and how to safeguard health care and mobility. By means of an app visitors can locate regional products and learn to identify meat from animals that have been raised humanely. There are many opportunities to get actively involved, as an enjoyable way of discovering more about rural regions, and there are some attractive prizes to be won as well. And more information and entertainment is being provided by the Land Show stage programme, presented by Heike Götz and Petra Schwarz and organised by the Agro-Social Society.

Organiser: Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here:

<http://www.asg-goe.de/LandSchau-IGW-ASG.shtml>

Take the wooden spoon - and cook with us!

Category	Date	Time:	Location
Public Event	January 27, 2018	13:00 - 13:45	Hall 5.2 b, stand 252

Be the boss in the kitchen - grab the wooden spoon and start cooking with us!
You prepare and eat a traditional dish from Baden-Württemberg - with a little help from our professional chef.

Please RSVP: erdmann@mbw-net.de

Host: MBW Marketinggesellschaft mbH / Länderstand Baden-Württemberg

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



HEIMVORTEIL HSK stand in hall 4.2

Category	Date	Time:	Location
Public Event	January 27, 2018	14:00 - 14:15	Hall 4.2

Host: *HEIMVORTEIL HSK*

Take the wooden spoon - and cook with us!

Category	Date	Time:	Location
Public Event	January 27, 2018	15:00 - 15:45	Hall 5.2 b, stand 252

Be the boss in the kitchen - grab the wooden spoon and start cooking with us!
You prepare and eat a traditional dish from Baden-Württemberg - with a little help from our professional chef.

Please RSVP: erdmann@mbw-net.de

Host: *MBW Marketinggesellschaft mbH / Länderstand Baden-Württemberg*

Animal Hall 25 - Show programme

Category	Date	Time:	Location
Public Event	January 27, 2018	16:00 - 17:00	Hall 25

Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

HIPPOLOGICA im Hippodrom (day3) - The equestrian event of the International Green Week



Category	Date	Time:	Location
Public Event	January 28, 2018	10:00 - 16:00	Hall 25

HIPPODROM · HALL 25 · SPORTS

10:00 Class L dressage – Finals of the Nürnberger Burg Cup for Juniors Berlin-Brandenburg 2017

11:15 Presentation “Zwergenreiten und Hippo-Mini” – Exercise lessons with ponies for small children

12:00 Class S** jumping with winning round “Grand Prix of Berlin“ 3rd round: HIPPOLOGICA Masters JUMPING

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



14:15 Awards for overall winners in the “Masters Jumping 2018“

14:45 Combined obstacle driving for Class M carriage and pair – 2nd round: HIPPOLOGICA Masters CARRIAGE DRIVING

15:45 Awards for overall winners in the “Masters Carriage Driving 2018“

16:00 International Green Week Livestock Show

Flower Hall

Category	Date	Time:	Location
Public Event	January 28, 2018	10:00 - 18:00	Hall 2.2

‘Source of diversity’ - The initiative ‘Flowers – 1,000 good reasons’ makes Hall 2.2, the Floral Hall, bloom

From 19 to 28 January 2018 the International Green Week Berlin will be presenting a completely new concept for its Floral Hall. The Landgard initiative ‘Flowers – 1,000 good reasons’ has been planned to enable visitors to this popular show to experience flowers and other plants in a particularly intensive and active way. Under the slogan of ‘Source of diversity’, Hall 2.2 will feature a creative display of the widest possible range of topics from the world of flowers and plants. “In staging this display our aim is to revitalise the image of flowers and plants and to create a better and more lasting impression of this sector and its products. We will be showing just how fascinating, varied, exciting, beautiful and modern the world of flowers and plants is”, explains Armin Rehberg, chairman of the board of Landgard eG. With a membership of 3,200 businesses and companies, Landgard is one of the largest European marketing organisations for flowers and plants, as well as for fruit and vegetables.

Covering an area of 6,000 square metres, the Floral Hall has been designed to feature the achievements of the green sector, with many early flowering plants, creative floral arrangements, numerous points at which young and old alike can get involved, workshops, and innovative approaches for using flowers and plants to produce a modern urban landscape. “The Floral Hall welcomes visitors with all that is modern, aesthetically pleasing and exciting in the green sector”, according to Rehberg. Flowers and plants as a source of diversity with thematic areas devoted to the subjects of love, life, beauty, enjoyment, economy and creativity, represent a completely new conceptual approach for the Floral Hall.

Among the displays on smaller areas in the Floral Hall are those by the National Horticultural Association (ZVG), the Berlin Regional Association of Gardening Enthusiasts, the Schools-Environmental Centre for the Mitte District / Gardening School and the publishing company Bauernverlag. The media partner radioBERLIN 88,8 is presenting a daily programme on the stage with live reporting.

Green City at the heart of the Floral Hall

The ‘Source of diversity’ can be found right in the middle of the Floral Hall. “With its transparent facades, this source, designated the ‘Green City’, provides a quiet space for visitors to the fair and stands out from the rest of the hall. It also presents the subject of flowers and plants in urban spaces. Many actual examples are provided to show visitors how flowers and plants can be integrated in a modern urban setting, thereby enhancing it. Grey, depressing concrete deserts are a thing of the past, and now flowers and plants are taking over again in cities, becoming an indispensable aspect of contemporary urban planning.

More Information:

https://www.gruenewoche.de/en/PressService/PressReleases/News_Flower_Hall

Flowers 1000 good reasons

Category	Date	Time:	Location
Public Event	January 28, 2018	10:00 - 18:00	Hall 2.2 - Flowerhall

From 19 to 28 January 2018 the International Green Week Berlin will be presenting a completely new concept for its Floral Hall. The Landgard initiative ‘Flowers – 1,000 good reasons’ has been planned to enable visitors to this popular show to experience flowers and other plants in a particularly intensive and active way. Under the slogan of ‘Source of diversity’, Hall 2.2 will feature a creative display of the widest possible range of topics from the world of flowers and plants. “In staging this display our aim is to revitalise the image of flowers and plants and to create a better and more lasting impression of this sector and its products. We will be showing just how fascinating, varied, exciting, beautiful and modern the world of flowers and plants is”, explains Armin Rehberg, chairman of the board of Landgard eG. With a membership of 3,200 businesses and companies, Landgard is one of the largest European marketing organisations for flowers and plants, as well as for fruit and vegetables.

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Covering an area of 6,000 square metres, the Floral Hall has been designed to feature the achievements of the green sector, with many early flowering plants, creative floral arrangements, numerous points at which young and old alike can get involved, workshops, and innovative approaches for using flowers and plants to produce a modern urban landscape. "The Floral Hall welcomes visitors with all that is modern, aesthetically pleasing and exciting in the green sector", according to Rehberg. Flowers and plants as a source of diversity with thematic areas devoted to the subjects of love, life, beauty, enjoyment, economy and creativity, represent a completely new conceptual approach for the Floral Hall.

Among the displays on smaller areas in the Floral Hall are those by the National Horticultural Association (ZVG), the Berlin Regional Association of Gardening Enthusiasts, the Schools-Environmental Centre for the Mitte District / Gardening School and the publishing company Bauernverlag. The media partner radioBERLIN 88,8 is presenting a daily programme on the stage with live reporting.

For more Information:

For additional information: <https://www.gruenewoche.de/Presse/>

Landgard Service GmbH, corporate communication,

Nina Keune, tel +49 28 39 59 1127, info@landgard.de

HIPPOFORUM (day 4) at Hippologica - The equestrian event of the International Green Week



Category	Date	Time:	Location
Trade Event	January 28, 2018	10:15 - 18:00	Marshallhaus

HIPPOFORUM · MARSHALL-HAUS · LECTURES

10:15 Annual meeting of competitive drivers in the Landesverband Pferdesport Berlin-Brandenburg

11:30 FN carriage driving certificate in one year – Review and prospects Speakers: Thomas Ungruhe and Ann-Sophie Röller, Deutsche Reiterliche Vereinigung (FN)

13:20 A health message for humans and animals – Application and operating principle of physical vascular therapy by and with Irene Sängler

13:45 "Zwergenreiten und Hippo-Minis" – Exercise lessons with ponies for small children Speaker: Dr. Meike Riedel, sports scientist, TU Dortmund

16:00 Equikinetik® – A strong horse's back avoids pain; Saskia Rönspies and Frank Heinzeller

16:20 Gymnastic training for horses; Jana Tumovec

16:40 The horse as a personality trainer – How horses reflect your behaviour and what you can learn from your horse; Katharina Haupt

17:00 Respiratory diseases – Causes, symptoms, what to do?; Scarlett Kliese

17:20 Saddle adjustment from the viewpoint of an equestrian osteopath – Way Out West shows the actions of an osteopathically trained saddle adjuster when adjusting a new saddle or checking the fitting of a saddle, and what are the most important aspects

Landesverband Pferdesport Berlin-Brandenburg events. Subject to prior registration only at: info@lpbb.de

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Federal Ministry for Economic Cooperation and Development (BMZ)

Category	Date	Time:	Location
Public Event	January 28, 2018	10:30 - 17:30	BMZ Stand, Hall 5.2

Take the wooden spoon - and cook with us!

Category	Date	Time:	Location
Public Event	January 28, 2018	11:00 - 11:45	Hall 5.2 b, stand 252

Be the boss in the kitchen - grab the wooden spoon and start cooking with us!
You prepare and eat a traditional dish from Baden-Württemberg - with a little help from our professional chef.

Please RSVP: erdmann@mbw-net.de

Host: MBW Marketinggesellschaft mbH / Länderstand Baden-Württemberg

'Keen on the country' at the Green Week - Modern rural life: neighbourly, embracing all the generations, and increasingly digital

Category	Date	Time:	Location
Public Event	January 28, 2018	11:00 - 16:00	Hall 4.2, LandSchau-Stage

A variety of different topics dealing with modern rural life awaits visitors in Hall 4.2 at the International Green Week Berlin 2018. From 19 to 28 January exhibitors from country areas will be presenting their ideas for villages and regions that are a pleasure to live in, and with their initiatives and projects they are bringing the subject of rural development alive and making it easily understandable.

Some of the aspects that visitors can learn about include the possibilities being presented by digitalisation, what 'co-working spaces' are, how to organise active neighbourhood assistance or a meeting place for different generations, what can be done when a village suddenly loses its shop, and how to safeguard health care and mobility. By means of an app visitors can locate regional products and learn to identify meat from animals that have been raised humanely. There are many opportunities to get actively involved, as an enjoyable way of discovering more about rural regions, and there are some attractive prizes to be won as well. And more information and entertainment is being provided by the Land Show stage programme, presented by Heike Götz and Petra Schwarz and organised by the Agro-Social Society.

Organiser: Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here:

<http://www.asg-goe.de/LandSchau-IGW-ASG.shtml>

Subject to further change

Show Cooking with Michelin-start chef Léa Linster



Category
Public Event

Date
January 28, 2018

Time:
12:30 - 13:30

Location
Hall 18

Location: Hall 18; stand 105

Take the wooden spoon - and cook with us!

Category
Public Event

Date
January 28, 2018

Time:
13:00 - 13:45

Location
Hall 5.2 b, stand 252

Be the boss in the kitchen - grab the wooden spoon and start cooking with us!
You prepare and eat a traditional dish from Baden-Württemberg - with a little help from our professional chef.

Please RSVP: erdmann@mbw-net.de

Host: MBW Marketinggesellschaft mbH / Länderstand Baden-Württemberg

HEIMVORTEIL HSK stand in hall 4.2

Category
Public Event

Date
January 28, 2018

Time:
14:00 - 14:15

Location
Hall 4.2

Host: HEIMVORTEIL HSK

Subject to further change



INTERNATIONAL GREEN WEEK
19 - 28 JANUARY 2018



Animal Hall 25 - Show programme

Category	Date	Time:	Location
Public Event	January 28, 2018	16:00 - 17:00	Hall 25

Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

Subject to further change