

THE BEST PROSPECT FOR SUCCESS

620

INTERNATIONAL EXHIBITORS

1.800

TOTAL EXHIBITORS

400.000

VISITORS

61

COUNTRIES

51 MIO.

VISITOR EXPENDITURES

CONTACT US

MESSE BERLIN GMBH

Messedamm 22
14055 Berlin

T +49 30 3038-2049/-2042/-2106
F +49 30 3038-2019

www.greenweek.de
igw@messe-berlin.de

INTERNATIONAL CONTACTS

Representative of Messe Berlin
in your country:

www.greenweek.de
see "Contact"

REGISTRATION DEADLINE

2 August 2019

LOCATIONS

Berlin ExpoCenter City
CityCube Berlin

OPENING HOURS

17-26 January 2020

Daily from 10 a.m. to 6 p.m.
Friday, 24 January, from 10 a.m. to 8 p.m.

INFORMATION ABOUT BERLIN AND HOTELS

www.greenweek.de

VIRTUAL MARKET PLACE®

T +49 30 3038-2180
F +49 30 3038-2172
editorial@vmp-gruenewoche.de

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PLANT

YOUR

SUCCESS

INTERNATIONAL
GREEN WEEK
17 – 26 JANUARY 2020

THE WORLD'S TALKING ABOUT IT

3.000

MEDIA REPRESENTATIVES FROM 75 COUNTRIES

18.000

REPORTS IN DAILY NEWSPAPERS
AND SPECIALIZED PUBLICATIONS

13.000

ONLINE REPORTS

THIS IS HOW SATISFIED OUR EXHIBITORS ARE

89%

of all exhibitors were able
to successfully convey their
messages to consumers.

89%

of all exhibitors consider
IGW appropriate for market
testing new products.

94%

of all exhibitors could
successfully enhance
their image.

VARIETY PURE — ALL THIS AWAITS YOU

- International country presentations
- Joint presentations of the German states
- Organic products
- Vegetarian products
- Vegan products
- Fair Trade products
- Marketplace
- Street food
- Renewable materials
- Regional products and specialties
- Agriculture
- Wood and forestry
- Rural regions
- Gardening and landscaping
- Kitchen equipment

UNIQUE OPPORTUNITY WITH UNIQUE AMBIENCE

85.000

TRADE VISITORS

SELECTED SECTORS:

24.433

TRADE AND THE FOOD INDUSTRY

8.537

RETAIL

7.580

FOOD INDUSTRY

5.446

HOTEL AND RESTAURANT SECTOR

2.870

WHOLESALE AND FOREIGN TRADE

The Professional Center is an important component of International Green Week. At this exclusive meeting point you can exchange ideas with the following trade visitors:

- Buyers from the food retailing sector
- Distributors
- Caterers
- F+B Manager

Additional highlights:

- Startup-Days
- Professional forums
- and much more

